

ACADEMIC PROFILE

Name (inBlockLetters) : Dr.P.JANAKI
Designation : Associate Professor and Head
Department : Commerce (B&I)
Domain id : keerthanat@rediffmail.com
Mobile Number (optional) : 8925077998
Academic Qualification : M.Com., M.Phil.,PGDCA., SET., Ph.D

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University, Coimbatore.	2000
Post Graduate	Commerce	Bharathiar University, Coimbatore	2002
M.Phil.	Commerce	Bharathiar University, Coimbatore	2004
Ph.D.,	Commerce	Bharathiar University, Coimbatore	2016
SET	Commerce	Mother Teresa Women's University, Kodaikanal	2018
PGDCA	Computer Application	Alagappa University Karaikudi	2002

Teaching Experience

P.G. level : 16 Years
U.G. level : 19 Years

Date of Retirement: 22.05.2037

Research Experience: 13 Years

Field(s) of Specialization:

- Marketing Management
- Financial Management

Research Guidance

- Awarded M.Phil.: 6
- Guiding Ph.D : 2

Publications

Journals

- International: 24

Book Chapters

- National : 03

Research Projects

❖ Completed : 1

Vellalar Educational Trust: VET funded Community Research Project (VET – CRP) 2019 – 2020 (A Study on Customers' Satisfaction towards Mobile Banking Services with Special Reference to Bank of Baroda¹ in Erode City)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

- International Level
 - Presented 16
 - Attended 08

- National Level
 - Presented 21
 - Attended 06

- State Level
 - Attended 05
 - Resource Person 01

- On Campus
 - Presented 01
 - Attended 24
 - Resource Person 01

Membership

- **Academic Bodies**
 - Chairperson in Board of Studies.

- **On Campus Committees / Clubs / Forums**
 - Acting as a member in Curriculum Development Committee.