

THE ANNUAL QUALITY ASSURANCE REPORT (AQAR) OF THE IQAC

2008 – 2009

PART – A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the successful accomplishment by the end of the year.

I. To ensure academic excellence and enhance the qualitative performance, the institution has proposed to implement the following programmes during the academic year 2008-2009:

- a) Capitalizing on the Autonomous status to provide excellent standard of education for the students' all round progress, development and empowerment.
- b) Introducing self-supporting courses in B.Sc (CT) with Diploma in Web Technology and M.Com (CA) with Diploma in International Trade. Career Oriented PG Diploma Course in Tourism and Travel Management and UG Diploma Course in Mass Communication & Journalism.
- c) Extending encouragement & support to the faculty members to :
 - Participate in further research activities.
 - Present papers in National / International Seminars / Conferences / Workshops.
 - Publish articles in reputed National / International Journals / Magazines/ Edited Books and single authored books.
 - Organise National / International Seminars / Conferences on topics of academic and social relevance for private & public enterprise.
 - Update, keeping in tune with the global scenario.
 - Offer consultancy services.

- d) Promoting more focused, currently relevant need based research which would result in competency and skills development, thereby enabling to garner patent rights.

II. To achieve academic excellence and enhance institutional quality, the following programmes have been successfully implemented during the academic year 2008-2009:

- (a) Actualising the ultimate vision of the institution with implementation of autonomy, keeping in tune with the demands of Higher Education.
- (b) Inorder to cater to the needs of the aspiring students and to face the challenges of the current educational scenario, two self-supporting courses B.Sc (CT) and M.Com (CA) and PG Diploma Course in Tourism and Travel Management and UG Diploma Course in Journalism and Mass Communication have been introduced.
- (c) The institution encourages active participation and updating recent trends in the area of research to trigger the potential of the faculty members. Benefited by the unstinted and constant support rendered by the institution, the faculty members have displayed excellent research acumen.
- 10 faculty members were awarded Ph.D.,
 - 5 faculty members were awarded M.Phil.
 - 24 faculty members participated in State Level Conferences / Seminars.
 - 53 faculty members participated in National level Seminars / Conferences
 - 23 faculty members participated in International Seminars/ Conferences
 - 58 research publications have been brought out in National / International Journals / Edited books and single authored books.

It is note-worthy to make a mention of Dr.R.Parvathi, Lecturer, Department of Mathematics who has applied for Post-Doctoral Research

to the Centre for Biomedical Engineering, Bulgarian Academy of Sciences, Sofia, Bulgaria.

19 Seminars / Conferences / Workshops were organized by various departments.

4 Faculty members attended the UGC Refresher course conducted by Bharathiar University, Coimbatore.

5 Ph.D. Scholars were produced by the Commerce Department.

42 M.Phil Scholars were produced by the various Departments.

d. The institution vigorously supports and strengthens the activities of the neighbouring communities by organizing Community Development Programmes. As many as 40 programmes of Community Services were conducted by various departments and service units such as NSS, YRC, RRC, Enviro-club, Bio-health club, Women Cell, EDP Cell, 'Consumer Club' and 'Velichangal'.

e. Training Programmes for the teaching & non-teaching staff and the students:

Yoga and Meditation:

A week long Yoga and Meditation classes were conducted for the freshers to initiate them for a holistic development of the mind and body. Meditation classes were conducted to build self-confidence in students and yoga practice to destress the mind, heal and strengthen the physical body and cultivate mental alertness and concentration.

Training in Computer skills:

A Faculty Development Programme on "Multimedia" comprising Desk top edition, Photoshop image, Editing and Flash was conducted by the Faculty of Computer Science to enhance the professional compatibility of the teaching and non-teaching staff members, keeping in tune with the evolving dynamics of technical aided tasks.

Training in English Language Teaching and Learning:

A Faculty In-service programme, "Train the Trainer", on 'ELT Through Theatre Performance' was conducted for the staff of the PG & Research Department of English. 'ELT Through Theatre Performance' was conducted for the International students of the Bharathiar University, Coimbatore and the Literature students of Vellalar College for Women to enhance their English competency. A 'Creative Writing Workshop' was conducted for the final year Post Graduate students of the PG & Research Department of English providing space to unleash their creativity.

Personality Development:

A Certificate course on Personality Empowerment was introduced by the BBM Department in association with Phoenix, Erode. Personality Development Programme and Advanced Diploma courses were offered by the PG & Research Department of Commerce. The PG & Research Dept. of English conducted a Personality Development Programme for the Faculty and to enhance the Oral and Verbal Communication Skills, a Personality Development Programme was conducted for the Literature students.

Entrepreneurship training:

Multifarious activities were organized by the Entrepreneurship Development Programme Cell to bring out the hidden potential of the students. The innate talents of the students were showcased through the Workshops on different styles of painting and flower arrangement.

Students enthusiastically participated in a Beautician Course to learn the art of make over. Final year students of Nutrition & Dietetics underwent dietary internship in reputed hospitals.

The Culinary skills of the Faculty members were honed by trainers from Oregano Catering Institute.

Faculty from the Commerce Department bonded themselves with the SHG women, through a tie-up with the Mahalir Thittam of the DRDA, Erode. A five-day exhibition-cum-sale of SHG's products brought out a turn over of Rs.82,950/-

PART B

1. Activities reflecting the goals and objectives of the Institution

Vision and Mission of the College:

VISION

Empowerment of women through quality education.

MISSION

To nurture human values through value based education.

To provide educational opportunities to the rural backward and down-trodden women.

To make the first generation scholars globe-trotters and nation builders.

To address the major concerns of our society through new teaching, learning methodologies.

To transform the youth into excellent performers for national development.

2. New Academic programmes launched (UG and PG):

To keep abreast of the emerging trends in Higher Education and cater to the needs of the aspiring students the following new courses were introduced during the academic year 2008-2009.

(a) New Courses introduced in the Department.

B.Sc. – CT with Diploma in Web Technology

M.Com. – CA with PG Diploma in International Trade.

