

**Students Curricular and Co-Curricular Achievements
(2023-2024)**

Curricular

S.No	Name	Class	Date	Nature of Event [Conference / Seminar / Symposia etc.]	Level	Details of Organizer	Title of the Paper (If presented)	Prize
1.	J.Boomika	III-B.Com(A&F)	22.09.2023 & 23.09.2023	A National Conference on Role of Entrepreneurship in the Changing Economic Environment	National Level	School of Commerce, KPR College of Arts, Science and Research, Coimbatore.	Innovative Business Idea Through AI	-
2.	A.A.Hansika Priya						Role of Women Entrepreneur In Economic Development of a Country	
3.	P.Deepana						Artificial Intelligence In Entrepreneurship	
4.	P.Rajeshwari						Entrepreneurial Culture	
5.	S.Keerthitha						Entrepreneurship and Financial Institution	
6.	G.Vimaleshwari							
7.	S.R.Meenakshi							
8.	M.Sreenidhi							
9.	R.Mownika							
10.	K.Varshini							
11.	M.Haripariya	II-B.Com(A&F)	22.09.2023	International Conference on Impact of Digital Marketing in Indian Service Sector	National Level	PG & Research Department of Commerce & Research Department of Management, RD National College of Arts and Science, Erode.	Consumer Behaviour and Trends in digital marketing Channels	-
12.	K.S.Naveena						Adoption and Integration of Digital Marketing Technologies	
13.	M.J.Kanya						Digital Marketing Revolutionizing Services in India	
14.	N.Nandhini							
15.	G.Madhumitha							
16.	B.Susithra							
17.	P.Deepana	III-B.Com(A&F)	31.10.2023	International Conference on Commerce without Borders: Navigating Global Challenges, Embracing Universal Opportunities.	International Level	Chevalier T.Thomas Elizabeth College for Women, No.16. St. Mary's Road, Maryland, Perambur, Chennai - 11.	Digital Transformation and E-Commerce Strategies	-
18.	S.R.Meenakshi	II-B.Com(A&F)					Cross Culture Marketing and Consumer Behavior	
19.	K.Anupriya						II-B.Com(A&F)	
20.	M.Haripriya							
21.	R.M.Mouniga							
22.	K.S.Naveena							

23.	D.Bhoomika	II-B.Com(A&F)	07.02.2024	International Seminar on "Fintech innovations for financial inclusion: Briding the gap."	International Level	Sri Ramakrishna College of Arts & Science (Autonomous) (Formerly SNR sons college), Coimbatore-641006.	Real time payments and transparent transactions	-
24.	P.S. Subha Mala							
25.	G.Akitha	II-B.Com(A&F)	21.02.2024	International Symposium on Recent Trends in Management Science	International Level	Recent Trends in Management Science (SYNEX'24)	-	-
26.	K.Anupriya							
27.	K.Dhanushri							
28.	L.Dharanishree							
29.	P.Dhivya							
30.	N.S.Harini							
31.	M.Haripriya							
32.	A.Nandhini							
33.	S.Nithya Sri							
34.	S.Veerarajeshwari							
35.	E. Archana	I-B.Com(A&F)						
36.	R.Indhuja							
37.	E. Jayashree							
38.	R. Logapriya							
39.	A. Monika							
40.	S. Nithyayawana							
41.	S.Ridhanyaa							
42.	S.Sanika							
43.	R. Vishnupriya							
44.	K.S. Yuvashri							
45.	V. Gayathri	II - B.Com(A&F)	07.03.2024	National level conference on Digital Evolution and its Impact on Indian Business Environment	National Level	Department of Commerce with Computer Applications, Nandha Arts & Science College (Autonomous), Erode.	Impact of Digital Evolution	-
46.	T.Kousalya						Digital Transformation and its Impact on the Marketing Sector	
47.	B.Susithra						Digital Evolution Factors Impacting the Indian Economy	
48.	K.Kaviya							
49.	A.Sainab Sifana							
50.	S.Savitha							
51.	R.Shruti							
52.	J.Sridharshini							
53.	G.Madhumitha							

Co-Curricular

S.No	Name	Class	Date	Name of the Event / Programme	Details of Organizer	Prize
1	R.Thiriyashini	II - B.com(A&F)	29.07.2023	Discus Throw	Gandhi Sports Academy Ground, Chennimalai.	Second
2	R.Thiriyashini	II - B.com(A&F)	29.07.2023	Shot Put	Gandhi Sports Academy Ground, Chennimalai.	Third
3	S.Nandhini Devi	II-B.Com A&F	17.12.2023	Boxing	Erode Builders Engineering College, Kangayam.	Third
4	S.Nandhini Devi	II-B.Com A&F	22.02.2024	Cricket	Udumalaipettai Govt, College, Udumalaipettai.	Third
5	R.Thiriyashini	II-B.Com A&F	16.02.2024	5 KM Cycle Race	Vellalar College For Women - Erode	Third
6	R.Thiriyashini	II-B.Com A&F	16.02.2024	Handball	Vellalar College For Women - Erode	Winner
7	G.Vaishnavi	II- B.Com(A&F)	16.02.2024	March Past	Vellalar College For Women - Erode	Second
8	V.K.Saktheeshna	II- B.Com(A&F)	16.02.2024	4*25 Free Style Relay	Vellalar College For Women - Erode	First
9	E.Archana	I- B.Com(A&F)	16.02.2024	Throw Ball	Vellalar College For Women - Erode	Winner
10	S.Nandhini Devi	II- B.Com(A&F)	16.02.2024	Hand Ball	Vellalar College For Women - Erode	Winner