

ACADEMIC PROFILE

Name (in Block Letters) : Dr.P.BALAMANI
Designation : Associate Professor
Department : Commerce (PA)
Domain id : p.balamani@vcw.ac.in
Mobile Number (optional) :
Academic Qualification : M.Com (CA), MBA., M.Phil.,P.hD.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2004
Post Graduate	Commerce	Bharathiar	2007
M.Phil.,	Commerce	Bharathiar	2009
Ph.D.,	Commerce	Bharathiar	2018
MBA	Management	Bharathiar	2012

Teaching Experience

P.G. : 10 Years
U.G. : 17 Years

Date of Retirement : 14.06.2044

Research Experience : 12 Years

Field(s) of Specialization

- Financial Management
- Marketing Management

Research

Guidance

- Guiding Ph.D. : 3

Publications

- Journals
 - International : 6
 - National : 7
- Conference Proceedings
 - National : 1

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 3
- Attended : 3

National

- Presented : 17
- Attended : 15

State

- Presented : 2

- Attended : 4

On Campus

- Attended : 11

Membership

Academic Bodies

- Member, Board of Studies

On Campus Committees / Clubs / Forums

- Member, Placement cell
- Member, Centre for Skill Enhancement STEP
- Member, Centre for Professional Studies
- Coordinator, Remedial Coaching