(b) UGC sponsored and Bharathiar University affiliated Value added and Career Oriented Programmes:-

(i) UGC sponsored Certificate / Diploma / Advanced Diploma Courses:

S. No.	Name of the Course	Organising Department
1.	Travel and Tourism	History

Other Certificate Courses Offered:

S. No.	Name of the Course	Co-ordinating Department	In association with
1.	Yoga for Human Excellence	Tamil	S.K.M.Manavala Kalai Mandram, Erode
2.	Yoga and Meditation	”	”
3.	Certificate Course in “Oracle”.	Mathematics	IFC Computer & Educational Trust, Erode
4.	Mushroom Cultivation	Botany	Kongu Mushroom Farm, Ingur, Perundurai
5.	ASP.net	Computer Science	Excel, Erode
6.	VB.net	”	Excel, Erode
7.	Tally	Commerce (SF)	Sri Mahesvari Tally Training Centre, Erode.
8.	Certificate Course on .Net	Computer Science and Applications	Excel IT, Education Park, Erode.
9.	Merchandising	Commerce (CA)	Maruthi Educational Institutions, Gobi
10.	Tally 9.0	Commerce (CA)	Sri Mahesvari Accounts Training Centre, Erode
11.	Personality Empowerment	BBM	Phoenix (Personality Development Consultancy) Erode
12.	Office Administration	B.Com (CS)	Career Wings, Erode
13.	MS .Net	Computer Applications (SF)	Excel IT Education Park, Erode.
14.	Short Term Training Program for TANCET (MBA/MCA)	Computer Applications (SF)	AIM Institute, Erode
15.	MS .Net	Computer Science (SF)	Excel IT Education Park, Erode.
16.	Short Term Training Program for TANCET (MBA/MCA)	Computer Science (SF)	AIM Institute, Erode
17.	Computer Typing		Kalaimagal Typewriting Institute, Erode
18.	Shorthand		

19.	Karate		KENI-MABUNI, Shito Ryu Karate school of India, Erode.
20.	Culinary Arts	Nutrition and Dietetics (R)	Oregano Institute of Hotel & Catering Management, Erode
21.	Reproductive Health Counselling	“	Jai Maruthi Hospital, Erode.
22.	Sericulture	Dept. of Zoology	Excel IT Education Park, Erode.

3. Innovations in curricular Design and Transaction:

Curriculum Development

Recognising Curriculum Development as the hallmark of a vibrant educational institution, it was decided to form a Curriculum Development Committee with representation from all the Departments.

- The Curriculum Development Committee undertook the exercise of academic reform to promote quality and excellence in higher education.
- The approach was towards a systematic reconstruction of knowledge and experience for the benefit of learners' whole-some growth and development.
- Revamping of the curriculum was done keeping in mind the Vision and Mission of the Institution, the educational purpose it seeks to attain, and the resources available.
- The Committee took all efforts to design a model curriculum that provides for
 - Choice Based Credit System
 - Ability to respond to the scholastic pursuit, the educational and occupational aspirations of the upcoming generation.
 - Compatible and in tune with recent developments.
 - Providing a broad common frame work for mobility and exchange.
 - Adaptable to the emerging socio-economic milieu.

- Multi-disciplinary profile with language components - Core, Inter-disciplinary, Elective and Value Added Subjects.
- Catering to the local needs and demands of the society.
- Introducing of self learning subjects for enlarged Curricular space and accelerated learning opportunities.
- Offering diverse choices that dynamic and motivated students look for.
- Exploiting creative & innovative techniques.
- Implementing Cafeteria approach to the maximum extent possible.

The Structure of the Model Curriculum proposed and accepted by various Boards of Studies and Academic Council:

Structure

Part	Components	Semester	Marks	Credits	Number of Choices
I	Language-I	I – IV	400	12	5
II	Language – II	I – IV	400	12	-
III	Core Papers	I – VI	1500	60	-
	Electives	V – VI	400	15	-
	Inst. Training	-	-	-	-
	Allied – I	I – II	200	10	-
	Allied – II	III – IV	200	10	-
IV	Foundation Course	I – II	200	4	-
	Non Major Elective – I	III	100	2	10
	Non Major Elective – II	IV	100	2	10
	Diploma	III – V	300	9	10
	Certificate / Additional Paper	VI	100	3	10
V	Extension Activity		100	1	4
		Total	4000	140	

a) Part – I - Language – I

b) Part – II – Language – II

Part – III –

Group A : Core Subject

Group B : Allied Subjects – 2 Subjects - 4 Papers

Group C : Application Oriented Subjects : 2 Subjects – 4 Papers

Group D : Diploma Programme – 4 Papers

Additional Marks & Credits could be earned by opting UGC Career Oriented Add-on courses (7 Courses), Self-study papers (50 papers) and other Certificate Courses offered by various Departments.

Teaching Methodology : Lecture Method, Seminar (using OHP & LCD), Computer Assisted Learning, Problem solving, Group Discussion and e-Learning.

Evaluation : Periodical tests (Announced & Unannounced), Problem test, Assignment and seminar.

As Curriculum development is a continuous process, feed back will be obtained, any lacuna / defect / shortcoming will be rectified and updated.

4. Inter-disciplinary programmes started:

To stimulate academic vibrancy, inter-disciplinary programmes have been launched for the student community, to face the challenges of the Higher Educational Scenario.

5. Examination Reforms Implemented:

Three common Internal Assessment tests are conducted for all the students with printed question papers.

For a maximum of 100 marks per paper, a maximum of 25 marks is for the continuous Internal Assessment. For a paper of a maximum of 75 marks, a maximum of 20 marks is for the Continuous Internal Assessment. 80% of the marks is for the average of the marks scored in the Internal Assessment Tests and 20% of the marks is for Seminar / Assignment / Debate.

The time schedule for conducting Continuous Internal Assessment and model examination are given in the college hand book.

Students are made aware of the evaluation method and the marks awarded to them.

Transparency in examination system is followed for UG and PG programmes, ie., Photocopies of the answer scripts will be made available on request within a week, after the issue of the mark sheets.

6. Candidates qualified with NET, SLET, GATE etc.,

S.No.	Name	Class	NET/SLET/GATE	Year of Passing
1.	M.N.Revathy	II M.Sc (F&N)	UGC NET	December 2008.

7. Initiatives towards Faculty Development Programme:

The Institution promotes Faculty participation in Research by encouraging them to pursue Research under the FIP and on part-time basis. Research assistance is granted to the faculty members of the self-financing courses from the "Vellalar Educational Trust Research Foundation" for the promotion of Research. As a result of the support and facilities provided by the management, the following Faculty members acquired Research Degree during the academic year 2008-2009.

