

THE ANNUAL QUALITY ASSURANCE REPORT OF THE IQAC

**Name of the Institution : Vellalar College for Women (Autonomous),
Erode-638012**

Year of Report : 2011 – 2012

PART – A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the successful accomplishment by the end of the year.

I. To ensure academic excellence and enhance the qualitative performance, the institution has proposed to implement the following programmes during the academic year 2011-2012.

1. Straddling four decades and capitalizing on the autonomous status enrolling 4139 students at the UG & PG level, 108 scholars in M.Phil, 25 research scholars in Ph.D. programmes, the college is a nurturing ground for an individual's holistic development offering qualitative & inclusive education thereby empowering the downtrodden rural students and is committed to academic excellence and personality development.

2. Striving with a vision to ensure that the institution grows further, academic innovations through design and development of contemporarily relevant courses following TANSCHÉ norms, an upgraded and updated vibrant curriculum based on the societal and environmental requirements with the Choice-Based Credit System (CBCS) under cafeteria system has been framed to enhance academic skills, employable skills and life skills of the students', the main stakeholders in Higher Education.

3. Motivating and supporting the faculty members to meet the challenges and growing demands of Higher Education by:

- Updating and enhancing research by promoting creativity and innovation, the hallmark of excellence.

- Participating and presenting papers in National / International Seminars/ Conferences / Workshops with the utmost commitment.
- Promoting research activities periodically by publishing works in reputed National / International journals / Magazines / edited books and single authored books.
- Allocating research funds to organize National / International Seminars/ Conferences on contemporary topics of academic and social relevance keeping abreast with the global trends.
- Nurturing global competitiveness by promoting the use of technology and creating an ambience in pursuit of excellence.

II. To achieve academic excellence and enhance institutional quality, the following programmes have been successfully implemented during the academic year 2011-2012.

- (a) To envisage the vision statement of the institution, various programmes have been designed to impart value based quality education to empower women and transform them into outstanding creators in nation building.
- (b) In order to cater to the needs of the aspiring students and keep abreast of the emerging trends in Higher Education, skill based / choice-based electives following TANSICHE norms have been introduced. Students are motivated to opt for self-learning papers in the UG & PG stream and earn extra credits. Project work is introduced for UG & PG students to help them to improve and update their knowledge & in turn enhance professional skills. BBM (CA) and M.Com (CS) have been introduced this year.
- (c) The institution encourages faculty participation in Research by motivating the faculty members to pursue research on part-time basis. Faculty members are encouraged to present papers in International, National Seminars and Conferences by making use of UGC, PTAC grants and also motivated to participate in International Conferences abroad. The faculty members have benefited by the unstinted support offered by the institution and have displayed their

expertise and research acumen in an exemplary manner. Multifarious research activities have been recorded in several disciplines.

10 faculty members were awarded Ph.D.

3 faculty member was awarded M.Phil.

60 faculty members participated in State Level Conferences / National Level Seminars / International Seminars/ Conferences.

65 research publications have been brought out in National / International Journals / Edited books and single authored books.

59 Seminars / Conferences / Workshops were organized by various departments.

2 Faculty members attended UGC Refresher Course conducted by Bharathiar University.

4 Ph.D. Scholars were produced.

74 M.Phil Scholars were produced by various Departments.

- d. Community Development Programmes have been carried out on a regular and continuous basis for the upliftment of the downtrodden and underprivileged sections of the society. As many as 50 programmes were executed by service units such as NSS, YRC, RRC, Enviro-Club, Bio-health Club, Women Cell, EDP Cell, 'Citizen Consumer Club', 'Quiz Club', 'Audio visual and Photography Club' and Velichangal Forum.
- e. Training Programmes for the teaching & non-teaching staff and the students.

Yoga and Meditation

Students of the year UG classes were introduced to a week-long Yoga & Meditation classes to enable them to develop concentration and

self-confidence. They were exposed to various yoga practices to distress the mind and develop physical fitness and mental alertness.

Faculty Development Programmes

Soft skills enhancement programme was conducted from 17.11.2011 to 19.11.2011 and 21.11.2011 to 23.11.2011 for faculty members and non-teaching staff with Mr.P.Anjesh, B.A.(Journalism), Diploma in computer Science, French and German, Buyer Communicator for Textile Industries (India & Abroad) as the resource person.

A training programme on e-content development was organized for staff members. Mr.Allen, Chief Consultant, Skill mate, Secunderabad conducted the programme on 27.02.2012.

UGC (CPE) funds were mobilized to stimulate and motivate research acumen among faculty researchers and research scholars. Faculty members visited National Libraries, National Research Laboratories, Research Institutions, Indian Institute of Science and the like.

English

Three faculty members and two research scholars visited SCILET, Madurai on 17.02.2012 and 18.02.2012. Three faculty members cum research scholars visited Canadian study centre, University of Kerala, Trivandrum on 24.02.2012 and 25.02.2012.

Two-day UGC sponsored National Symposium on Cultural Studies and Inter-disciplinary English was organized on 09.02.2012 and 10.02.2012.

History

18th Annual Session of the Tamilnadu History Congress was conducted on 30.09.2012 to 02.10.2012. About 650 delegates participated and 250 research papers were presented with much enthusiasm to enhance research acumen.

UGC funded two-day National symposium on Current Issues in India: A Historical Perspective” was organized on 20.02.2012 and 21.02.2012.

Mathematics

Training Programme for Teachers on Mathematical Softwares was conducted on 08.12.2011.

Faculty Members and M.Phil Research Scholars visited National Research Laboratories at Mysore University and Vishvesvaraya Industrial and Technological Museum at Bangalore on 21.01.2012 and 22.01.2012.

Physics

An awareness programme on Disaster Management with special focus on Earthquake and Tsunami was conducted for faculty members. Dr.A.R.Santhakumar, Consultant, Disaster Mitigation and Management, College of Engineering, Guindy, Former Professor Emeritus, IIT-Madras was the resource person.

Chemistry

Five Staff members visited ISRO, Trivandrum on 27.01.2012 and IGCAR, Kalpakkam, Chennai on 22.03.2012.

A programme on 'Retraining of Teachers in the Instrumental Techniques' was organized on 22.02.2012.

Botany

Staff members and Research scholars visited the National Research Laboratories at Jawaharlal Nehru University, Delhi, Delhi University (South Campus), New Delhi and Rajasthan University, Jaipur.

Zoology

Health Awareness Programmes on Skin Care and Prevention of Diabetes was organized for the faculty members on 18.02.2012 and 22.03.2012.

Nutrition & Dietetics

Staff members visited Agricultural University, Coimbatore and Indian Institute of Crop Processing Technology, Tanjore and various food processing machineries manufacturing units at Coimbatore and Erode.

Computer Science

Three Staff members with twenty six Research Scholars visited Indian Institute of Science, Bangalore on 02.03.2012 and 03.03.2012.

Faculty development programme on e-content development was conducted on 16.03.2012 with Professor Dr.Mangala Sunder Krishnan, Dept. of Chemistry, Indian Institute of Technology, Chennai as resource person.

Commerce

National symposium on “Food Inflation – A Perspective” was organized on 19.01.2012 and 20.01.2012.

Two faculty members and thirty four students visited IFMR, Anna Centenary Library and MIDS, Chennai on 10.02.2012 and 11.02.2012.

An awareness programme on Insurance & Banking and PAN Camp was organized on 07.03.2012 and 08.03.2012.

Three-day workshop on Skill Enhancement was conducted from 13.03.2012 to 15.03.2012

Controller of Examinations

Mrs.D.Usharani, along with three other staff members attended a National Level Workshop on ‘ Exam Reforms’ on 3rd and 4th of February, 2012, at Ethiraj College for Women, Chennai, and the following topics were discussed:

- Does the designed curriculum meet the individual needs of our students?
 - How can we help each student achieve her full potential while catering to different learning rates?
 - How are we going to assist them to learn?
 - Improving assessment practice
 - Structure of question paper and test administration process
- Preserving the integrity of the system etc.

Entrepreneurship training

A two-day workshop was conducted on 27.06.2011 and 29.06.2011 for the students on the topic “fashion illustration”. Mr.Mariya fliex, Assistant

Professor, Tiff school of fashion, Tirupur – educated the students to design, illustrate children’s and teenage fashions. He motivated to express their ideas on paper to acquire good drawing techniques.

A two-day workshop was organized on 14.09.2011 & 15.09.2011 for the students, Mr.Haridoss (men’s touch tailoring unit) educated the students on how to put the patterns and how to stitch the casuals and high fashion outfits.

A one-day workshop was organized on 13.02.2012. Mrs.Pon Thendral educated the students to make innovative products using M-seal. This enriched the knowledge of students to earn money while they are learning.

A one-day workshop on “Bridal Flower Tying Techniques” was organized on 15.02.2012. Mrs.Ranjani, Sri Nithi Beauty Care, Bhavani educated the students about the various techniques involved in tying flower for wedding make-up.

A six-day exhibition-cum-sale of SHG products was organized by the Department of Commerce in unison with Mahalir Thittam, Erode from 05.12.2011 to 10.12.2011. Thiru.S.Amalraj, Joint Director / Project Officer, Mahalir Thittam, Erode inaugurated the show. Totally fifteen women SHGs of Erode District exhibited their products and achieved a turnover of Rs.1,92,645/-

To conclude the institution has been providing a vibrant and unique platform for the students, faculty and administrative staff to meet the national and global demands, to help them unleash their potential, make them employable and industry-ready and mould them to be competent in the global job market.

Part – B

I. Activities reflecting the goals and objectives of the Institution.

Academic Excellence

The College is identified by the UGC as 'College with Potential for Excellence'. Hence to continue to excel, various programmes were organized.

Staff Enrichment Programme

Seminars/ Symposia/ Brainstorming Sessions were organized to provide academic input.

Student preparedness for Employability

Finishing School programme conducted for the final year UG and PG students for students preparedness to successfully face placement interviews.

Skills Enhancement Programme

Three-day workshop organized towards providing better communication and writing skills to researchers and to foster scholarly excellence.

Entrepreneurship Awareness Programme

With a view to expose students to entrepreneurship, stimulate them to develop Entrepreneurial traits and sensitize them to become job providers, entrepreneurship awareness programme is organized.

Augmentation of ICT enabled teaching

One day workshop on 'E-Learning for Education Trends in Development Methods and Process' organized for the faculty.

Programme on Domain knowledge

Based on the multi-disciplinary nature of subjects such as Insurance, Banking and Permanent Account Numbers (PAN), an awareness programme was organized to impart knowledge on these domain areas.

Encouraging Student Participation

Students are encouraged to participate in various inter-collegiate competitions to gain self-confidence.

