#### ACADEMIC PROFILE

Name (in BlockLetters)	: Dr.K.SATYA BHAMA
Designation	: Associate Professor
Department	: Commerce (Banking & Insurance)
Domain id	: k.satyabhama@vcw.ac.in
Mobile Number (optional)	7373614343
Academic Qualification	: M.Com., M.Phil., M.B.A., Ph.D.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2000
Post Graduate	Commerce	Bharathiar	2005
M.Phil.,	Commerce(Marketing)	Bharathiar	2009
Ph.D.,	Commerce(Finance)	Bharathiar	2021
Others	MBA	Bharathiar	2009

#### **Teaching Experience**

P.G.: 16 Years U.G.: 17 Years 7 months

**Date of Retirement**: 08.11.2039

**Research Experience**: 11 Years

#### **Field(s) of Specialization**

- Financial Management
- Marketing Management

#### **Research Guidance**

• Awarded Ph.D.: Nil M.Phil.:13

#### **Publications**

- Journals
  - International 09
  - National 10

#### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

Intern	<u>ational</u>	
•	Presented	03
•	Attended	02
Natio	nal	
•	Presented	:10
-	Attended	:06
<u>State</u>		
	Presented	:04
On Ca	ampus	
-	Presented	:15
-	FDP Attended	: 12

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### Membership

## **Academic Bodies**

• Member in Board of Studies

# **On Campus Committees / Clubs / Forums**

- Member in NDLI
- Placement Co-coordinator for Department
- Member in ICT for Department
- Member in Website Updation for Department from 2022-2023 onwards