## ACADEMIC PROFILE

**Name** (in Block Letters) **:** Dr.G.PUNITHA

**Designation** **:** Assistant Professor

**Department** **:** Department of Commerce(SF)

**Domain id** **:** punitha.g@vcw.ac.in

**Academic Qualification** **:** M.Com.,M.Phil., A.D.C.A,Ph.D.,

| Examination | Subject(s) | University | Year of Passing |
|---|---|---|---|
| Under Graduate | Commerce with Computer Applications | Bharathiar University | 2003 |
| Post Graduate | Commerce | Bharathiar University | 2005 |
| M.Phil., | Commerce | Bharathiar University | 2009 |
| A.D.C.A | Computer application | IFG-ACE | 2000 |
| Ph.D | Commerce | Bharathiar University | 2024 |

**Teaching Experience**

P.G. : 10 Years 11 Months

U.G. : 10 Years 11 Months

**Date of Retirement** : 18.06.2041

**Field(s) of Specialization**

- Marketing Management

**Publications**

- Journals
  - International **:** 9
  - National **:** 3
- Book Chapters
  - National **:** 1

**Projects**

- Completed **:** 1
- Vet Funded Community Research Project(Vet-Crp) – 3 Months (A Study On the Impact and Extend of water Pollution with Special Reference to Perundurai, Erode District)

**Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops**

International
  - Presented **:** 9
  - Attended : 6

National
  - Presented **:** 4
  - Attended **:** 8

State
  - Attended **:** 2

On Campus
  - Attended **:** 2

**Membership**

On Campus Committees / Clubs / Forums

- Member in NDLI