S.No.	Name of teachers qualified with Ph.D. Degree
1.	Dr.(Ms.) M.Manonmani, Lecturer (SG), Dept. of English
2.	Dr.(Ms.) M.Ranjitham, Lecturer (SG), Dept. of English
3.	Dr.(Ms.) D.Bhagyathara, Lecturer (SG), Dept. of English
4.	Dr.(Ms.) V.Sreeja, Lecturer, Dept. of Chemistry
5.	Dr.(Ms.) S.Kalaiselvi, Lecturer, Dept. of Finance & Control
6.	Dr.(Ms.) S.Saravanambikadevi, Lecturer, Dept. of Corporate Secretaryship.
7.	Dr.T.Ramesh, Lecturer, Dept. of Cooperation

8.	Dr.(Ms.) V.Rajeswari, Lecturer, Dept. of Business Management
9.	Dr.(Ms.) E.S.Samundeeswari, Lecturer (SG.), Dept. of Computer Science
10.	Dr.(Ms.) V.Shanthi, Lecturer, Dept. of Finance & Control

S.No.	Name of teachers qualified with M.Phil., Degree
1.	Ms.V.Suganya Devi, Lecturer, Dept. of English
2.	Ms.R.Tamilarasi, Lecturer, Dept. of Mathematics
3.	Ms.M.Priya, Lecturer, Dept. of Maths(CA)
4.	Ms.C.Deepa, Lecturer, PG Dept. of Physics
5.	Ms.V.Priya, Lecturer, Dept. of Computer Science

Faculty Members who have submitted their Ph.D. thesis	-	4
Faculty Members whose research is in progress	-	32
Faculty Members who have attended Orientation Programmes (Bharathiar University, Coimbatore)	-	14
Faculty Members who have attended Refresher Programmes	-	4
Research papers presented in National /International / Conferences/ Seminars	-	National - 71 International - 44
No. of M.Phil./Ph.D.,’s produced	-	M.Phil - 59 Ph.D., - 5

The faculty members have brought out 53 publications in National / International Journals and 5 in edited Books. **(Annexure I)**

12 Staff Members have served as Resource persons for Refresher Courses, Conferences, Workshops, Training Programmes and Seminars.

Faculty Development programmes organized:

S.No.	Organising Dept.	Programme	No. of Participants	Date of the Programme
1.	PG & Research Dept. of English	Faculty In-service Program 'Train the Trainer	15	12.03.2009
2.	Botany	Workshop on Biomolecular Techniques	126	03.03.2009
3.	Computer Science	Multimedia Workshop	89	05.02.2009 & 06.02.2009
4.	PG & Research Dept. of Commerce	UGC Sponsored Workshop on Application of SPSS in Research	55	27.02.2009
5.	Foods & Nutrition	"Catering Techniques"	20	26.01.2009 & 07.02.2009

8. Seminars / Symposium / Conferences / Workshops conducted:

S. No.	Title of the Seminar / Symposium / Conference / Workshop	Organising Dept.	Date
1.	Tamil Language Skill Development	Tamil	10.07.2009
2.	Workshop on Translation	PG & Research Dept. of English	22.8.2008
3.	ELT through Theatre performance for International Students	"	02.03.2009
4.	ELT through Theatre performance for UG & PG Students	"	12.03.2009
5.	Workshop on Creative Writing	"	19.03.2009
6.	One - Day UGC sponsored Workshop on Journalism and Mass Communication	PG & Research Dept. of History	20.02.2009
7.	Two - Day UGC Workshop on, Innovative Teaching and Learning in Physics with Experiments as Tool.	Dept. of Physics	23.02.2009 to 24.02.2009
8.	Workshop on Biomolecular Techniques	Dept. of Botany	03.03.2009

9.	UGC sponsored Entrepreneurship Training Programme on Sericulture for self-help groups of Erode District.	Dept. of Zoology	26.02.2009
10.	Ethical Hacker	Reliance Info & Dept. of Computer Science	14.07.2008
11.	J2EE.SAP & Software Testing	TTopsphere Technologies & Dept. of Computer Science.	16.07.2008 to 17.07.2008
12.	.Net	Top Bean Technologies & Dept. of Computer Science.	07.08.2008
13.	Multimedia	Dept. of Computer Science & S21 Vector Animation Academy	30.08.2008
14.	Intercollegiate Meet	Computer Science	21.02.2009
15.	Workshop on Programming Techniques in MATLAB	PG Dept. of Mathematics	03.01.2009
16.	Workshop on PC Hardware	Computer Science & Applications	08.12.2008
17.	Workshop on Interview Skills and Group Discussion	”	23.01.2009
18.	Workshop on “Stock Trading”	B.Com (Corporate Secretaryship)	09.01.2009 to 10.01.2009
19.	Workshop on “The Career Opportunities in Lasmana sector.”	B.Com (Co-operation)	23.01.2009

9. UGC sponsored Minor Research Projects completed (XI plan period) – 2008-09:

S. No	Principal Investigator	Title of the Project	Amount Sanctioned Rs.	Funding Agency	Sanctioned Year	Completed Year
1.	Dr.M.Manonmani (English)	From Acquiescence to Assertion in Paule Marshall’s fiction: A post-colonial perspective	25,000	UGC	2006	2008
2.	Dr.D.Bhagya-Thara, (English)	Womanism, the key to Women’s Empowerment, in Alice Walker’s Fiction	25,000	UGC	2006	2008

3.	Mrs.Hema- malini Edward (History)	Social problems of Women with special Reference to unorganized sector in Erode District of Tamilnadu	80,000	UGC	2006	2008
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10. Patents granted if any: ----

11. New Collaborative Research Programme : ----

12. Research grants received from various agencies.

Details of Grants approved for various development assistance by UGC and other Agencies during the year 2008-09:

Funding Agencies	Particulars	Amount Rs
XI Plan		
UGC	UG – Development grant	4,57,776
UGC	SC/ST Remedial Coaching grant	3,78,000
UGC	Career Oriented Programme Seed Money	5,00,000
UGC	Promotion of Basic Scientific Research	10,00,000
UGC	Grant to Autonomous College	20,00,000
	Total	43,35,776
X Plan		
UGC	Foundation Course	10,000
UGC	Minor Research Project	1,17,505
UGC	Women's Hostel	30,00,000
	Total	74,63,281

Grants from other Funding Agencies		
CSIR, Delhi	Travel Grant to Teachers	27,218
TNSCST, Chennai	Workshop	50,000
	Total	77,218