Students are given responsibility of planning and organizing workshop/seminars.

Association representatives are elected democratically for strengthening democratic values and leadership qualities.

Intellectual Development for students

Systematic inputs are given through lectures, discussions, seminars and industrial visits for intellectual development.

Feedback on infrastructure and campus facilities is collected to facilitate pleasant environment and overall development of the students.

MOUs

MOUs are signed to foster industry –academic linkage.

2. New Academic Programmes Launched:

To keep abreast of the emerging trends in Higher Education and to cater to the needs of the aspiring students the following new Courses were introduced during the Academic Year 2011-12.

BBM (CA)

M.Com (CS)

a. UGC Sponsored and Bharathiar University affiliated Value added and Career Oriented Programmes :

Department offering the Courses	Course Title/ UGC Sponsored Certificate/Diploma/Advance Diploma Course
1.Tamil	Yoga and Meditation
2. English	Communicative English Multimedia
3. History	Tourism and Hospitality Management – UGC sponsored Add-on Diploma Course
4. Physics and Zoology	Bio Medical Instrumentation
5. Physics and Computer science	Information & Communication Technology
6. Botany	Bio-Degradable Solid Waste Management
7. Commerce	Women Entrepreneurship Development Strategic Human Resources Management Banking Management

b.Other Certificate Courses offered:

S. No.	Name of the Course	Co-ordinating Departments	In Association with
1	Desk Top Publishing	Commerce with Computer Applications	Maruthi Educational institutions, Gobichettipalayam.

3. Innovations in Curricular Design and Transaction:

- Multi-skill Development paper-Mathematical Package has been introduced for Mathematics students.
- E-Content Development by all the departments
- Introduced multi-skill development paper on “Gandhian Principles” in Under Graduate Level and Advanced Skill Development paper on “Heritage Management” in Post Graduate Level for History Students.
- All the Skill-based Subject papers are redefined as practical papers for Computer Science students.
- Multi-skill development paper has been introduced for II year B.Sc Zoology students.
- Designed a new syllabus ‘Cloud Computing’ for MCA students.
- Multi-skill Development paper - Career oriented skills has been introduced for BBM (CA) students.
- Advanced skill oriented papers were introduced to make the students to gain soft skills, communicative skills and research skills for Foods and Nutrition students.
- Allied paper on ‘PC Software for office Automation and MS Office Practicals’ and Non-Major Paper on ‘Health and Hygiene’ were introduced for Bio-Chemistry students.

4. Inter-Disciplinary Programmes Started :

S.No	Department	Skill Based	Non-Major
1	English	1.Thinking and cognition 2.English for Employability	

2	BBM (CA)	1.Mangement Concepts 2.Mental attitude development 3.Concepts in Retailing	1. Modern concepts in Marketing 2.Women and Rural Entrepreneurship
3	M.Com (CS)	1.Corporate Governance and Social responsibility 2. On Line Trading	

5. Examinations Reforms Implemented :

Two common Internal Assessment Tests & One Model Examination are conducted for all students with printed question papers.

For a maximum of 100 marks → Max. of 25 Marks for CIA.

For Theory, a maximum of 75 marks → Max. of 20 Marks for CIA.

For Practical, a Maximum of 100 Marks → Max. of 40 Marks for CIA.

For a maximum of 50 Marks → Max. of 20 Marks for CIA.

6. Candidates Qualified for NET, SLET, GATE etc.:

S.No.	Name	Department	Qualifying Exam
1	Dr.P.Thilagavathi	Commerce (CA)	NET

7. Initiatives towards Faculty Development Programme

S.No	Name of the Teachers with Ph.D Degree
1	Dr.(Mrs.) S.Anuradha, Department of Nutrition & Dietetics
2	Dr.(Mrs.) S.Sharmila, Department of Botany
3	Dr.(Mrs.) B.Ananthi, Department of Computer Technology
4	Dr.(Mrs.) M.Subha, Department of MCA
5	Dr.(Mrs.) M.Hemalatha, Department of Tamil
6	Dr.(Mrs.) P.Selvi, Department of English
7	Dr.(Mrs.) S.Thenmozhi, Department of Commerce (CA)
8	Dr.(Mrs.) P.Thilagavathi, Department of Commerce(CA)

9	Dr.(Mrs.) K.K.Saradha, Department of Economics
10	Dr.(Mrs.) S.Poongodi, Department of Commerce (CA)
S.No.	Name of the Teachers with M.Phil Degree
1	R.Thavamani, Department of Maths (CA)
2	V.N.Deivamani, Department of Maths (CA)
3	D.Savitha, Department of Computer Technology

Faculty Members who have submitted their Ph.D Thesis - 1

M.Phil Dissertation - Nil

Faculty Members whose Research is in progress Ph.D Thesis - 25

M.Phil Dissertation - Nil

Faculty Members who have attended Orientation Programme - Nil

Refresher Programme - 2

Research Papers Presented in National/International Conference/Seminar

National - 32

International - 40

Number of M.Phil/Ph.D Produced

M.Phil - 74

Ph.D - 4

Publications National/International Journal/ and

edited books - (**Annexure I**)- 74

Acted as Resource Persons - 15

Faculty Development Programmes Organised

S. No.	Organising Department	Programme	No. of Participants	Date of the Programme
1	English	A two-day Workshop on material production.	16	07.07.2011 & 08.07.2011
		UGC sponsored Two-day National symposium on Cultural Studies & Interdisciplinary English	42	09.02.2012 & 10.02.2012
2.	History	UGC Funded Two-Day National Symposium- "Current Issues in India : A Historical Perspective".	25	20,21 February 2012

3	Mathematics	UGC sponsored One-Day Workshop on “General Intelligence, Reasoning and IIT-JAM Entrance Examination	20	14.02.2012
		UGC sponsored Awareness Programme for differently-abled students under UGC – HEPSN (Higher Education for Persons with Special Needs) Programme	20	01.12.2011
4	Physics	Seminar cum Workshop on Astronomy – Night Sky watch.	50	27.01.2012
		In Service Training-Faculty Development Programme - Modernization of Physics Lab	18	02.02.2012
		UGC sponsored National Seminar on Hundred Years of Superconductivity and its Applications	50	01-03.2012 & 02.03.2012
5	Botany	Workshop on “Instrumentation Techniques”	50	12.03.2012
6	Nutrition and Dietetics	UGC funded National Level Symposium on “Career Opportunities in Nutrition & Dietetics”.	20	22.02.2012
		UGC funded Orientation & Retraining for Teachers on “Nutrition and fitness: An Innovative Approach”	100	25.02.2012
7	Computer Science	UGC Funded Orientation and Retraining of Teachers on “ Content Creation and Dissemination for Effective online Teaching and Learning”	7	22.03.2012
8	Physical Education	UGC Funded Orientation and Retraining of Teachers on “ Nutrition and fitness: An innovative approach”	100	25.02.2012

8.Seminars / Symposium / Conference / Workshops Conducted

S. No	Title of Seminar/Symposium / Conference / Workshops	Co-ordinating Departments/ Resource persons	Date
1	Molithiran Pairchi pattarai	Tamil	27.06.2011
2	Intamil pailarangam	Tamil	22.12.2011
3	UGC Funded Symposium on "Cultural Studies and Interdisciplinary English"	English	09.02.2012 & 10.02.2012
4	UGC Sponsored One-Day Workshop on Avenues Explored, Basic Taught and Constraints Overcome ICT in Classroom – A Teachers Perspective	English	04.10.2011
5	Guest Lecture on "Contemporary Literary Theory	English	13.01.2012
6	UGC Sponsored One-Day Workshop on Practical Critical Theory	English	27.01.2012
7	18 th Annual Session of the Tamilnadu History Congress	History	30.09.2012 to 02.10.2012
8	UGC Sponsored One-Day Workshop on Competitive Examinations – Relevance of Social Sciences	History	27.01.2012
9	UGC Sponsored Two-day National level Symposium on " Current issues in India A Historical Perspective"	History	20.02.2012 & 21.02.2012
10	Mathematics Training and Talent Search Programme (MTTS - 2011) sponsored by National Board for Higher Mathematics (NBHM), Mumbai	Mathematics	05.12.2011 to 23.12.2011
11	UGC sponsored One-Day Workshop on "General Intelligence, Reasoning and IIT-JAM Entrance Examination"	Mathematics	14.02.2012
12	UGC sponsored Awareness Programme for differently-abled students under UGC – HEPSN (Higher Education for Persons with Special Needs) Programme.	Mathematics	01.12.2011
13	Seminar cum Workshop on Astronomy – Night Sky watch.	Physics	27.01.2012

14	In Service Training-Faculty Development Programme - Modernization of Physics Lab	Physics	02.02.2012
15	UGC sponsored National Seminar on Hundred Years of Superconductivity and its Applications	Physics	01-03.2012 & 02.03.2012
16	Special Programme on Nuclear Plants and Energy Imperatives	Physics	28.12.2011
17	State level Seminar on Chemistry- "Our Life, Our Future"	Chemistry	27.12.2011
18	International Conference on "Blooming Species – A Prosperous Terrain for Posterity"	Botany	15.02.2012 & 16.02.2012
19	Workshop on "Instrumentation Techniques"	Botany	12.03.2012
20	Workshop on "Modern Technology in Aquaculture Practices"	Zoology	10.01.2012
21	Health Awareness programme funded by UGC under CPE Scheme	Zoology	22.03.2012
22	UGC funded National Level Symposium on "Career Opportunities in Nutrition & Dietetics".	Nutrition and Dietetics	22.02.2012
23	UGC funded Orientation & Retraining for Teachers on "Nutrition and fitness: An Innovative Approach"	Nutrition and Dietetics	25.02.2012
24	CYBER EXPO Symposia	Computer science	21.09.2011
25	UGC funded National Seminar on "Research Issues in Computer Science"	Computer science	08.02.2012
26	Workshop on " Basic Elements of Internet "	Computer science	13.02.2012
27	Entrepreneurship Development Awareness Programme	Commerce	08.12.2011
28	One day Workshop on 'Application of SPSS in Research'	Commerce	25.01.2012

