

**VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12**  
**DEPARTMENT OF E-COMMERCE**  
**2023-2024**

**Staff Attended – FDP**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.K.Gunasundari	19.09.2023 - 26.09.2023	FDP	National	Emerging Trends & Challenges in Commerce & Management Education	Department of Commerce with International Business, Hindusthan College of Arts & Science(Autonomous), Coimbatore	Attended	-
2	Dr.P.Parimaladevi	09.10.2023-13.10.2023	FDP	National	Crafting the Foundation: Exploring the Essentials of Research Methodology	Happy Valley Business School, Coimbatore & Department of Commerce, P.K.R.Arts College for Women, Gobichettipalayam	Attended	-
3	Dr.K.Gunasundari	09 to 13.10.2023	FDP	National	Crafting the Foundation: Exploring the Essentials of Research Methodology	Happy Valley Business School, Coimbatore & Department of Commerce, P.K.R.Arts College for Women, Gobichettipalayam	Attended	-
4	Dr.V.M.Kokila	09.10.2023-13.10.2023	FDP	National	Crafting the Foundation: Exploring the Essentials of Research Methodology	Happy Valley Business School, Coimbatore & Department of Commerce, P.K.R.Arts College for Women, Gobichettipalayam	Attended	-
5	Dr.S.Nirmala	09.10.2023-13.10.2023	FDP	National	Crafting the Foundation: Exploring the Essentials of Research Methodology	Happy Valley Business School, Coimbatore & Department of Commerce, P.K.R.Arts College for Women, Gobichettipalayam	Attended	-
6	Dr.P.Parimaladevi	30.10.2023-31.10.2023	FDP	International	Strengthening Tenets of Specific Institutional Practices and Professional Skills in the Context on NEP 2020	Internal Quality Assurance Cell, Vellalar College for Women(Autonomous), Erode	Attended	-

7	Dr.K.Gunasundari	30.10.2023 - 31.10.2023	FDP	International	Strengthening Tenets of Specific Institutional Practices and Professional Skills in the Context on NEP 2020	Internal Quality Assurance Cell, Vellalar College for Women(Autonomous), Erode	Attended	-
8	Dr.V.M.Kokila	30.10.2023 - 31.10.2023	FDP	International	Strengthening Tenets of Specific Institutional Practices and Professional Skills in the Context on NEP 2020	Internal Quality Assurance Cell, Vellalar College for Women(Autonomous), Erode	Attended	-
9	Dr.S.Nirmala	30.10.2023 - 31.10.2023	FDP	International	Strengthening Tenets of Specific Institutional Practices and Professional Skills in the Context on NEP 2020	Internal Quality Assurance Cell, Vellalar College for Women(Autonomous), Erode	Attended	-
10	Dr.S.Nirmala	08.01.2024 - 12.01.2024	e-FDP	National	AI in Education & Business	Department of Business Administration(G), Hindusthan College of Arts & Science(Autonomous), Coimbatore	Attended	-
11	Dr.K.Gunasundari	26.02.2024 - 01.03.2024	e-FDP	National	Teaching Pedagogy	Department of Business Administration(Shift-1), & IQAC, MRG Gregorios College of Arts & Science, Chennai	Attended	-
12	Dr.S.Nirmala	26.02.2024- 01.03.2024	e-FDP	National	Teaching Pedagogy	Department of Business Administration(Shift-1), & IQAC, MRG Gregorios College of Arts & Science, Chennai	Attended	-
13	Dr.K.Gunasundari	19.03.2024 - 25.03.2024	e-FDP	National	Python	Star International Foundation for Research and Education, Namakkal	e-FDP	National

**Staff Attended – Seminar, Conference**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.P.Parimaladevi	04.08.2023	ICSSR-Seminar	National	Structural and Institutional Dimensions of Sustainable Development Goals(SDG) in India: A Narrative	Department of Economics(SF), PSG College of Arts & Science (Autonomous), Coimbatore	Presented	Gender Equality with Employment Potential and Decent Earnings
2	Dr.K.Gunasundari	04.08.2023	ICSSR-Seminar	National	Structural and Institutional Dimensions of Sustainable Development Goals(SDG) in India: A Narrative	Department of Economics(SF), PSG College of Arts & Science (Autonomous), Coimbatore	Presented	Rural Entrepreneurship and Growth of Rural India
3	Dr.P.Parimaladevi	15.09.2023	Conference	International	Industry 5.0 & Economic Growth	Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam	Attended	-
4	Dr.K.Gunasundari	15.09.2023	Conference	International	Industry 5.0 & Economic Growth	Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam	Attended	-
5	Dr.V.M.Kokila	15.09.2023	Conference	International	Industry 5.0 & Economic Growth	Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam	Attended	-
6	Dr.S.Nirmala	15.09.2023	Conference	International	Industry 5.0 & Economic Growth	Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam	Attended	-
7	Dr.P.Parimaladevi	22.09.2023	Conference	International	Impact of Digital Marketing in Indian Service Sectors	PG & Research Department of Commerce & Research Department of Management, RD National College of Arts and Science , Erode	Presented	Business Logistic in Modern Management