13. Details of Research Scholars Registered during 2008-09:

Subject	M.Phil		Ph.D.	
	Full time	Part time	Full time	Part time
English	11	3	-	3
History	9	1	-	-
Maths	-	1	-	-
Botany	3	-	-	-
B.Com	16	3	-	-
Comp.Sci.	9	6	-	-
BBM	-	3	-	-
Food & Nutrition	5	1	-	-
Tamil	-	1	-	-
Total	53	19	-	3

14. Citation Index of Faculty Members & Impact factor: -**15. Honors / Awards to the faculty:****16. Internal Resources Generated (2008 – 09):**

S.No.	Building Rent	Yearly Rs.
1.	Arts College Canteen	30,000.00
2.	Bank of Baroda	82,356.00
3.	Xerox Room	3,600.00
4.	Other Rents	1,300.00
	Total	1,17,256.00

**17. Details of Departments getting SAP, COSIST / DST / FIST etc.
Assistance / Recognition: - ----**

18. Community Services:

The various Departments and Voluntary Organizations of the Institution take ardent efforts for the upliftment of the marginalized community living in and around Erode District. The following community services were rendered :

Department	Programme
Tamil	One - day Awareness Campaign on Dental Health Care was conducted for the students of Panchayat Union Middle School, Sengodampalayam.
	Members of the "Velichankal Forum" visited Subbaiammal Old Age Home to provide lunch and cultural entertainments.
Physics	Observed August 20 th as Energy Day thereby Creating Awareness about the energy crisis. The Renewable Energy Resources, Energy saving techniques and related issues were highlighted among the school & College students and the public at large.
Chemistry	To Create Awareness about Water Pollution & Food Poisoning an Adulteration Awareness Programme was organized in the form of skits for the students of Panchayat Union Middle School, Sengodampalayam.
Botany	The working mechanism of microscope and permanent slide usage were explained to Vellalar Matriculation Higher Secondary School Students, Erode.
Zoology	One - day Awareness Programme was held in the villages of Thindal to inculcate the importance of Pulse Polio Immunization. Student volunteers assisted the medical officers in Pulse Polio Immunization Programme conducted at Sakthi Nagar, Erode.

Nutrition & Dietetics	<p>A Nutritional Awareness Programme focusing on “Protective Food” for healthy living was organized for the under-privileged and downtrodden people.</p> <p>An awareness Programme on iron-rich foods was organized for the Vellalar Matriculation Higher Secondary School students, Erode.</p>
Mathematics	Teaching and Learning of Mathematics was explained using models for the students of Panchayat Union Middle School, Sengodampalayam.
Biochemistry	Youth festival and Health Awareness Programmes were conducted through Exhibits, Skits and Health Awareness songs for the students of Panchayat Union Middle School, Sengodampalayam.
B.Com CS	A Consumer Awareness Programme was conducted for the tribal people at Thalakkurai, Burgur.
BBM	<p>Some General & Management topics were broadcasted, to create awareness through Mughil FM at Sengunthar Engineering College, Erode.</p> <p>An awareness programme on clean green, Teen’s role in reducing the usage of plastics and overcoming examination stress was conducted for the school children of Madharsha Hidayathul Islam Girls Higher Secondary School, Erode.</p>

NSS:

- Awareness Campaigns on 88888 lights-off in connection with Global Warming and Eye Donation as a part of mega project of Bharathiar University were conducted.
- During Deepavali, the volunteers distributed new clothes, crackers and sweets to the orphan children, Senior Citizens in the Anbu Illam and The Home for Aged.
- On the World Elder’s Day, the volunteers hosted lunch to the inmates of Home for Aged at Thindal and also entertained them with cultural programmes.

- Independence Day was celebrated along with the students of Villarasampatty Panchayat School and Republic Day with the students of Panchayat Tribal School, Thalakkurai.
- NSS Volunteers participated in the rallies to create awareness among the public on Population Growth, Road Safety, Energy Crisis and Eye Donation.
- A special camp on “Healthy Youth for Healthy India” was organized in the Nasiyanur Panchayat and in the neighbouring villages – Samigoundanpalayam, Thayirpalayam and Vettaiperiyampalayam.
- A three-day Special Camp on Eye Screening was jointly organized by NSS unit and Dr.Agarwals Eye Hospital Limited, Erode for all the teaching, non-teaching staff members and the students of the College.
- The NSS Volunteers donated 75 units of blood to the Government Hospital and Perundurai IRTT.
- On behalf of Sri Ramakrishna Hospital and Research Centre for Cancer, Coimbatore, the NSS Volunteers distributed 3000 pamphlets to create awareness among public on “Breast Cancer”.
- A week long Yoga and Physical fitness classes were conducted under the aegis of S.K.M. Yoga Centre, Erode, for all the first year UG students of the college.

Youth Red Cross (YRC):

- An Environmental Protection Awareness Programme was organized for the benefit of the students of Panchayat Union Middle School, Sengodampalayam.
- The YRC and NSS Units jointly organized a blood donation camp in which the volunteers donated 70 units of blood to the Government Hospital, Rasipuram.
- The YRC Volunteers and members of the teaching and non-teaching staff donated 60 units of blood to Government Hospital, Perundurai.

Eco Club:

- In connection with the Wildlife Conservation Day Celebrations, from 1.10.2008 to 7.10.2008 a “Signature Campaign” against Snake Trading was organized by the members of the club jointly with Jeeva Karunya Trust, Erode.

Red Ribbon Club:

- An evaluation study was conducted on “AIDS Control Programme” jointly by All India Radio, Chennai and TANSACS. The Programme conducted by Erode District was conferred with “The Best Programme Award”.
- Around 50 volunteers participated in ‘Life Time Programme’ Celebrations. When the Red Ribbon Club Express arrived at Erode junction, around 100 volunteers attended the programme ‘Expo on Wheels’.
- 70 volunteers participated in the “World AIDS Day Rally” conducted by TANSACS, Erode District.

Consumer Club:

- The Department of Corporate Secretaryship has been imparting knowledge and awareness on Consumerism under the guidance of the Co-ordinator, Ms.G.Mahoori devi, Lecturer and Head.

EDP Cell:

- The innate creative talents of the aspirants were tapped out in a Workshop on Tanjore painting, Gujarathi painting, Jewel making and Mural painting.