29	Brain Storming on 'FDI in Retail'	Commerce	27.01.2012
30	UGC Funded Orientation and Retraining programme for Teachers on Nutrition and Fitness: An Innovative Approach	Physical Education	25.02.2012
Unaided			
1	One day Workshop on 'Improving Communication skills'	English	24.01.2012
2	One day Workshop on 'E-Learning'	English	13.02.2012
3	Inter-Collegiate Meet	Mathematics	13.09.2011
4	Workshop on Practical Approach in Bioinformatics	Biochemistry	11.02.2012
5	Workshop on Bakery Techniques	Foods and Nutrition	16.12.2011
6	Workshop on Build Your PC and Troubleshooting	Computer Technology (IT&CT)	19.07.2011
7	Students seminar on Applications of Internet	Computer Technology (IT&CT)	16.08.2011
8	Personality Development Programme	Computer Technology (IT&CT)	12.09.2011
9	Industrial Visit	Computer Technology (IT&CT)	16.09.2011 to 18.09.2011
10	Seminar on Instructional Design	Computer Technology (IT&CT)	22.09.2011
11	Workshop on Digital Principles and Practices	Computer Technology (IT&CT)	23.01.2012
12	Quiz competition	Computer Technology (IT&CT)	31.01.2012
13	Paper presentation	Computer Technology (IT&CT)	02.02.2012
14	Fashion Illustration	CDF	27.06.2011 & 29.06.2011
15	Flower Tying Techniques	CDF	12.08.2011
16	Mens Touch Tailoring - Training	CDF	14.09.2011 & 15.09.2011
17	Portfolio Presentation	CDF	08.11.2011
18	Material Production Using M-Ceal	CDF	13.02.2012
19	Bridal Flower Tying Techniques	CDF	15.02.2012
20	Computer Aided Designing	CDF	10.02.2012 & 15.02.2012
21	One day Workshop on 'Projecting Self- Confidence through Positive Thinking'	Commerce	12.08.2011
22	One day Seminar on 'Multi Media'	Commerce	16.09.2011

23	Two-Day Workshop on 'Web Designing in E – Commerce'	Commerce	19.11.2011 To 20.11.2011
24	One-Day workshop on the topic "An Introduction to SPSS"	Commerce(CA)	19-08-2011
25	Seminar- Multimedia	Commerce(CA)	16.9.2011
26	Three-Day workshop on "Craftsmanship in Fabric Painting and File Painting"	Commerce(CA)	12.12.2011 to 14.12.2011
27	Two-Day workshop on "Web Designing in E-commerce"	Commerce(CA)	19.12.2011 and 20.12.2011
28	Workshop on "Employability Skills"	Commerce (Corporate Secretaryship)	11.02.2012
29	Corp Carnival – 2012 Intercollegiate Meet	Commerce (Corporate Secretaryship)	12.01. 2012
30	Workshop on 'Application of Accounting Standards in Indian Business Scenario'	Commerce (Corporate Secretaryship)	14-2-2012
31	Corporate Mall - 2011	Commerce (Corporate Secretaryship)	28.07.2011& 29.7.2012
32	Workshop	Cooperation	14.09.2011
33	National Seminar	Cooperation	28.02.2012 & 29.02.2012
34	Brillanz 2011 Inter-School Quiz Competition	Business Management	15.09.2011

9. UGC sponsored Minor Research Projects completed (XI plan period) – 2011-12 :

Department of Chemistry – newly implemented minor project – 1

10. Patents granted if any: Nil

11. New Collaborative Research Programme - Nil

12. Research grants received from various agencies. Details of grants approved from various departments assistance by UGC and other agencies during the year 2011-2012.

Funding Agencies	Particulars	Amount Rs.
I - Grants received from University Grants Commission X – Plan		
II - Grants received from University Grants Commission XI – Plan		
UGC	1. College with Potential for Excellence I st Instalment Grant (50%)	75,00,000
UGC	2. Autonomous Grant Ist Instalment Grant 2011-2012 160000 Balance Grant 2009-2010 40000 Balance Grant 2010-2011 40000	24,00,000
UGC	3. PG Development Assistance – II & Final Instalment Botany 32,000 English 20,000 History 20,000 Commerce 1,60,000 -----	8,80,000
UGC	4. Basic Science Research Grant BSR under CPE category	35,00,000
UGC	5. Merged Schemes (II & Final Instalment)	19,47,140
UGC	6. Seminar & Conference Grant (Balance Grant) English 18,750 Mathematics 15,625 Commerce 6,700 -----	41,075
UGC	7. Sports Infrastructure – Concrete Basketball Court For Physical Department.	1,25,000
UGC	8. Additional Assistance to Colleges already included in 12(B) - Grant II & Final Instalment	12,50,000
UGC	9. Renovation of Conference Hall (First Instalment)	3,50,000
	Total =	1,79,93,215

III - Grants from other funding Agencies		
1.	Seminar Grant from National Assessment and Accreditation Council, Bangalore – Balance Grant	15,000
	Total =	15,000

13. Details of Research Scholars Registered during 2011-2012 :

Subject	M.Phil		Ph.D.	
	Full time	Part time	Full time	Part time
History	3	4	-	1
English	4	9	-	3
Botany	-	2	-	1
Comp.Science	23	6	1	-
Commerce	7	-	-	-
Physics	-	10	-	-
Maths	7	11	-	-
Tamil	-	2	-	5
Maths (SF)	3	11	-	-
Commerce (SF)	8	-	-	-
Commerce (CA)	12	-	-	3
BBM	-	4	-	-
Food & Nutrition	1	1	-	-
Commerce (CS)	2	1	-	-
Physics SF	-	2	-	-
Total =	70	63	1	13

14. Citation Index of Faculty Members & Impact factor:

Computer Science – 0.6521

C. Sathya, Assistant Professor in Department of PG Computer Applications

1. International Journal on Data Mining and Knowledge Engineering 0.835

2. International Journal on Computer Applications : 0.835

15. Honors / Awards to the faculty: Nil

16. Internal Resources Generated (2011-2012) :

S.No.	Particulars	Amount (Rs.)
1.	Arts College Canteen	30,000
2.	Vellalar College for Women – Photocopy Room	6,000
3.	Income from Endowment	56,021
4.	Sale of Books (English Dept.)	1,57,000
5.	Beauty Parlour	5,000
6.	Hostel Stores	30,000
7.	CDF Exhibition turnover	65,000
8.	Bank of Baroda	98,832
	Total	3,47,854

17. Details of Departments getting SAP, COSIST / DST / FIST etc. – Assistance / Recognition.

18. Community Services

The various departments and students organizations of the Institution append efforts to foster the marginalized community living in and around Erode District. The following Community Services were rendered.

Department	Programme
Tamil	khzth;fspilna ,yf;fpa Mh;tj;ij tsh;j;jy;
English	Empowering the school children with day-to-day English, vibrant digital tales for school kids – Govt.High.School, Thindal
History	An awareness programme on “Life Skills”, for VI and VIII standard students of Govt. High School, Thindal
Maths	Mathematical Models for IX Standard students, Govt. High School, Thindal
Physics	Demonstrated Practicals, for X Standard students of Govt. High School, Thindal
Chemistry	Demonstrated the experiments, for X Standard students of Govt. High School, Thindal

Botany	Exposure to the frontiers of scientific technology, for X Standard students of Govt. High School, Thindal
Zoology	Demonstrated X standard Zoology practicals for students of Govt High school Thindal and also created awareness about health and hygiene.
N & D	Nutrition Education Programme, for X Standard students of Govt. High School, Thindal
Computer Science	Training on Internet Browsing for IX standard students of Govt. High School, Thindal
Commerce	Consumer Awareness Programme-‘Children Know your Rights’, for VI and VIII standard students of Govt. High School, Thindal

NSS:

The activities of the NSS started with an Orientation Program for the newly enrolled volunteers. Various programmes focusing on Health, Literacy, Social Awareness, Judicial Awareness, Environmental aspect, Personality development were carried out by way of conducting Rallies, Seminars, Special Meetings by inviting eminent personalities from all walks of life. Programs high-lighting patriotic fervor, ethics in moral life, discipline and code of conduct and service mentality were also conducted. Blood identification Camp followed by a Blood Donation Camp was conducted. Aids Awareness Program was conducted with the support of Government offices. NSS Special camp was conducted for seven days at Ganapathipalayam and nearby villages. Bureau, chairs, tiffin plates and tumblers were donated to the Ganapathipalayam and Uthandipalayam school. Energy Day was observed and placards were displayed. In connection with the Energy Conservation Week, E.B. Officials from Erode were invited to give special talk on Energy Conservation and Electrical Safety and the volunteers took part in the Rally. The NSS Day was celebrated by conducting various Intracollegiate Competitions. In connection with the Road Safety Week, Volunteers attended a Seminar on Road safety rules, conducted by the Traffic Police, Erode. A

visual presentation with respect to Road Rules and how to avoid accidents was shown.

The Consumer Awareness Program, HEPSN, Legal Literacy and Legal Aid Clubs program were conducted. A Polio Campaign Rally was conducted. Independence day, Republic day were celebrated in the company of the inmates of the Primary school, Lakkapuram and Tamilnadu Blind Association, Perundurai. Tree Plantation programme was carried out in our campus as a part of the birthday celebration of our Chief Minister.

NCC

Lt.N.Kavitha, Associate NCC Officer had attended one month refresher course at Officers Training Academy, Gwalior, Madhya Pradesh from 02.07.2011 to 02.07.2011. Every year 55 cadets have been enrolled in NCC. Our 20 cadets have attended the combined Annual Training Camp at Kandasamy Kandar College from May 23 to June 3 of 2011. Second Combined Annual Training Camp was also conducted at Kandasamy Kandar College from June 5 to June 15, 2011 in which 15 cadets took part. Annual Training Camp was conducted at Kongu Engineering College from 4.12.2011 in which cadets have won the Over All Championship. Mega Tree Plantation Program was conducted at the premises of Vellalar College of Education on 22.10.2011. Anti-plastic Awareness Rally demonstration has been conducted in the Thindal area on 29.10.2011. On the Independence Day and Republic Day our cadets took part in the march past along with the police contingent. Cadet G.Shenbagapriya of II B.Sc N&D took part in the Tal Sainik Camp held at NewDelhi .Cadet K.Gowthami of II B.Sc N&D has attended the pre RDC at Yadava College, Madurai. NCC 'C' certificate examination has been conducted in the premises of our College in which 200 cadets from various colleges have attended.

Youth Red Cross (YRC)

To mould our young minds to serve humanity, the Youth Red Cross Society is functioning effectively with 230 students registered as volunteers this year. Following are the activities of the academic year 2011-2012 which are successfully carried out under the guidance of

Dr.P.Kumudha, YRC Programme-officer (Aided), Associate Professor, Department of Botany and Dr.K.K.Saradha, YRC Programme-officer (SF), Assistant Professor of Economics, Department of Commerce (CA).In collaboration with Vivekananda Blood Donation Organization, a “Blood Group Identification Camp” was organized on 13.7.2011. 242 students participated in this Camp and identified their blood groups.