8	Dr.K.Gunasundari	22.09.2023	Conference	International	Impact of Digital Marketing in Indian Service Sectors	PG & Research Department of Commerce & Research Department of Management, RD National College of Arts and Science , Erode	Presented	Foreign Trade of India: Concepts of International Trade
9	Dr.V.M.Kokila	22.09.2023	Conference	International	Impact of Digital Marketing in Indian Service Sectors	PG & Research Department of Commerce & Research Department of Management, RD National College of Arts and Science , Erode	Presented	Impact of E-Banking System in India
10	Dr.S.Nirmala	22.09.2023	Conference	International	Impact of Digital Marketing in Indian Service Sectors	PG & Research Department of Commerce & Research Department of Management, RD National College of Arts and Science , Erode	Presented	The Impact of Technology on Education
11	Dr.P.Parimaladevi	10.10.2023	Seminar	National	Business Sustainability and Opportunities in the Digital Era	Department of Commerce(CA), M.G.R.College, Hosur	Presented	Role of Technology in Business Sustainability
12	Dr.K.Gunasundari	10.10.2023	Seminar	National	Business Sustainability and Opportunities in the Digital Era	Department of Commerce(CA), M.G.R.College, Hosur	Presented	The Future of Business is Digital and Sustainable
13	Dr.V.M.Kokila	10.10.2023	Seminar	National	Business Sustainability and Opportunities in the Digital Era	Department of Commerce(CA), M.G.R.College, Hosur	Presented	Business Strategy for Sustainable Development in the Digital Era
14	Dr.S.Nirmala	10.10.2023	Seminar	National	Business Sustainability and Opportunities in the Digital Era	Department of Commerce(CA), M.G.R.College, Hosur	Presented	Digital and Sustainability : The New Convergence
15	Dr.P.Parimaladevi	30.01.2024	Conference	National	Digital Innovation in Business and Industry	Department of Commerce & Commerce(CA), Selvam Arts and Science College(Autonomous), Namakkal	Presented	Business Model and Innovation in the Digital Era
16	Dr.K.Gunasundari	30.01.2024	Conference	National	Digital Innovation in Business and Industry	Department of Commerce & Commerce(CA), Selvam Arts and Science	Presented	Electronic Markets and Trading

						College(Autonomous), Namakkal		Platforms
17	Dr.V.M.Kokila	30.01.2024	Conference	National	Digital Innovation in Business and Industry	Department of Commerce & Commerce(CA), Selvam Arts and Science College(Autonomous), Namakkal	Presented	The Intersection of Technology and Banking Service
18	Dr.S.Nirmala	30.01.2024	Conference	National	Digital Innovation in Business and Industry	Department of Commerce & Commerce(CA), Selvam Arts and Science College(Autonomous), Namakkal	Presented	Electronic Markets and Trading Platform

#### Webinar

S.No.	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.P.Parimaladevi	25.09.2023- 30.09.2023	Webinar Series	International	Emerging Trends in Computer Science and Technology	Faculty of Engineering & Technology, Department of Computer Science & Engineering, SRM Institute of Science and Technology, Ramapuram, Chennai	Attended	-
2	Dr.K.Gunasundari	25.09.2023- 30.09.2023	Webinar Series	International	Emerging Trends in Computer Science and Technology	Faculty of Engineering & Technology, Department of Computer Science & Engineering, SRM Institute of Science and Technology, Ramapuram, Chennai	Attended	-
3	Dr.V.M.Kokila	25.09.2023 - 30.09.2023	Webinar Series	International	Emerging Trends in Computer Science and Technology	Faculty of Engineering & Technology, Department of Computer Science & Engineering, SRM Institute of Science and Technology, Ramapuram, Chennai	Attended	-
4	Dr.S.Nirmala	25.09.2023- 30.09.2023	Webinar Series	International	Emerging Trends in Computer Science and Technology	Faculty of Engineering & Technology, Department of Computer Science &	Attended	-

						Engineering, SRM Institute of Science and Technology, Ramapuram, Chennai		
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### Symposium

S.No.	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.P.Parimaladevi	23.08.2023	Symposium	International	Structural and Volatility in Global Markets	School of Commerce, VET Institute of Arts and Science(Co-education) College, Erode	Attended	-
2	Dr.P.Parimaladevi	21.02.2024	Symposium	International	Recent Trends in Management Science	Department of Business Administration with CA, Vellalar College for Women(Autonomous), Erode-12	Attended	-
3	Dr.K.Gunasundari	21.02.2024	Symposium	International	Recent Trends in Management Science	Department of Business Administration with CA, Vellalar College for Women(Autonomous), Erode-12	Attended	-
4	Dr.V.M.Kokila	21.02.2024	Symposium	International	Recent Trends in Management Science	Department of Business Administration with CA, Vellalar College for Women(Autonomous), Erode-12	Attended	-
5	Dr.S.Nirmala	21.02.2024	Symposium	International	Recent Trends in Management Science	Department of Business Administration with CA, Vellalar College for Women(Autonomous), Erode-12	Attended	-

### Workshop

S.No.	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.K.Gunasundari	28.07.2023	Workshop	Regional	Outcome Based Approach for Quality Assurance in Higher Education	IQAC, Vellalar College for Women(Autonomous), Erode	Attended	-