Bio-health Club:

- The members of Bio-health Club displayed exhibits and models on Global warming, Advanced Car Parking models, Coin Collection, Stamp Collection, Therapeutic Applications of Herbal Medicines, Causes and Preventive measures of Pollution, Health Hazards of

Mobile phones etc., at the “Illaignar Thiruvizha” – a “Youth Festival” celebrated at Ganapathipalayam Higher Secondary School.

- Bio-Health Club in association with Vivekanandha Blood Donors Club, Erode, and Women Cell organized a ‘Health Awareness’ and a ‘Blood Group Identification Camp’ for the students of Panchayat Union Middle School, Sengodampalayam. Blood group and Rh factor were identified for 120 students. An awareness on Junk Foods, causes and preventive measures of seasonal diseases like Typhoid, Malaria, Dysentery and fatal diseases such as Dengue and Chikungunia was also created among the students.

Women Cell:

The Women Cell undertook various activities for the benefit of the students and the public of Sengodampalayam Village. The list of programmes and the organizers are as follows:

Name of the Activity	Co-ordinating Department
Women’s Day Celebration at Sengodampalayam	Dept. of Tamil
A two-day Grammar Class Programme for VIII Std. students of Panchayat Union Middle School, Sengodampalayam.	Dept. of English
Republic Day Celebration at Thyagi M.A. Eswaramoorthy Old Age Home, Pavalathampalayam, Erode.	PG Dept. of Finance & Control and PG Dept. of Physics.
Nutritional Survey and Nutrition Education and Clinical Assessment for VI, VII & VIII Std. students of Panchayat Union Middle School, Sengodampalayam..	PG Dept. of Foods & Nutrition.
Health Awareness & Blood Group identification camp for students of Panchayat Union Middle School, Sengodampalayam.	Bio-Health Club, Dept. of Bio-Chemistry
Computer Literacy Programme for students of Panchayat Union Middle School, Sengodampalayam..	Dept. of Computer Applications & Computer Science

19. Teachers and Officers newly recruited:

Staff	Aided	Unaided
Teaching	15	47
Non-Teaching	-	4

20. Teaching and Non-Teaching Staff Ratio :

Aided	Unaided	Management
76 : 35	154 : 30	20 : 12

21. Improvement in the Library Services:

Improvements made in the Library Services during the academic year 2008-09 are as follows:

Renewed the membership in Delnet.

Obtained membership in IEEE

Subscribed for many IEEE Journals for the benefit of the Research Scholars and students.

22. New Books / Journals subscribed and their value (2008-09):

New books added	-	3292
Amount spent for the books	-	Rs.8,49,072
Periodicals added	-	18
Amount spent for the periodicals	-	Rs.22,515

23. Student assessment of Teachers and the action taken on student feedback:

At the end of every semester, Oral and Written feedbacks are collected from all the Undergraduate and Postgraduate students. Based on the feedback, remedial measures are taken to fulfill the needs put forth by the student community.

24. Unit cost of Education:

Aided	-	Rs.18,907
Unaided	-	Rs. 6,829
MCA	-	Rs.11,462

25. Computerization of administration and the process of admissions, examination results and issue of Certificates. The following have already been computerized:

- Admission Process
- Pay Bills
- Fee Collection
- Issue of Certificates
- Examination Results & Certificates (Controller Section)
- Attendance Proforma (Semesterwise)

26. Increase in the Infrastructural facilities:

Particulars	Amount
Buildings	1,09,28,388
Equipments	38,58,809
Library Books	5,18,725
Furniture & Fittings	6,44,591
Total	1,59,50,513

27. Technology Upgradation:

To cater to the needs of the stakeholders, technology upgradation has been accomplished, whenever and wherever necessary, thereby pushing the benchmark, a few notches higher.

- Cambridge Lessons are installed in the Language and Career Development Lab.

- Lessons in garment designing are communicated through “TUKACAD” Software in Computer aided designing.
- To enhance ICT enabled teaching & learning, more LCD Projectors are inducted,
- Laptops, Touchscreens, Scanners and Portable screens have been increased.
- Internet connections have been extended to Research Lab, Hostel and to all the Departments.
- 40 Pentium II machines have been replaced with 42 Pentium IV machines with TFT monitors.
- Multimeter and other equipments have been procured to establish an advanced Hardware Lab.
- An Apple computer with Macintosh Operating System has been added.
- A Research Lab with systems has been initiated, exclusively for Research Scholars.
- A state-of-the-art Internet Lab, furnished with 40 Computer systems and 40 headsets are made use of effectively by the students to hone their English Language and Career Development competencies.

28. Computer and Internet access and training to teachers and students:

- A separate staff has been appointed, exclusively to assist non-computer science staff and students to operate computers and also to access Internet.
- Students are trained to surf the Internet and also design webpages.
- To develop E-content, a Multimedia Course was conducted for the faculty members.

29. Financial Aid to Students:

S.No.	Nature of fee Concession / Scholarship	Strength	Total amount of Concession / Scholarship Rs.
1.	BC Students Scholarship	569	7,28,678
2.	MBC Students Scholarship	208	2,82,122

3.	SC Students Scholarship	264	9,53,158
4.	Ulavar Paathukappu Thittam	56	1,30,000
5.	Minority Students Scholarship	20	98,700
6.	EVR Nagammaiyar Scholarship	124	81,000
7.	Tamilnadu Educational Trust	6	26,500
8.	Kamarajar Endowment Scholarship	3	9,000
9.	Ministry of Labour Scholarship (Mines worker)	1	3,000
10.	BS Abdul Rahman Zakaat Fund Foundation	1	4,000
11.	Tuition Fee Concession for PG Students	32	18,250
	Total	1284	23,34,408

30. Activities and support from the Alumni Association:

- The addresses of the Alumna are maintained in the Departments.
- Alumni Meetings have been conducted yearly to strengthen the Department – Alumni relationship.
- Alumni, working in various educational institutions and private concerns are invited and their expertise is made use of in framing the Curriculum.
- Alumni, placed in reputed organizations, offer guidance to the students in doing their projects.
- Scholarships are given, utilizing the Alumni Fund, to the physically challenged and deserving students.
- Shipping charges were paid for procuring teaching materials which had been offered free of cost by an NRI.