In view of the Independence Day celebrations, YRC volunteers visited Venkateswara Welfare Society, a home for orphan children at Therkkupallam, Erode on 15.8.2011 and distributed sweets and snacks and donated accessories to noon meal. An orientation programme was conducted for the YRC volunteers on 26.8.2011 in order to promote integration and service attitude in the young minds. Ms. L. Usha, Associate Professor, Department of Physics highlighted the features of YRC and the need for blood and organ donation to save many lives.An “Eye Screening Camp” was jointly organized by YRC and Vasan Eye Care Hospital, Erode on 7.9.2011 and 350 students were tested to find out their eye defects and counselling was also given by the medical team.

A two-day certificate course on “First Aid Training” was held on 9.9.2011 and 10.9.2011. Mr. A.S. Noel Jayaraj, St. John Ambulance, Coimbatore branch delivered a special address on “First Aid Training” and demonstrated the various aspects of First Aid to the students. 230 YRC students participated in this training programme and were benefited. A “Health Awareness Programme” was conducted for YRC volunteers on 20.9.2011. Mr. P. ShivaKumar, Zonal Trainer, Unilife Health Care India Private Limited, Bangalore spoke on “Women Health and Hygiene” and demonstrated the quality of Lady Anion sanitary napkins to the students.

A lecture cum demonstration was given to YRC volunteers on “Disaster Management” by Mr. G. Ramachandran, Station officer, Tamilnadu Fire and Rescue Services, Erode and his crew on 21.9.2011. He explained the various operations done during fire, earthquake and various natural and man made disasters. A Dental Screening Camp was organized in collaboration with J.K.K. Nataraja Dental College and Hospital medical team, Komarapalayam, Namakkal District on 14.12.2011. 402 students were

screened for their dental decay and the medical crew explained the causes of tooth decay and the preventive measures with the help of visual aids.

“Road Safety Awareness” programme was conducted on 20.12.2011. Mr.P.Raj DSP (Traffic), Erode District and Mr. Sadasivam, Inspector of Police (Traffic), Erode participated in this programme and spoke on increasing trend of road accidents due to disobeying of traffic rules particularly by youngsters and motivated the students to become disciplined road users in their future life to save their precious lives. A two-day UGC sponsored programme on “First Aid Training to prevent Home Accidents” was conducted on 5th and 6th January, 2012. Mr. A.S. Noel Jayaraj, Lecturer, St. John Ambulance, Coimbatore Branch, gave the special address and demonstration. More than 500 students undertook the First Aid Training and learned the various aspects of first aid during accidents.

Two YRC students of our college and two YRC Programme officers, Dr.P.Kumudha, Dr.K.K.Saradha participated in “A three-day Zonal Level Orientation Training Programme for Youth Red Cross Volunteers” organized by Youth Red Cross, Bharathiar University, Coimbatore from 23rd to 25th January, 2012.

63rd Republic Day was celebrated along with the students of Erode Panchayat Primary school, Thindal. YRC volunteers performed various cultural programmes and educated them about “Health and Hygiene”. Sweets and stationeries were distributed to the children. A UGC sponsored programme on “Basic Life Support – Jeevan Programme” was conducted on 31.1.2012. Dr.K.M. Abdul Hazan, Convenor-Jeevan Programme, City Hospital, Erode conducted the various first aid practices needed during emergency with the help of the demo model.

A health awareness programme on “Women Health Education” was conducted for YRC volunteers on 6.2.2012. Dr.Nancy Thanu, President-IMA, Erode Branch and Dr.N.Chitra, Prince Clinic, Erode participated in the programme and spoke on “Anaemia among young women” and gave diet

counselling to the students for healthy living. An essay competition on the topic “Youth Red Cross in Human Service” was arranged for the volunteers on 16.2.2012 and the prize winners were awarded.

Poster presentation competition on the theme “Think Green! Save Green!” was conducted on 17.2.2012 and the winners were awarded prizes. In commemoration of the “Founders Day” of Vellalar Educational Trust, a Blood Donation camp was organized on 20.2.2012. The YRC volunteers, and the members of the teaching and non-teaching staff donated 40 units of blood to the Government Hospital, Erode.

A personality development programme was arranged for the YRC volunteers on the topic “Stepping Towards Success...” on 2nd March, 2012. Dr. N. Maragatham, Associate Professor, Department of Nutrition and Dietetics of our college gave life skill training to 100 YRC students and assisted them to develop leadership qualities and to serve humanity in a better way. YRC volunteers visited Thyagi Eswaramoorthy Old Age Home at Pavalathanpalayam and distributed sweets, snacks, clothes, groceries and vessels to them on 12.3.2012. Students engaged the senior citizens with group activities like singing, discussing, dancing and acting. YRC volunteers visited N.L.Karunai Illam at K.K.Nagar, Chennimalai road on 20.3.2012 and distributed the groceries they need.

BIODIVERSITY CLUB

A special meeting was organized on 23.12.2012. The chief guest Thiru.L.Raju, Ex-President of Kotagiri Wild Life Association addressed on the topic “The Nilgiri Biosphere Reserve”. In connection with wild life week celebration an essay competition on the topic “Role of youth on forest conservation” was conducted and the winners were awarded with prizes. To enrich the students about the forest biodiversity a field trip was arranged on 06.01.2012 to Kotagiri forest range, Longwood shola, museum and Gene pool park

BIO-HEALTH CLUB

Bio-Health club organized a field trip visit to vermicomposting farm at Poondurai, Erode on 14th September 2011. The Bio-Health club members observed the method of production of vermicomposting and panchakaviya from cow dung and its application to the farm field as biofertilizer. Bio health club conducted a BMI check camp on 30th September 2011 for the students of I, II and III UG Biochemistry. Height, weight and BMI for about 82 students were determined. Reference charts were prepared for BMI and obesity. Awareness on health hazards of junk foods and counselling to take healthy and nutritious foods according to their BMI level were given to the students.

On 2nd December 2011 in relation to National Pollution Prevention Day, Bio-health club members created awareness about prevention of environmental pollution by exhibiting posters regarding the need for pollution control and effects of pollution on environment and public health. Bio-Health club conducted the hemoglobin check camp on 9th January 2012 for the Non-major students of Biochemistry. Haemoglobin and BMI were determined. Charts were prepared emphasizing on BMI and obesity. Students were advised to take healthy foods according to their haemoglobin and BMI level.

Bio-Health club organized a cookery competition on 13th January 2012 for the students of Biochemistry on the topic "Nutritious recipes for college going girls". Students prepared nutritious dishes and explained their nutritive value. Students actively participated and best three preparations were selected. A camp on body fat check up was conducted on 27th January 2012 by Bio-Health club in coordination with Herbalife, Palayapalayam. About 173 members were benefited by this program. Along with body fat check up, counselling to overcome obesity was given.

CITIZEN CONSUMER CLUB

The activities of the club were inaugurated by Mrs.K.Annaporani, Member Judge, Erode District Consumer Redressal Forum on 30th August, 2011. In her inaugural address she highlighted the fundamental rights of the consumers and advised the students not to remain as passive spectators

when their rights are infringed. Thiru R.Balasubramanian, member of the Consumer Protection Council (CPC), Erode presented a video clipping and delivered a speech to reinforce in the young minds the need for collective efforts to fight for the cause of consumer protection.

Members of the club participated in the National Welfare Awareness Movement meeting held on 5th September, 2011 at Kongu Kalaiaragam and listened to the flawless and inspiring speech of Thiru. Thamizharuvi Manian .A meeting on `Global Warming` was organised on 12thDecember,2011 with Dr.R.Kuppusamy, Associate Professor of History, Sri Vasavi College, Erode as the resource person. He gave a holistic view of causes and impact of global warming on humanity & ecology and the remedial measures warranted. In the programme on `Health Awareness` conducted on 14thDecember, 2011, Dr.K.Balasubramaniam, M.S.,(Ortho)was the chief guest. He stressed the need for a sound body to have a sound mind.

`Cell Phone-Boon or bane?' was the topic of the meeting held on 15thDecember,2011, Dr.M.Jayasankar, Associate professor of History, Sri Vasavi College, Erode and also the founder member of the CPC, Erode , in his address focussed on the positive and negative aspects of mobile phones. On 16th December, 2011, Mr.V.Chandramohan, National Trainer and HR Councillor in his speech on `Plastic Eradication` brought to the fore the need for judicious use of plastic materials and proper solid waste management policy.

The club members had the privilege of observing the proceedings of Erode District Consumer Redressal Forum on 4thJanuary, 2012 for academic and awareness purpose. In connection with 25thNational Consumer Day celebrations, Essay writing and Poem composing competitions were conducted at college level on the theme `Violating Law` and the winners were adjudged. The winners also participated in the district level competitions conducted by the Tamilnadu Civil Supplies Department on 12th January, 2012 and bagged First and Third prizes in poem composing and essay writing competitions respectively and brought laurels to the institution. Surveys were

conducted by the members of the club on the 'Services of Local bodies' and 'Customer Satisfaction on Aavin Milk and its Distribution Outlets' covering areas in and around Thindal on 28th January 2012.

ENVIRO CLUB

The Enviro Club volunteers have carried out a number of noteworthy activities under the able guidance of Dr.(Mrs).K.Kalaichelvi, Associate Professor in Botany, as the Co-ordinator. An orientation programme was organized for the members of the enviro club on 5.7.2011. Dr.(Mrs).M.Rajeswari, Associate Professor in Botany the former co-ordinator of the club addressed the students on the preservation of environment. To create self employment opportunity among the students "Organic Farming" and "Mushroom cultivation" process was demonstrated on 30.12.2011. The Eco-Club volunteers of our college have been carrying out various ecofriendly activities. Our members have planted more than 100 saplings in and around our college campus. To understand the importance of natural forests and to create awareness on the importance of wild life conservation the volunteers were taken to "Kora kundah" Upper Bhavani, Nilgiris from 11.12.2011 to 14.12.2011.

WOMEN CELL

The women cell of Vellalar College for women organized "Cancer Awareness Programme" on 17.8.2011. Prof. S. Mohana, State Academic Council Coordinator, National Children's Science Congress, Tamilnadu Science Forum, TamilNadu was the guest speaker who created awareness on cancer. Legal Awareness Programme for Women was conducted on 14.9.2011 at Karapparai, Thindal, Erode. Mrs.C.Barbara Lydiya, Advocate, Erode, delivered a lecture on legal rights for women. She gave legal advice to women of this village who faced problems in their day-to-day life.

