

ACADEMIC PROFILE

Name (in Block Letters) : **Dr.S.PARIMALA**
Designation : Assistant Professor
Department : Commerce
Domain id : parimala.s@vcw.ac.in
Academic Qualification : M.Com., M.Phil., Ph.D., PGDCA., MBA.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2002
Post Graduate	Commerce	Bharathiar	2004
M.Phil.,	Commerce	Bharathiar	2006
Ph.D.,	Commerce	Bharathiar	2017
PGDCA	Computer Applications	Madurai Kamaraj	2007
MBA	General	Bharathiar	2009

Teaching Experience

P.G. : 17 Years and 6 Months
U.G. : 14 Years and 6 Months

Date of Retirement : 13.06.2042

Research Experience : 2 Years

Field(s) of Specialization

- Financial Management

Research

Guidance

- Awarded M.Phil.: 1

Publications

- Journals
 - International : 14

Projects

- Completed: 2

VET Funded Community Research Project (VET-CRP) -3 Months

- A study on Meticulous change in life style of children through cartoon programs in Erode city - (2019-2020)
- A Study on Awareness Towards Nutritional Benefits of Millets Among the Youngsters with Special Reference to Erode District – (2023-24)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 5
- Attended : 8

National

- Presented : 11
- Attended : 12

State

- Attended : 17

On Campus

- Attended : 5

On Campus Committees / Clubs / Forums

- Co-ordinator in Entrepreneurship Development Cell
- Member in STEP and Eco Shoppee
- Department Placement In-Charge (PG)