31. Activities and support from Parent – Teachers Association:

Semestral Parent – Teachers Meeting is conducted, through which a healthy interaction between the parents and the teachers is made possible. The academic, extra-curricular, behavioural and attitudinal progress of the

students is reported to the parents periodically and practical suggestions are given to enhance their performance in all these levels.

32. Health Services:

It is a widely accepted fact that the effective functioning of any institution depends upon the physical as well as the moral well-being of its stakeholders. With this view, a wide-ranging variety of physical fitness programmes are organized on and off the college premises.

- To revitalize and rejuvenate the soul and the physique of the students, Yoga and Meditation Classes are conducted. A Certificate Course on 'Yoga for Human Excellence' is chalked into the curriculum in tie-up with SKM Manavalakalai Mandram and Bharathiar University, Coimbatore.
- As an enviro-friendly move, a film entitled 'Environmental Change Crises' – was screened and an eco-awareness speech was given on 'Avoidance of Polythene Bags' to effect a litter-free, bio-friendly world.
- Periodical medical inspection is carried out by the on-campus Medical Officer, to ensure the physical fitness of the students.
- Awareness programmes on AIDs, Breast Cancer and Blood Donation were organized. Blood Group Identification Camps and Eye-Screening Camps are regularly conducted for the welfare of the student community.
- To educate the public, speeches on "Avoidance of Junk Food", "Deworming" and 'Preventive Measures of Seasonal Diseases' are rendered.

33. Performance in Sports Activities:

The ace players of the College maintain consistent good record of performance in almost all games and sports, at all levels. The following were some of the prominent achievements and honours attained by the students.

- The KABADDI team of the college won the IV place among 32 teams in the Bharathiar University Intercollegiate Tournament held at Kovai Kalaimagal College of Arts and Science, Coimbatore.

- The KHO-KHO team of the college won the IV place among 29 teams in the Bharathiar University Inter-Collegiate Tournament held at Kongu Arts and Science College, Erode.
- The BADMINTON team participated in the Bharathiar University Inter-Collegiate tournament held at Sri Vasavi College, Erode and won the III place among 15 teams.

The following winners are selected to be members of the Bharathiar University Team and Erode District Team, and they had the credit of participating in the All India South, West Zone Inter-University Tournament and National Level Tournaments.

- Selvi M.Jayanthi, M.Com (FC) represented the Bharathiar University Kabaddi Team to participate in the All India South West Zone Inter-University Tournament held at Manonmanium Sundarnar University, Thirunelveli.
- Selvi V.Gowdami, III B.Com (CA) represented the Bharathiar University Badminton Team to participate in the All India South Zone Inter-University Tournament held at Kubempu University, Karnataka.
- Selvi M.Sivaranjani, I B.Com represented the Bharathiar University Basketball Team to participate in the All India South Zone Inter-University Tournament held at Amaravathi University, Maharashtra.
- Selvi V.Nagajothi & M.Siva Ranjani of I B.A.History and Tourism participated in the National Women Basket ball Tournament held at Orissa, Bhuvaneshwar.
- Selvi M.Siva Ranjani participated in the Women National Basketball Tournament held at Orissa, Bhuvaneshwar.
- Selvi R.Priyadharshini of I B.Com & Selvi V.Nagajothi of I B.A.History and Tourism participated in the State Level Basketball Tournament held at Krishnagiri and won the Winners Trophy.

34. Incentives given to outstanding sports persons:

3% of the seats in UG Courses and 2% of the seats in PG Courses are reserved under Sports quota as per the Government order for students who

represented the School at District, State & National Level and College at State, University & National Level. Outstanding players in Sports and Games are awarded cash prizes every year from the endowments created by Vellalar Educational Trust, Kaliammal Chinnappa Gounder Educational Trust and Thiru K.V.Rasamanickam Endowment.

The Vellalar Educational Trust has announced a 50% Tuition fee concession for the outstanding players. Apart from this, students who are selected for the Bharathiar University Team in any one of the Games and Sports to represent the All India South Zone Inter-University Tournament will be awarded a 50% fee concession during their study in the college.

From the academic year 2008-2009 onwards, the Vellalar Educational Trust has announced that free seats will be allotted as sports quota for the students who have represented their Schools at National Level Games and Sports.

35. Students Achievements & Awards:

The students of the institution have once again proved that they are a force to reckon with by topping the University rank lists. The results of the Bharathiar University Examinations held in April 2008 for the Under-graduate and Post-graduate Courses were laudable. The students, by securing 64 University Ranks including 9 Gold Medals have distinguished themselves and have brought accolades to the college. The following students are the proud recipients of the University Ranks and Gold Medals.

LIST OF UNIVERSITY RANK HOLDERS (APRIL 2008):

S.No	Name of the Student	Subject	Rank
1	Sowthiya .P	B.A. History	V
2	Sathiyapriya .T	B.A. English Lit.	II
3	Precilla Evangeline .J	"	IV

4	Suhutha Farvin .M	"	VI
5	Kowsalyadevi .K	B.Com Coop.	VII
6	Sasikala .P	"	VIII
7	Swathy Agarwal	B.Com (CS)	I
8	Gomathi .R.V	"	VIII
9	Vaidhehi .M	B.B.M	VIII
10	Janani .M	B.Com.	VII
11	Divya .S	B.Com. (CA)	IX
12	Sangeetha .R	B.Sc. Maths	II
13	Maheswari .P	"	IV
14	Saranya .P	"	V
15	Revathi .S	"	IX
16	Ranipriya .P	B.Sc. Physics	II
17	Nithila .D	"	VIII
18	Gomathi .P	"	IX
19	Savitha .P	B.Sc. Chemistry	I
20	Thilagavathi .M	"	IV
21	Sakthi Priya .A	"	V
22	Pradeepa .S	"	VI
23	Priya .V	"	IX
24	Brindhha .S	"	X
25	Lalithamani .P	B.Sc. Biochemistry	VII
26	Sivapriya .R	"	X
27	Yamuna Devi .B	B.Sc. N & D	VI