An Entrepreneurship Development Programme on Mushroom Cultivation was organized by the women cell on 20.1.2012 at Nanjai Uthukuli, Erode. The proprietor of Sri Mushrooms, Mr.S.Raja demonstrated the various procedures to be followed during mushroom cultivation. Self-help Group

women were the beneficiaries of this program. Arrangements are made to celebrate the Women's Day on 7.3.2012 at our college premises. The great women achievers of Erode districts from various fields namely politics, corporate, home making, farming, self-help groups and house-hold assistance were invited to share their experiences. Erode Corporation Mayor, Madam Malika Paramasivam, graced the occasion.

EDP CELL

The activities of the EDP cell for the academic year 2011-12 were inaugurated by Dr.C.Suseela, Principal of our institution on 09.09.2011. A two-day workshop on "Basic Techniques in Jute Product Making" was organised from 09.09.2011 to 10.09.2011. Mrs.N.Banumathy served as the resource person. Nearly 100 students of various disciplines were the active participants of the workshop. A one day workshop on "Basic Toy Making Techniques" was conducted with Mrs.Sima Lohani on 18.02.2012. Students of various disciplines participated enthusiastically.

QUIZ CLUB

Preliminary quiz was conducted for 185 students on 16th February, 2012 and eight students were selected for participation in the finals. Mr.M.Shakthi Nallasivam, Senior Marketing Executive, Ranbaxy Laboratories Limited, was the quiz master in the finals conducted on 22nd February 2012. C.Anita III B.A [Eng.] and K.Ramya III B.Sc.[Comp.Sc] were the members of the team which won the First prize. Second prize was bagged by the team consisting of J.Kalpana and M.Mynavathi of III B.A [Eng]. Eighth and ninth standard students of Government High School ,Thindal, enthusiastically participated in the Quiz Contest organised by the Quiz Club on 2nd March,2012. Dr.L.M.Swarnalatha, Assistant Professor of English of the college conducted the quiz and the winners were awarded prizes. The Quiz club conducted the preliminary test (written) for 209 students on 20.01.2012 and the students who secured high scores were selected for the finals. Eight students took part in the final round on 31.01.2012 and prizes were distributed to the winners.

The Quiz club also conducted the Quiz competition for Fresher's Fest 2011 on 08.08.2011 and the selected students participated in the final round were awarded with the prizes.

AUDIO VISUAL & PHOTOGRAPHY CLUB

The Department of Physics, in-charge of the Audio Visual section carried out its regular activities including a photo contest on the topic "Nature at Dusk"/ "Nature at Dawn". D.Shanmugapriya of III B.Sc Physics bagged I Prize on the theme Nature at Dusk. S.Sharanya of III B.Sc Physics got II Prize on the theme Nature at Dawn. Under the auspices of Photography Club a Photo contest on the theme "Nature's Bounty" was conducted and the best three photographs were awarded.

Audio visual club organized a photography contest for the academic year 2011-2012 under the theme

1. Celestial wonders
2. Beauty of sunrise and sunset
3. Blossoming flowers
4. Child labour.

The price winners were duly rewarded.

13/01/2012

13/01/2012 md;W btspr;r';fs; ,yf;fpa mikg;gpd;; rhh;gpy; jpz;ly; muR cah;epiyg; gs;sp khzt. khztpfSf;F btspr;r';fs; ,yf;fpa mikg;g[- khztpah;fs; ,yf;fz tFg;g[vLj;Jk;. khzth;fspd; gilg;ghw;wiw tsh;f;Fk; tpjkhf rpWfij. ftpijfisf; Twpa[k; ey;tHpg; gLj;Jk; tpjkhf ehlf;fis eoj;Jk; fhl;odhh;fs;/ nfhit jkpH; r';fj;jpd; jiyth; khD}h; g[fnHe;jp jiyikapy; @1001 ftp"h;fs;@ g';nfw;w ftpau';fj;jpy; Vwj;jhH 50 khztpah; g';nfw;wdh;/

27/08/2011

27/08/2011 md;W @thH;f;ifiaf; bfhz;lhLnthk;@ epfH;r;rp eilbgw;wJ/ ,e; epfH;r;rp;F <nuhL khtl;l br";RUs; r';f nkyhsh; jpU/rutzf;Fkhh; mth;fs; fye;J nfhz;L 100 khztpah;fSf;F va;l;*; gw;wpa tpHpg;g[zh;tpid Vw;gLj;jpdhh;/

01/12/2011 md;W cyf va;l;*; jpdj;ij Kd;dpl;L <nuhL khtl;l Ml;rpah; mYtyfj;jpy; eil bgw;w tpHpg;g[zh;t[epfH;r;rpapy; <nuhL khtl;l nehly; mYtyUk;.

ntshsh; kfsph; fy;Y}hpapd; jpl;l mYtyUkhd Kidth;/Mh;/eph;kyhnjtp mth;fSk;. 20 khztpah;fSk; fye;J bfhz;ldh;/ kjpak; 2 kzpf;F br";RUs; r';f cWjp bkhHp fy;Y}hp tshfj;jpy; vLf;fg;gl;IJ/ 21/12/2011 md;W fy;Y}hp Kjy;th;fs; Tl;lk; <nuhL khtl;l Ml;rpah; mYtyfj;jpy; Ml;rpah; jpU/nt/f/rz;Kfk; ,/M/g/ jiyikapy; eilbgw;wJ. Kjy;tUk; jpl;l mYtyUk; ,e;epfH;r;rpapy; fye;J bfhz;ldh;/ 14/02/2012 md;W @rpwe;j tpUe;jpdUf;fhd fye;Jiuahly;@ (Interaction Program) epfH;r;rp eilngw;wJ. ,e;epfH;r;rp;F ICTC ft[d;ryh; v*; /Rrpyh uhzp mth;fSk; fye;J nfhz;L khztpah;fSf;F tpHpg;g[zh;t[thrf;fisf; Twpdhh;fs;/ va;l;*;-dhy; ghjpf;fg;gl;l FUtbl;oa{hpy; xd;gjhk; tFg;g[gof;Fk; khztd; u";rpj;FkhUf;F cjtpj;bjhifa[k; bghUs;fSk; tH';fg;gl;ld/

CAREER AND COUNSELLING CELL

The Career and Counseling Cell conducted training programmes and workshops to enrich various skills in students. A two-day Workshop was organized on Personality Development in association with IRIS HR Academy, Erode under the UGC XI plan merged scheme during January 23 - 24, 2012. Mr.M.S.Jayachandran, Managing Director and Mr.S.Santhoshkumar, Chief Trainer gave effective training for developing skills towards Group Discussion, Descriptive Writing, Interview Techniques and Communication. Nearly 130 students were benefited through this programme.

In addition to that the cell has organized coaching classes for all the Bank Exams CAT, MAT, XMAT, GMAT, AIEEE, TANCET (MBA, MCA), NDA, SSC, ICWA, CA, ACS and Spoken English. Mr. N.Loganathan, M.Com., M.Phil., M.B.A., DIA, Trainer, MULLAI Tuition Centre, Karur have moulded the students by giving continuous training for 100 hours during the week ends. Around 85 students were trained through this programme.

Ten students were selected to attend the Finishing School Residential Programme towards Placement organized by the Department of Extension and Career Guidance of Bharathiar University in collaboration with P.K.R Arts College for Women, Gobichettipalayam during February 17-19, 2012. The students were oriented towards logical, mental and mathematical aptitudes, facing interviews, effective group discussion and managing stress during interviews. A special programme on Survival of the Fittest-A Scenario was organized with R.R.Anush, chief Architect-Engineering Careers, Proto

Technologies on March 7, 2012 for the toppers of all final year students from various disciplines.

COUNSELLING CENTRE (UGC XI PLAN MERGED SCHEME – EQUAL OPPORTUNITY CENTRE)

One week training on “Logic and Creative thinking – A Preliminary Analysis” was organized from 7.7.2011 to 13.7.2011. The first year UG students participated and got themselves trained in the following activities – ink blot, intelligence test, goal setting, self analysis and self-disclosure. An interactive session on “Family and Marriage Counseling” was arranged for the active student participants of the counselling centre on 8.9.2011. The Chief Guest Dr.Kowsalya Nallasami, Jaimaruthi Hospital, Erode, insisted the need of a peaceful marital status and gave awareness about family health through interaction. The counselling centre arranged an interactive session on “Adolescent Diet Counselling” for the participants, Dr.(Mrs)S. Anuradha, Associate Professor in Nutrition and Dietetics, Vellalar College for Women, emphasized the need to avoid junk foods and the benefits of consuming fruits, vegetables, cereals and pulses.

CIVIL SERVICE COACHING

Coaching classes are organized for motivating and nurturing skills in students on various fields towards Service Exams. Classes for gaining knowledge on Bio-diversity were arranged with Mr.C.A.Baskaran, PG Assistant, Department of Biology, Ambrose Higher Secondary School, Megnanapuram, Tuticorin as resource person on several occasions 27.08.2011, 21.01.2012 and 22.01.2012. Mr.S.Arul Siva, Faculty, Dr.Sivanthi Adithanar College of Engineering, Tiruchendur gave effective training towards Numerical Aptitude on 10.09.2011, 11.09.2011 and 25.09.2011. An overview of History and Geography classes were arranged with Mr.S.Cibi Sai Soundariyan, Trainee, Vajiram Ravi Institute, New Delhi, on 17.09.2011, 11.01.2012 and 03.03.2012. Dr.T.Balu, Associate Professor, Department of Physics, Adithanar College, Tiruchendur imparted his valuable guidance in the field of Physics on 18.09.2011 and 04.02.2012. Dr.S.Anuradha, Associate Professor, Department of Nutrition & Dietetics, Vellalar College for Women

has suggested useful tips towards Foods & Nutrition on 23.09.2011 and 18.02.2012.

A brief discussion relating to Economics was done on September 24, 2011 with Dr.M.Raju Associate Professor, Department of Economics, Gobi Arts & Science College, Gobi as resource person. Dr.C.Sekar Associate Professor, Department of Mathematics, Adithanar College, Tiruchendur has tuned the student's Analytical and Logical Reasoning skills and gave coaching for CSAT (Civil Service Aptitude Test) on 07.01.2012, 08.01.2012 and 29.01.2012. Mr.R.Thiruchenthuran, Principal, SP College of Arts & Science, Madurai motivated the students to get into their career at the right time and make the students to identify their desire on January 11, 2012.

NET COACHING CELL

Under the UGC Merged Scheme for NET Coaching, the Institution received Rs.4,65,000 as second installment and the amount was utilized towards the conduct of coaching classes, purchase of books & journals and equipments as per UGC guidelines. The coaching classes were held in two spells.(i)July – August 2011 (Focus was on SET). (ii) January – March 2012 (Focus was on NET). More than 300 candidates who had enrolled for the coaching classes were benefited and the benefit was extended to outside participants as well by posting the information on the college website.

