

ACADEMICPROFILE

Name (in Block Letters) : **Dr.S.SARASWATHI**
Designation : Assistant Professor & Head
Department : Department of Commerce
Domain id : saraswathi@vcw.ac.in
Academic Qualification : M.Com.,M.Phil, Ph.D., PGDCA, SLET

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	1986
Post Graduate	Commerce	Bharathiar University	1988
M.Phil.,	Commerce	Maduri Kamaraj University	1999
Ph.D.,	Commerce	Bharathiar University	2014
SLET	Commerce		2000
PGDCA	Computer Application	Bharathiar University	2001

Teaching Experience

P.G.: 16 Years 10 Months
U.G.: 26 Years 10 Months

Date of Retirement: 31.05.2026

Research Experience: 6 Years

Field(s)of Specialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded M.Phil.: 1

Publications

- Journals
 - International : 2
- Book Chapters
 - National : 2
- Books
 - National : 2

Projects

- Completed : 2
 - VET FUNDED Community Research Project(VET-CRP) - 3 Months**
 - 2. A Study on the Impact and Extend of Water Pollution with Special Reference to Perundurai, Erode District
 - 2. A Study on Awareness Towards Nutritional Benefits of Millets Among the Youngsters with Special Reference to Erode District – (2023-24)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 7
- Attended : 5

National

- Presented : 12
- Attended : 4

State

- Presented : 2
- Attended : 13

On Campus

- Attended : 11

Membership

Academic Bodies

- Member in Board of Studies

On Campus Committees / Clubs / Forums

- Member in Admission Committee
- Member in Ministry of Medium, Small, Micro Enterprises (MSME)