28	Jean Tony Amalya .J	B.Sc. Plant Biology & Plant Bio-Technology	I
29	Santhosh Kumari .T	B.Sc. Plant Biology & Plant Bio-Technology	III
30	Indumathi .M	"	IV
31	Amirthavalli .K.S	"	VII
32	Priyadharshini .S	"	VIII
33	Poongodhai .S	"	X
34	Abinaya .G	"	X
35	Vidyalakshmi .R	B.Sc. Advanced Zoology And Bio-Technology	I
36	Aruna .P	"	III
37	Priya .K	"	V
38	Prabha .S	B.Sc. Maths (CA)	I
39	Savithamani .M	"	II
40	Sharmila Devi .K	"	III
41	Sudha .Y	"	VI
42	Karthiga .R	"	VIII
43	Saveetha .M	M.A. History	I
44	Priya P.N	"	II
45	Tamilarasi .R	"	V
46	Jayapriya .K	"	VI
47	Nithya .K	"	VII
48	Ramya Devi .R	M.A. English Lit.	VII
49	Sangeetha .Y	M.Sc. Maths	II
50	Shalini Devi .M	"	IX

51	Nithya .S	"	X
52	Vidhyalakshmi .S	M.Sc Physics	V
53	Sathyapriya .S	"	VIII
54	Jeevitha .K	"	X
55	Manobharathi .L	M.Sc. Plant Biology & Plant Bio-Technology	I
56	Priya .M	"	II
57	Vijayalakshmi .M	"	III
58	Kalaiyarasi .K	"	IV
59	Sathiya .D	M.Sc. F & N	I
60	Nasreen Banu .M	"	III
61	Ramya .M	M.Com.	VI
62	Deepalakshmi .B	M.Com. (FC)	I
63	Hemalatha .C	"	IV
64	Nithya Lakshmi .S	M.C.A.	II

Awards won by the students:

S. No.	Name of the Student & Class	Event / Competition	Organisers	Prize Awarded
1.	S.Sivaranjani, II B.Sc(CS)	Quiz	Trinity College for Women, Namakkal	II
2.	S.Sivaranjani B.Vauhini – II B.Sc (CS)	Marketing	Gobi Arts & Science College, Gobi.	II
3.	V.Poornima, R.T.Ramya II B.Sc (IT)	Debugging	"	I
4.	N.Anitha, K.C.Deepika, N.Vikashini – II B.Sc (CS)	Marketing	Erode Arts College	II
5.	S.Sivaranjani – II B.Sc (CS)	Paper Presentation	Bharathidhasan Arts & Science College, Ellispet	I
6.	S.Sanjeetha Shapnam, S.Shabana Azmi – III B.Com (CA)	Debate	Coimbatore Medical College, Coimbatore	II I

7.	T.Meenakumari, II B.Com (CA)	Essay	Government of Tamilnadu	I
8.	D.Nithya, I BBM	Hindi Maharani	Kongu Arts & Science College, Erode	I
9.	K.Abirami, III BBM	Drawing	Government of Tamilnadu	III
10.	R.Indhra, I BBM	Oratorical	P.S.G.R. Krishnammal College, Coimbatore	II
11.	K.Abirami, III BBM	Essay	Kongu Arts & Sci. College, Erode	III
12.	D.Vijayalakshmi, II B.Com (CS)	Essay	Erode District Consumer Protection Council	II
13.	T.Vasanthi, II B.Com (CS)	Essay	Anandan Lifecare Consultants Pvt.Ltd., Coimbatore	II
14.	D.Vijayalakshmi, II B.Com CS	Essay	Government of Tamilnadu	III
15.	M.Jagadeeswari, III B.Sc Maths	Essay	Ramakrishna Mission Vidhyalaya, Coimbatore	I
16.	M.Jagadeeswari, T.Saranya, III B.Sc Maths	State Level Seminar - Paper Presentation	Nandha Arts & Science College, Erode	III
17.	M.Gayathri, II B.Sc (Physics)	All India Essay Contest Oral Presentation of the Essay Participated in an Awareness Programme	Department of Atomic Energy, - Government of India. Bhabha Atomic Research Centre, Mumbai. BARC, Mumbai	Conso lation Prize
18.	B.Shobana, I B.Sc Chemistry	Recitation of Bharathidasan's Verses	Erode District DMK Literary Association	Special Prize
19.	K.Tamizharasi, II B.Sc Chemistry	"	"	"
20.	D.Sathyapriya, II B.Sc Chemistry	"	"	"
21.	R.Abiramy, III B.Sc Maths	Paper Presentation	Nandha Arts & Science College, Erode	Best Present ation
22.	P.Prabhahari, II B.Sc Physics	Rangoli	CIT College, Coimbatore	III
23.	R.Karthika, II B.Sc (CS)	Debate	P.K.R. Arts & Science College, Gobi	III

24.	R.Karthika, II B.Sc (CS)	Oratorical	JCI Trust	II
25.	“	“	Makkal Sinthanai Peravai, Erode	III
26.	“	“	Department of Forestry	I
27.	“	Essay	Anandhan Life care Consultants Pvt.Ltd.,Coimbatore	Special Prize
28.	“	Recitation of Bharathidasan Verses	Erode District DMK Literary Association	Special Prize
29.	S.Parimaladevi, III B.Sc (CS)	NCC Firing	Government Higher Secondary School, Modakurichi	I

36. Activities of the Career Guidance and Counselling Unit:

The Career Guidance Cell plays a pivotal role in enhancing the employability of the graduates by organizing on-campus and off-campus training programmes, thereby motivating them to capitalize on the immense job opportunities. The training, inclusive of life-skills and placement oriented programmes is imparted by eminent persons from diverse areas of specialization, enabling the ready absorption of the graduates by National and Multi-national companies.

List of the Programmes organized:

S. No	Programme	Resource Person	Date/ Period
1.	Seminar on “Excellence in Communication”	Mr.Suresh, Head of Operations, Zeal Speak Easy, Chennai	25.07.08
2	Seminar on “TANCET Preparation”	Mr.M.Anbalagan, Director,AIM Institute, Erode	04.07.08
3	Workshop on “Personality Development”	Mr.Sivakumar, HRD Consultant, Chennai	16.09.08
4.	Meeting on “Knowledge on Competitive Entrance Exams”	Mr.M.R.Arun Vijay, Director, Time Institute, Erode	16.12.08
5	Special meeting on “Self Confidence & Career Development”	Dr.C.Sylendra Babu, I.P.S. Inspector General of Police, Chennai.	30.01.09
6.	Training Programme for TANCET (MCA/MBA) Entrance Examinations	AIM Institute, Erode	August 2008 to February 2009 (100 hours)

37. Placement Services:

The placement count hits 228 this year and the institution foresees a marked rise in its placement track record opening a floodgate of job opportunities for the graduates. The Placement Cell of the institution has organized free training camps with job assurance on Medical Transcription and Market Management for the graduates belonging to SC community. The Cell has arranged part-time job opportunities for the students with Co-optex, a Government Organization.