19. Teachers and Officers newly recruited:

Staff	Aided	Unaided
Teaching	-	21
Non-Teaching	-	-

20. Teaching and Non-Teaching Staff Ratio :

Aided	Unaided	Management
57 : 29	125 : 31	38 : 14

21. Improvement in the Library Services:

- N-LIST service is provided under UGC for the Staff members to access the e-resources
- 2487 new books and 4 new journals have been added during this academic year
- Digital library is established (15 computers along with CD writer, printer and 5 KVA UPS)
- Five CCTV Cameras are installed for security purposes.

22. New Books/Journals subscribed and their value (2011-2012)

New books added	-	2, 487
Amount spent	-	Rs.9,82,386.00
No: of periodicals added	-	4
Amount spent for the periodicals	-	Rs.1,875.00

23. Student assessment of Teachers and the action taken on student feedback:

The Institution is highly democratic in its functioning, the proof of which lies in the feedback collected from the students. This student assessment of teachers is judiciously analyzed and if convincing necessary amendments are carried out.

24. Unit cost of Education:

Aided	-	Rs.79,758
Unaided	-	Rs. 8,373
MCA	-	Rs.35,283

25. Computerization of administration and the process of admissions, examinations results and issue of Certificates.

All the above mentioned sections of Office are fully computerized.

26. Increase in the Infrastructural facilities:

Particulars	Amount
Buildings	47,66,922
Equipments	58,05,081

Library Books	8,88,350
Furniture & Fittings	15,64,560
Total	1,30,24,913

27. Technology Upgradation

- E-Content development
- Internet bandwidth raised from 4 Mbps to 5 Mbps
- National Knowledge Network (NKN) Connections (10 in number of bandwidth 512 Kbps) have been extended to various departments.

28. Computer and Internet access and training to teachers and Students:

- E-content development training was given to teachers

29. Financial Aid to Students:

S.No	Nature of fee Concession/ Scholarship	Strength	Total amount of Concession/Scholarship Rs.
1	BC Students Scholarship	414	6,50,858
2	MBC Students Scholarship	315	5,10,154
3	SC /ST Students Scholarship	270	15,12,670
4	Minority Students Scholarship	2	9,700
5	Agricultural Labour Scholarship	93	2,17,750
6	UGC Indira Gandhi Scholarship for single girl child	7	1,40,000
7	UGC Merged Scheme SC/ ST/ OBC	267	1,20,000
8	Fee Concession	520	6,18,750
	Total =	1888	37,79,882

30. Activities and support of the Alumni Association :

- Alumni Association is involved in various academic and welfare activities. Research scholars have contributed towards stocking in terms of money for the English department library.
- Liberal financial assistance has been extended to augment the technological infrastructure in the Conference Hall and Auditorium.
- Scholarships are disbursed to the economically backward and physically challenged students.
- Tuition fees and Examination fees of the deserving students is granted by the Association.
- Alumni, working in various Educational Institutions and private concerns are invited and their expertise is made use of in framing the curriculum.

31. Activities & Support from Parents – Teachers Association

The semestral Parents – Teachers Meeting is an effectual approach to stimulate a congenial bond between the teachers and the parents who are also the stakeholders. It provides a platform to talk about, share and vent their views and proposition with the aim of making the teaching - learning method more and more flexible and learner-centred and less of chalk and talk. Also, suggestions and recommendations are extended by the parents to bring about indispensable amendments in the existing infrastructure in the college premises. The parents' views on the efficacy of the current curriculum are also greatly appreciated, examined and if applicable, customized.

32. Health Services

High –feature, assorted health services are extended to the staff and the student community by the institution as it holds dear that good health is the hallmark of both physical and mental excellence.

- The voluntary organizations on campus such as NCC, NSS, YRC, RRC and Bio-Health Club conduct health-oriented programmes with

the view of generating strong and fit women who are capacitated to compete and excel in their chosen fields.

Health Centre

An amount of Rs.2,77,440 has been sanctioned under UG Development Scheme of the X Plan period (2002-2007) by University Grants Commission, New Delhi, towards furnishing the Health Centre with needed instruments for the benefit of the faculty members and the students. The centre with multigym is equipped with height –weight scale, motorized tread mill, twisters, rowing cycle, AB king Pro, abdominal bench, wrist exercises, aerobic mat with cover, exercise bike, pumping cycle, weight lifting, weight dumb – bells and stepper.

Department of Physical Education

The department conducted medical inspection for all the students in August and September 2010 by the Medical Officer Dr. Susheela Natarajan. Defects and diseases calling for special attention were attended to.

National Service Scheme (NSS) & National Cadet Corps (NCC)

- The NSS unit of the college organized various programs focusing on health and fitness such as Rallies, Seminars and Special Meetings by inviting eminent personalities from the field concerned and also programmes like Blood Identification Camp and Aids Awareness Programme were organized.
- The NCC unit of the college conducted Anti-plastic Awareness Rally demonstration in the Thindal area on 29.10.2011.

Red Ribbon Club [RRC]

The Red Ribbon Club does invaluable service in edifying the youth about AIDS through guest lectures and awareness programmes.

Youth Red Cross (YRC)

- Eye Screening Camp in collaboration with Vasan Eye Care Hospital, Erode on 07.09.2011.
- Dr. K.M.Abdul Hazan, Convener, Jeevan Programme, City Hospital, conducted various first aid practices under UGC Sponsored Programme on “Basic Life Support – Jeevan Programme” on 31.01.2012
- Two-Day Certificate Course on “First Aid Training” was conducted on 09.09.2011 and 10.09.2011. Mr.A.S.Noel Jayaraj, St.John Ambulance, Coimbatore branch, spoke on “First Aid Training”.
- A UGC Sponsored Two-Day Programme on “First Aid Training to Prevent Home Accidents” was organized on 05.01.2012 and 06.01.2012. Mr. A.S. Noel Jayaraj, St. John Ambulance, Coimbatore, trained the students on first aid practices during accidents.
- Dental Screening Camp in link with J.K.K Nataraja Dental College & Hospital Medical Team, Komarapalayam was held on 14.12.2012 for the students whose dental decay was screened and also educated them with the preventive measures with visual aids.
- A Blood Donation Camp was organized on 20.02.2012 in connection with Founders’ Day of the institution.
- Health Awareness Programme was organized on 20.09.2011 in which Mr.P.Sivakumar, Zonal Trainer, UNILIFE Health Care India Pvt. Ltd., Bangalore, spoke on “Women Health & Hygiene” and demonstrated about the quality ‘Lady Anion Sanitary Napkins’.

- Health Awareness Programme on “Women Health Education” was conducted on 06.02.2012 in which Dr.Nancy Thane, President, IMA, Dr. N. Chitra, Prince Clinic, Erode, participated in the programme and spoke on “Anemia among Young Women” and also counseled on diet.

Counseling Centre

- About thirty 1st year undergraduate students from various disciplines visited the “Mind Care Counseling Centre” Coimbatore on 14.12.2011 and were accompanied by Dr.(Mrs).N.Maragatham, Advisor and Ms.M.Anjanadevi, Member of the Counseling Centre. The students got trained on various stress relieving methodologies.
- The Counseling Centre arranged an interactive session on “Adolescent Diet Counseling” for the participants. Dr.(Mrs)S. Anuradha, Associate Professor in Nutrition and Dietetics, Vellalar College for Women, emphasized the need to avoid junk foods and the benefits of consuming fruits, vegetables, cereals and pulses.

Bio-Health Club

- On 25th August 2011, a glucose check camp was conducted. Blood glucose was checked by glucometer. Charts were prepared to bring awareness on diabetes mellitus, foods to be included, foods to be avoided for diabetes and diet and menu plan, standard blood glucose level and secondary complications of diabetes mellitus.
- A BMI check-up Camp was conducted on 30th September 2011. Height, weight and BMI for about 82 students were determined. Reference charts were prepared for BMI and obesity. Awareness on health hazards of junk foods and counselling to take healthy and nutritious foods according to their BMI level were given to the students.
- On 2nd December 2011 in relation to National Pollution Prevention Day the members created awareness on prevention of environmental

pollution by exhibiting posters regarding the need for pollution control and effects of pollution on environment and public health.

- A Hemoglobin check-up Camp was conducted on 9th January 2012. Haemoglobin level and BMI of the students were determined. Charts were prepared emphasizing on BMI and obesity. Students were advised to take healthy foods according to their haemoglobin and BMI level.
- A Cookery Competition was held on 13th January 2012 on the topic “Nutritious Recipes for College Going Girls”. Students prepared nutritious dishes and explained their nutritive value.
- A camp on Body Fat Check up was conducted on 27th January 2012 in coordination with Herbalife, Palayapalayam. Along with body fat check up, counselling to overcome obesity was given.

33. Performance in Sports Activities

The sporty verve and vibrancy of the athletes in concert with the professional direction of the Physical Director have led the sports aspirants to be across-the-board in inter and intramural field of tournaments and play-offs. The star athletes of the college have won a generous number of medals and trophies in the State/National Level competitions attesting their panache for field and track events.

Event	Name of the Players	Level	Venue	Position
Basket Ball	J. Arokiya Jonit III B.Com	Bharathiar University Inter-Collegiate Level	Coimbatore Institute of Management and Technology, Coimbatore	Winner
	U. Jayabharathi II B.Com	South India Level	Karunya University, Coimbatore	Winner

	K. Gomathi III B.A History	National Level	SSN Engineering College, Chennai	Winner
	P. Sathya I B.Com	State Level	Christian Medical College, Chennai	III Place
	L. Suganya I B.A History	State Level	Christian Medical College, Chennai	Winner
	Ponshanthini I B.A English	SouthZone Inter- University Level	Kongu Engineering College	IV Place
	K. Anusuya I B.A History	All India Inter- University Level	Kurukshethra, Hariyana	Participation
Badminton	S.Jeba Priyadarshini III B.A English	Bharathiar University Inter- Collegiate Level	Sri Vasavi College, Erode	Runner
		District Level	VOC Stadium, Erode	Winner
		South Zone Inter- University Level	VIT University, Vellore	Participation
Athletic High Jump	M. Ahshara I B.Com	District Level	VOC Stadium, Erode	I Place
Shot Put	D. Sathya III B.Sc	District Level	VOC Stadium, Erode	I Place
Javelin	R. Gowthami I B.Com	District Level	VOC Stadium, Erode	I Place
Triple Jump	N. Renugadevi III B.Sc Botany	District Level	VOC Stadium, Erode	II Place
110 mts Hurdle	N. Renugadevi III B.Sc Botany	District Level	VOC Stadium, Erode	II Place

34. Incentives to Outstanding Sportspersons

Accomplished and exceptional sportsperson are fittingly accredited and buoyed by allowing a sizeable concession in the fee structure and proffering free seats to the National level players. The deserving students have received fee concession and free seat under sports quota. The students are :

Aided	Class	Unaided	Class
J. ArokiyaJonit	III B.com	C. Ananthajothi	II M.COM
U. Jayabharathi	III B.Com	L. Suganya	II M.C.A
K. Gomathi	III B.A History	N. Kiruthiga	III B.Sc C.S
P. Sathya	I B.Com		
L. Suganya	I B.A History		
Ponshanthini	I B.A English		

35. Students' Achievements and Awards

The energetic and enthusiastic participation of the students in a multitude of competitions on and off the campus speak for the dynamics and dimensions of their challenging instinct. The students are spurred on to participate in the interdisciplinary competitions and otherwise in which their intelligent quotient and insatiable zest for creativity have won them laurels and accolades in no small measure.

Prizes and Awards Won:

Aided

S.No	Name of the students	Organizer	Event	Prizes/Awards
1	B.Sathyavathy, III B.Sc Physics	Zee Tamil TV, Chennai Vellalar College for Women CN College, Erode	Tamil Debate Tamil Oratorical – Chinnasamy Arakkattalai Tamil Oratorical – Tamil Valarchi Thurai	1 gram gold coin & cell phone I Prize - Rs.700 II Prize - Rs.7000
2	P. Soniya, III B,Sc Physics	Sahodhari Nivedhitha Centenary Memorial Competition	Drawing	I Prize
3	T.Thivyabharathi, II B.Sc Physics	Kovai Tamil Sangam	Tamil Poem Writing	Ulaga Maha Saadhanaiyalar

4	R.Yogasaraswathi I B.Sc Physics	Annai Kalakshethra	Drawing	Best Drawing Award
5	M. Manimegalai II B.Sc Chemistry	Debate	Zee Tamil TV, Chennai IMA, Lotus Hospital Kodai FM	1 gram gold coin & cell phone Rs. 500 Rs. 500
6	R. Kalaiyarasi III B.Sc Chemistry	Paper Presentation	Vivekanandha College of Arts & Science, Thiruchengode	II Prize
7	S. VijayaPritha, III Bsc Chemistry	Karate Tournament	Maharaja college, Perundurai	I Prize
8	K.Poorani , I BSc (N&D)	Karate	Maharaja College of Arts & Science, Erode	II Prize
9	T. Deepika, I B. Sc N&D	NCC (ATC)	Kongu Engineering College, Erode	III Prize
10	P. Sathya , I B.Sc N&D	Karate	Arulneri Matriculation Higher Secondary School	IV Prize
11	S.Ilakkiya and T.Sowmiya III BSc (N&D)	Singing Competition	Best TV	I Prize
12	R.Lavanya III BSc (N&D)	Karate	Maharaja College of Arts & Science, Palanikattupudur	II Prize
13	P.Tamilselvi II B.Com	Vera anjaneyar Silambam association Sathya mangalam	Silambam (district level)	I prize with Medal
14		Tamilnadu Silambatam Association Chennai.	Silambam (state level)	III prize With Trophy
15	T.Saranya I B.Com	Youth Force Foundation	Group Dance	I Prize
16	R.Brindha II B.Com	Department of Costume Design and Fashion. Kongu Arts and Science College, Erode	Foot loose competition	I Prize
17	J.Arockiya Jonit III B.Com	SDAT College, Chennai	Basket ball (state level)	Runners with Certificate and Cash

18	P.Sathya I-B.Com	SDAT, Chennai	Basket ball (state level)	Runners with Certificate and cash
19	U.Jayabarathi III B.Com	SDAT, Chennai	Basket ball (state level)	Runners with Certificate & Cash
20	J.Arockiya Jonit III B.Com	S.S.N. College of Engineering, Chennai	Basket ball (All India Level)	I Prize with Certificate & with Cash Rs.10000
21	P.Sathya I B.Com	S.S.N. College of Engineering Chennai	Basket ball (All India Level)	I Prize with Certificate & with Cash Rs.10000
22	P.Tamilselvi III B.Com	S.S.N. College of engineering chennai	Basket ball (All India Level)	I Prize with Certificate & with Cash Rs.10000
23	P.Tamilselvi III B.Com	Erode district silambatam association	Silambam (District Level)	I Prize with Medal
24	P.Kiruthika P.Tamilselvi III B.Com	Excel Business School	Mouna Mozhi on Lancham	1 st Prize Certificate with Cash Prize
25	P.Kiruthika III B.Com	Excel Business School	Instant speech on Samacher Kalvi	3 rd Prize Certificate and Cash Prize Participation
26	V.S.Aarthi I M.Com	Public Distribution Department, Erode Dt	Poem Writing on Violation of law.	District level I Prize

Self Financing Section

S.No	Name of the Student	Class	Organizer	Event / Competition	Prize awarded
1.	Manimagalai. S	I. B.Sc (Chemistry)	Kamban Kalagam,CBE.	Patti Mandram	I (Rs.300)
2.	Kiruthika. P	III. B.Sc (CT)	Kamban Kalagam, Coimbatore.	Patti Mandram	II (Rs.230)
3.	Kiruthika. D	II. B.Com (Co-op)	Kamban Kalagam, Coimbatore.	Patti Mandram	III (Rs.150)
4.	L. Monisha	II. B.Com	Vidyal Kdla Illakayam Mandram	Handwriting competition	I (Rs.1000)
5.	D. Aswini	II. B.Sc (IT)	Kongu Arts & Science College, Nanjanapuram	Dance Competition	I
6.	N. Navanetha	II. B.Sc (IT)	Kongu Arts & Science College, Nanjanapuram	Dance Competition	I
7.	V. Preethi	II. B.Sc (CT)	Kongu Arts & Science College, Nanjanapuram	Dance Competition	I

8.	R. Kiruthika	II. B.Com (A)	Kongu Arts & Science College, Nanjanapuram	Dance Competition	I
9.	M.K. Srisailaja	II.BCA	Kongu Arts & Science College, Nanjanapuram	Dance Competition	I
10.	Sathyavati. P	II. M.Sc (Physics)	Kongu Arts & Science College, Nanjanapuram	Oratorical	I
11.	E.Priyadharshini	II. B.Sc (CDF)	Kaamadhenu Arts & Science College	Designer's contest	II
12.	M. Kala T. Saranya	III. B.Sc (CDF)	Kaamadhenu Arts & Science College, Sathyamangalam	Bindhi Designing	II (500)
13.	M. Roopa C. Ayswarya	II. B.Sc (CDF)	Vivekanandha College for Women, Tiruchi	Bridal Designer contest	II
14.	C. Ayswarya S. Yamuna Devi	II. B.Sc (CDF)	Vivekandha College for Women, Tiruchengode	Designer Contest	II
15.	S. Rajeswari	III. B.Com (CA)	Youth Festival for Kongu Kalaiarangam	Singing	I
16.	R. Ramya	III. B.Sc (CS)	Gobi Arts & Science College, Gobichettipalayam.	Marketing	II
17.	R. Ramya V. Deepa G. Induja P. Kokilapriya	III. B.Sc (CS)	Bharathidasan School of Application, Erode.	Marketing	II
18.	R. Ramya	III. B.Sc (CS)	Erode Arts & Science College, Rangampalayam, Erode	Marketing	I (Rs. 1000)
19.	V. Deepa R. Ramya M. Vanithamani	III. B.Sc (CS)	NGM College, Pollachi.	Marketing	III
20.	P. Kiruthika	III. B.Sc (CT)	Kamban Kalagam, Covai.	Speech	II
21.	S. Suganya E. Ramya	III. B.Sc (IT)	Nandha Arts & Science College, Erode.	Word Hunt	II
22.	V. Suganthi	III. B.Sc (IT)	Sri Vasavi College, Erode	Namma Erode Dance	II
23.	R. Ramya M. Vanithamani	III. B.Sc (CS)	Sri Ramakrishna Engineering College, Coimbatore.	Marketing	I (Rs.1000)
24.	R. Ramya	III. B.Sc (CS)	SSM College of Engineering, Namakkal.	Marketing	I (Rs.1000)
25.	R. Ramya	III. B.Sc (CS)	Sri Kandhan College of Arts and Science, Namakkal.	Marketing	I
26.	L. Suganya R. Deepa Priya M.U. Anjana	MCA	Erode Arts & Science College, Rangampalayam.	Marketing	I (Rs. 1000)
27.	L. Suganya	MCA	Ramakrishna Arts & Science, Vattamalaipalayam, Coimbatore	Marketing	I

28.	L. Suganya	MCA	SSM College of Arts & Science, Komarapalayam	Marketing	I – Prize
29.	L. Suganya	MCA	Kandhan Arts and Science, Veppadai	Marketing	I – Prize
30.	L. Suganya N.V. Jamuna Devi	MCA	Sona College of Technology, Salem	Multimedia Marketing Tresure Hunt	II – Prize
31.	S. Diptika P. Aarthijain P. Payal Jain	I. B.Com 'A'	Navarasam Arts & Science College, Arachalur.	Freeze Zone	I – Prize
32.	S. Minoo Divya	III. B.Com 'A'	Ram Sports Academy, Erode.	Dance (Classical)	I – Prize
33.	R. Kirthika	II. B.Com 'A'	Kongu Arts & Science College, Perundurai.	Dance	I – Prize
34.	C.H. Jaishree	II. B.Com 'A'	Nandha Arts & Science College, Perundurai.	Mehandi	I – Prize (Rs. 1000)
35.	V. Mohana Ramya	III. B.Com 'A'	Nandha Arts & Science College, Perundurai.	Art from waste	II – Prize
36.	S. Banumathi	III. B.Com (CA) – 'A'	TERF's Academy, Tirupur.	Fruits & Vegetable carving	II
37.	R. Sandhiya priya	III. B.Com (CA) – 'B'	TERFS' Academy, Tirupur.	Fruits & Vegetable carving	II
38.	K. Geetha	III. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
39.	M. Deepika	III. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
40.	E. Deepika	III. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
41.	S. Manju	III. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
42.	K.S. Suganya	II. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
43.	K. Kavitha	III. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
44.	S. Rajeswari	III. B.Com (CA) – 'B'	Dr. SNS Rajalakshmi College of Management, Coimbatore.	Singing	I

45.	Lovely Lalu	II. B.Com (CA) – 'A'	Kongu Arts & Science College, Nanjanapuram	Poem Writing	I
46.	M. Sriranjani	II. B.Com (CS)	Kongu Arts & Science College, Nanjanapuram	Dance	I
47.	R. Vinodhini	II. B.Com (CS)	FKjk; rpnefpjp	Mehandhi	I
48.	M. Sriranjani	II B.Com (CS)	Bharathidasan Arts & Science College	Dance	I
49.	V. Mutharasi	II BBM	Erode Sengunthar Engineering College, Erode	AD – ZAP	II
50.	B. Rajeswari K. Prabha Daltali	III BBM	Erode Sengunthar Engineering College, Erode	AD – ZAP	II

36. Activities of the Career Guidance & Counselling Unit

The student support offered by the unit has made possible the job aspirants to achieve easy entrée into the corridors of corporate labyrinth. The number of graduates who have been pulled out by first-rate companies is a powerful authentication for the effective functioning of the cell. The campus-connect programmes, mock-interviews, guest lectures and other related programmes are planned and executed in such a way that the graduates' career is skyrocketed.