Placement Details (June 2008 – May 2009)

S.No.	Name of the Company	No. of Students placed
1.	Sharp Info Tech., Coimbatore	59
2.	Bytes 2 knowledge, Erode	114
3.	Time Institute, Erode	2
4.	Perok Systems, Coimbatore	22
5.	Hamshaveni Software (P) Ltd., Gobi	11
6.	Wipro, Chennai	1
7.	TCS, Chennai	1
8.	KGISL, Coimbatore	4
9.	FORD, Bangalore	1
10.	Mediscop Hospitals, Bangalore	1
11.	Spark Info Solution, Bangalore	1
12.	CAP Digisoft Solution, Bangalore	1

38. Development Programmes for Non-Teaching Staff:

To enhance the professional compatibility of the non-teaching fraternity and to familiarize them with the evolving dynamics of techno-aided work culture, a Faculty Development Programme on 'Multimedia', encompassing Desk-top Edition, Photo Shop Image Editing and Flash was conducted by the Faculty of Computer Science.

39. Healthy Practices of the Institution

- Espousing the cause of reaching out to the underprivileged sector of the society, the campus fraternity join hands in lending support-financial and otherwise, which vouches for their altruistic leanings.
- Acting high on its agenda of socialization and corporate responsibility, the institution assiduously nurtures the faculty to adopt rural and remote locales, self-help organizations and schools through diversified extension programmes.
- Fuelling the aspirations of the University toppers and fostering meritocracy, endowment prizes are bestowed upon deserving students by like-minded philanthropists.
- The institution accelerates competitive and team building spirit of the students by throwing open a spurt of competitions, thereby harnessing talents of the youth and expanding their Intelligence Quotient.
- On-Campus Yoga and Meditation classes are provided for the staff and the students to gain mastery over the mind and the body conceptualizing the axiom 'A sound mind in a sound body'.
- With an eye for catering to the financial needs of the economically underprivileged students, academic support is extended to them by way of internal employability through 'Earn While You Learn Scheme'.
- The campus houses round-the-clock net accessibility in the lab and the hostel to support high calibre education and research gearing up Internet facilitated learning.
- Democracy and transparency – the fulcrum on which the success of the institution rests upon is sustained by Student's Feedback Mechanism, Suggestion Box and the Students and Staff Redressal Committees.
- The cohesion and resolution of the staff members in framing a well-poised, need-based syllabus and curriculum—encompassing Diploma Studies, Non-Major Electives, Cafeteria Approach with a wide range of specialized disciplines and self-learning papers—within an amazingly short period, speaks for their integrity and dynamism.

- The Language and Career Development Lab is instrumental in aiding the students to find a foothold in the burgeoning success-driven corporate labyrinth where communicative skills hold sway.
- Appreciation leads to inspiration. The management offers timely felicitations and faculty support to the staff members which pep up and rejuvenate their spirit and bolster them to achieve more.
- Outstanding sports aspirants are given a concession in the fee structure to foster their sporting passion.
- The annual publication of the college magazine serves as a rostrum for the campus community to prove their creative calibre and as a repository of their achievements and decisive moments in their scholastic journey.
- A laudable effort has been made by the Faculty of History in collecting and maintaining a treasure trove of antiques and ancient scriptures – a unique venture to revive the great Indian tradition and to explore the roots of its rich culture.
- The institution offers platform for organizations like Sarvodaya, Co-operative Society and Self-Help Groups to sell their products.
- The staff mentoring and counselling system plays an integral role in enabling the students to realize their potential, re-invent themselves, fan their energy levels and weed off their weaknesses. It also trains them in crisis management and in taking an objective view of the problems they encounter in life – both academic and personal.

The synergy of the above mentioned healthy practices and institutional management has reaped rich dividends as the institution has been bestowed **“The Best College Award” for two consecutive years.**

40. Linkages developed with National / International / Academic / Research bodies

MOUs were signed by the concerned Departments for the academic year 2008-2009 with the below mentioned organizations/firms:

- PG & Research Department of English
 - Globarena Technologies, Hyderabad.

- Central Institute of English & Foreign Languages, Hyderabad.
 - Regional Institute of English, Bangalore.
 - Osmania University Centre for International Programme, Hyderabad.
 - AGILE and SAMCRUZ, International Corporate Training Groups for Student Training and Placements.
- Department of Foods & Nutrition
 - “Oregano Institute of Catering and Hotel Management”, Erode.
 - Jai Maruthi Hospitals, Erode.
 - Lotus Hospital, Erode and Gopi Hospital, Salem, for Dietary Internship.
- Department of Commerce
 - M/s.Sri Mahesvari Accounts Training Centre, Erode.
- Department of Finance & Control
 - M/s.HDFC Standard Life Insurance Company Ltd., Erode.
 - M/s.ICICI Prudential Life Insurance Company Ltd., Erode.
 - Karvy Stock broking Ltd., Erode.
- Department of Bio-Chemistry
 - M/s.Sails Biosciences Research Institute Pvt.Ltd., Erode.
 - M/s.Maruthi Medical Centre & Hospitals, Erode.
 - M/s.Bytes 2 knowledge Medical Transcription Academy, Erode.
- Department of Foods & Nutrition
 - M/s.Nilgiris Dairy Farm Pvt.Ltd., Erode.
 - M/s.The Erode District Co-operative Milkproducers Union Ltd., Chithode.
- Department of Computer Application
 - Excel IT Education Park, Erode.
- Department of Computer Science
 - S21 Vector Animation Academy, Erode.

PART-C

Plans of the Institution for the next year(2009 – 2010):

- To offer short-term Certificate Course during holidays for the school children and SHG women.
- To establish Infrastructure for ICT enabled teaching and learning.
- To introduce innovative courses under CBCS pattern.
- To promote Research Activities, utilizing UGC and other Funding Agencies.
- To form Citizen Consumer Club in association with Erode District Consumer Protection Council.
- To establish Tamil Literary Forum – “SIGARAM”.
- To upgrade the Maths and Physics Departments as Research Departments
- To develop schemes to popularize new food products.
- To conduct online aptitude and technical tests periodically.
- To organize a certificate course in a foreign language.

Name of
IQAC Co-Ordinator

Name of
IQAC Chairperson