The Career and Counseling Cell is conducting training programmes and workshops to enrich various skills in students. A two-day workshop was organized on Personality Development in association with IRIS HR Academy, Erode under the UGC XI plan merged scheme during January 23-24, 2012. Mr.M.S.Jayachandran, Managing Director and Mr.S.Santhoshkumar, Chief Trainer gave effective training for developing skills towards Group Discussion, Descriptive Writing, Interview Techniques and Communication. Nearly 130 students were benefited through this programme.

In addition to that the Cell has organized coaching classes for all the Bank Exams CAT, MAT, XMAT, GMAT, AIEEE, TANCET (MBA, MCA), NDA, SSC, ICWA, CA, ACS and Spoken English. Mr.N.Loganathan, M.Com.,

M.Phil., M.B.A., DIA, Trainer, MULLAI Tuition Centre, Karur-1 have moulded the students by giving continuous training for 100 hours during the week ends. Around 85 students were trained through this programme. Ten students were selected to attend the Finishing School Residential Programme towards Placement organized by the Department of Extension and Career Guidance of Bharathiar University in collaboration with P.K.R Arts College for Women, Gobichettipalayam during February 17-19, 2012. The students were oriented towards logical, mental and mathematical aptitudes, facing interviews, effective group discussion and managing stress during interviews. A Special programme on Survival of the Fittest-A Scenario was organized with R.R.Anush, Chief Architect - Engineering Careers, Proto Technologies on March 7, 2012 for the toppers of all final year students from various disciplines.

Civil Service Coaching Cell

Coaching classes are convened for motivating and nurturing skills in students on various fields towards Service Exams. Classes for gaining knowledge on Bio-diversity were arranged with Mr.C.A.Baskaran, PG Assistant, Department of Biology, Ambrose Higher Secondary School, Megnanapuram, Tuticorin as resource person on several occasions 27.08.11, 21.01.12 and 22.01.12. Mr.S.Arul Siva, Faculty, Dr.Sivanthi Adithanar College of Engineering, Tiruchendur gave effective training towards Numerical Aptitude on 10.09.11, 11.09.11 and 25.09.11. An overview of History and Geography classes were arranged with Mr.S.Cibi Sai Soundariyan, Trainee, Vajiram Ravi Institute, New Delhi, on 17.09.11, 11.01.12 and 03.03.12. Dr.T.Balu, Associate Professor, Department of Physics, Adithanar College, Tiruchendur imparted his valuable guidance in the field of Physics on 18.09.11 and 04.02.12. Dr.S.Anuradha, Associate Professor, Department of Nutrition & Dietetics, Vellalar College for Women has suggested useful tips on Foods & Nutrition on 23.09.11 and 18.02.12.

A brief Discussion on Economics was done on September 24, 2011 with Dr.M.Raju, Associate Professor, Department of Economics, Gobi Arts & Science College, Gobi as resource person. Dr.C.Sekar Associate Professor,

Department of Mathematics, Adithanar College, Tiruchendur has tuned the student's Analytical and Logical Reasoning skills and gave coaching for CSAT (Civil Service Aptitude Test) on 07.01.12, 08.01.12 and 29.01.12. Mr.R.Thiruchenthuran, Principal, SP College of Arts & Science, Madurai has motivated the students to get into their career at the right time & make the students to identify their desire on January 11, 2012.

NET COACHING CELL

Under the UGC Merged Scheme for NET Coaching, the Institution received Rs.4,65,000 as second installment and the amount was utilized towards the conduct of coaching classes, purchase of books & journals and equipments as per UGC guidelines. The coaching classes were held in two spells.(i)July – August 2011 (Focus was on SET). (ii) January – March 2012 (Focus was on NET). More than 300 candidates who had enrolled for the coaching classes were benefited and the benefit was extended to outside participants as well by posting the information on the college website.

37. Placement Services

The Placement Cell established in 1997, has been operating efficiently in instilling nerve and poise in the students by assuring them employability through various on and off-campus interviews. The Placement Cell helps the graduates find internships and regular placements in topnotch companies. It not only enables access to various prospective employers, but also provides the students with expert trainers to tutor them on the placement

The Cell has created On-Line Database for all the UG and PG Final year Students along with Career Guidance Cell and Finishing School. The Cell has arranged Intensive Training for almost all the Final year students. the Cell has placed 169 Students. The highlight is that 40 students are recruited by Wipro.

The final year UG and PG both Regular and Self financed students actively participated in various on and off campus interviews conducted by the following companies:

Accenture
Tech Mahindra
IBM
Sutherland
Royal Bank of Scotland
Spectrum Infotech
Professional Infotech
TCS
B2K Medical Transcription Training Academy
Sutherland
Sharp Infotech
Infosys
SPK Matric Hr. Sec. School
Aviation TATA AIR
TNQ
Sathyam Mahendra
KGISL
Wipro
HDFC

Refer annexure

38. Development Programmes for Non-Teaching Staff

By way of updating the knowledge of the lab assistants in the science and computer labs, they were acquainted with the latest and the state-of-art tools and training was imparted to them to gain expertise in handling them and to familiarize them with the lab procedures.

39. Healthy Practices of the Institution

- Remedial Coaching for OBC and SC/ST Students
- To ensure transparency in the functioning of the institution, student participation and representation in various bodies has been made mandatory.
- Bridge courses for I Year UG students at the beginning of the year.
- Entry Level Tests to gauge the standard of I Year UG students.
- Establishment of Anti-ragging Committee
- Timely offered services done by Student & Staff Welfare Committees and Grievance Redressal Committee.
- Inclusion of self-learning papers with additional credits in the curriculum

- Transparency in admission and student evaluation
- A distinctly transparent structure assuring a propitious and workable setting is maintained in the college premises through the Students' Feedback Mechanism, Suggestion Box and the Students and Staff Redressal Committees .
- The embryonic imaginative vigor of the students is kept afloat by publicizing their art and articles in Splash, the Art & Creative Writing Section of Krithiga, the College Magazine.
- Endowment prizes instituted by munificent contributors are awarded for the subject toppers with the view of steering the creditable pupils to attain the apex of their academic undertakings,.
- As a venture to bring about a substantial change in the lives of the deprived lot, underprivileged and the less informed people in the suburbs of Erode district, the institution unremittingly exhorts each faculty to take on nearby villages and Government and Panchayat Schools and self-help groups. Monetary, instructive and fitness - related counseling and aid are extended to the folks of the rural and remote areas via diverse outreach programmes.
- Industrial experience and al fresco exposure are made available to the students through industrial visits and tours.
- To impel the youth to be on the lead, copious competitions on challenging frontiers and advanced domains were conducted.
- To assuage the educational expenses of the economically backward students, the institution generates on- campus job prospects through "Earn While You Learn Scheme."
- It has been made obligatory that the students should converse in the English language in the classrooms.
- The combined, stanch efforts of the faculty and the students, has turned the college campus into a litter-free zone.
- Hygienic, purified water is provided for the students from the water purifiers installed in each floor of every wing of the institution.
- Intercom links and amplifiers are extended to all the departments and classes facilitating easy inter – departmental and inter – campus connectivity.
- Every working day starts with prayer time in which hymns from different faiths are sung enabling inter-religious harmony followed by thought for

the Day and News today instigating the students to keep themselves conscious of the goings-on of the world. A brief talk is made to mark the significance of important days, Birth & Death Anniversaries of National Leaders to imbibe students with patriotic fervour. .

- National Days like Women's day, Teacher's Day, Independence day and Republic Day are celebrated with zeal and ardor and the birth and death anniversaries of great personalities and martyrs were commemorated devotedly.
- Dress code is firmly abided by on campus and the students are not allowed to put on awkward dresses.
- Students are strictly forbidden to use mobile phones in the college premises as it may sidetrack them.
- The college also extends a helping hand for the up-and-coming manufacturers and entrepreneurs off the campus to market their products.

40. Linkages Developed with National/International/ Academic/ Research Bodies

Memoranda of Understanding Signed:

Aided

P.G. & Research Department of English

SAMCRUZ Consulting Pvt.Ltd., Secunderabad, Andhra Pradesh.

P.G. & Research Department of History

1. Skillmate Institute, Secunderabad.
2. Oregano Institute of Hotel Management, Erode.

PG & Research Department of Commerce

SAMCRUZ Consulting Pvt.Ltd., Secunderabad, Andhra Pradesh.

Self-Financing

Department of Commerce with Computer Applications

Maruthi Educational Institutions, Gobi Chettipalayam.

PG Department Of Commerce

Sri Maghesvare Tally Training Centre, Erode.

Department of Business Management

Pheonix (Training Academy), Erode

41. Any other relevant information

Awarded with the status of College with Potential for Excellence

PART- C

Plans of the Institution for the next year : 2012 – 2013

- To organize National Level Workshops / Seminars / Conferences in various fields in which expertise and niche area specialization of scholars on and off the country will be pooled to bring out the latent talents of wards.
- Infrastructural overhaul to put the institution on a high level research and techno-powered trajectory.
- Expanding the institution into a hub for research activities, consulting services, and community / women oriented extension activity
- To establish another (second) State-of the art English language & Career Lab for the benefit of students.
- To establish a Ramanujam Mathematics Laboratory & Research Centre.
- To establish a Food Processing & Preservation Centre to benefit students, SHG and farm women.
- More online examinations are to be extended.
- To establish more smart class rooms to enable ICT enabled teaching and learning.
- To establish Multi-media & Image Processing Lab for Research Activities.
- Campus wide Internet facility to share information.

**Name and signature of the
Co-ordinator, IQAC**

**Name and signature of the
Chairperson, IQAC**