



# VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC

&

Affiliated to Bharathiar University, Coimbatore – 641 046)

Thindal, Erode-12.

An ISO 9001:2015 Certified Institution

UGC - PARAMARSH - MENTOR - INSTITUTION

## VCW TRANSCEND



JUN-AUG 2020

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### VISION

Empowerment of Women through quality education.

### MISSION

- ★ To nurture human values through value-based education
- ★ To provide educational opportunities to the rural backward and down trodden women
- ★ To make the first generation scholars globe-trotters and nation builders
- ★ To address the major concerns of our society through new teaching, learning methodologies
- ★ To transform the youth into excellent performers for national development



## ABOUT THE INSTITUTION

The farsighted visionaries of Kongu agricultural region nurtured a dream of educating and empowering the first generation women scholars of the soil, especially the ones from rural and underprivileged sections of the society to become effective leaders and contributors to every sector of the society and this vision led to the inception of the institution in the year 1970. The institution has achieved many groundbreaking milestones and established numerous benchmarking traditions in the course of 50 long years, eventually evolving into the eye of conscience of this region.

The cogent vision and mission of consummate scholastic service has empowered it to achieve and evolve into College with Potential for Excellence in 2010 and currently accorded with the II phase of CPE funds which stands testimony to consistent academic excellence and continuous women empowerment. Conferred with the status of autonomy in 2007 and re-accredited by NAAC with 'A' Grade in 2015 in the third cycle with the CGPA of 3.43, the institution continues to equip the students with intellectual, moral, spiritual and physical credentials to lead a purposeful life. Subsequently, Autonomy Extension was granted in 2019, and the institution has become the proud recipient of ISO certification. These credentials led the institution being recognized under the UGC scheme for mentoring NAAC Accreditation Aspirant institutions to promote Quality Assurance in the Higher Education under PARAMARSH for two years 2019-2021.

The constant and successive academic achievements placed the institution in 87th rank at the national level by the NIRF 2020. UGC has approved the conduct of 6 B.Voc, 2 Advanced Diploma and 1 Diploma Programme from the Academic year 2020-2021 to impart skill based training under National Skills Qualifications Framework (NSQF) with a focus to provide and ensure employability to the beneficiaries. The onset of digital era has changed the academic flavor of the institution. Taking a lead in creating a whole new pedagogy, digital content as a substitute for large-format lectures is developed and delivered by the institution through its collaboration with Spoken Tutorials, IIT Bombay, an initiative of NMEICT, MHRD, GoI. This academic alliance has launched Vellalar College for Women, Erode, as the Nodal Resource Centre (NRC) of Spoken Tutorials, IIT Bombay, in Erode region. Research attitude and aptitude makes the individuals empowered to respond to the ever academic landscape of the institution which is furthered by the financial assistance sanctioned under FIST programme by the Ministry of Science and Technology, Department of Science and Technology, R & D Division, GoI to strengthen the research and teaching facilities in all science departments of the college.

Furthermore, under Star College Scheme, the Ministry of Science and Technology, Department of Biotechnology, GoI, has accorded substantial funds to bolster and intensify the Life Science and Biotechnology education and teaching facilities in all science departments of the college. Three Peer-reviewed biannual multidisciplinary research journals (Both online and print versions with DOI, ISBN & ISSN) are released from the portals of the institution which can be accessed online in the digital repository [www.i-scholar.in](http://www.i-scholar.in).

**“You Educate a Man; You Educate a Man.**

**You Educate a Woman; You Educate a Generation.”**

**- Brigham Young**

## FROM THE EDITORIAL DESK

It gives me great pleasure to present the first issue of the Newsletter of Vellalar College for Women. It is directed to students, alumni, and faculty members of our college. The intent is to provide the readers with up-to-date information regarding our current academic and research activities, our technical capabilities and other services provided by the Departments. The Newsletter provides a dynamic account of events and summarizes the recent staff and student accomplishment.

### SECRETARY'S MESSAGE

Fortifying and fostering the cause of women's education in the locale for half a century, Vellalar College for Women has made a tremendous mark in the sphere of academics. It has been an authentic portal for the student community to carve a promising self with self-reliance, grit and integrity. Reputed for its high standards in higher education, the college has realigned its teaching pedagogies with technological advancements to address the daunting challenge vis-a-vis COVID-19. In a digitization-driven world, the college adopts myriad means and methods to adapt to this new norm by curating adept tech-friendly teaching and assessments. My hearty appreciations to the vellalite fraternity for undertaking an extraordinary exploratory journey towards unraveling all possible ways and means to champion this unprecedented milieu with great vigour.



### PRINCIPAL'S MESSAGE

Owing to the impact of COVID 19, there is a massive transformation happening across the world in teaching through the virtual mode. It's heartening to mention that the college is taking breakthrough initiatives in scheduling various webinars and assorted online programmes, which serves as vital platforms to acquaint the students with this new mode and also orient themselves on various domains.

With educational institutions shifting to online assessments, our students are familiarized with the know-how of taking online exams with confidence. In order to keep up the employability quotient, the institution implements a well-charted curriculum with a special focus on emerging academic concept and practices. Keen on channelizing their potential in the pursuit of academic excellence, VCW provides an ace ambience for the women children to transform themselves into GenNext women scholars stamping their imprints in the educational landscape.



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## IN AND AROUND COLLEGE

### ENTHRONING OF PRINCIPAL

The College has an outstanding reputation and our beloved Principal **Dr.S.K.Jayanthi M.Sc M.Phil., Ph.D.**, is a part of its wonderful community. She works along with our dedicated and professional staff members and thrives them to work to their best. Our beloved Principal started her service in our Privileged Institution in the Department of Computer Science on 19/09/1988 as Head of the Department and she has 31 years and 8 months of experience and continued to serve as our beloved Principal from 01/06/2020 onwards. She is hard working and always gives a warm support to all our staff members and students for their academic accomplishments.



### ENCOMIUM OF TEACHING STAFF

**Mrs. Shahidha Shireen M.Sc., M.Phil.**,  
Associate Professor and Head  
Department of Physics  
Date of Joining: 10/11/1987  
Date of Retirement: 30/06/2020

Years of Experience: 32 years 7 months



- Coordinator, NSS (2006 to 2009)
- Member, IQAC (2015 to 2020)
- Coordinator, Examination Committee (2016-2020)
- Senate member, Bharathiar University (2017-2019)
- Member, M.Phil Board of Studies, Bharathiar University (2016-2017)
- Member, U.G Board of Studies, Bharathiar University (2017-2019)
- Member, Internal Academic Audit Committee (2014-2017)
- Member, Academic Council (2015-2017)
- Member, College Committee (2018-2020)
- Member, College Admission Committee (2018-2020)

### MEETINGS OF THE STATUTORY BODIES

#### BOARD OF STUDIES

The structuring of curriculum based on Outcome Based Education, revision of Syllabi, introduction of Advanced Learners Course and Internship Training were discussed in Curriculum Development Committee meetings held on 04.12.2019, 09.12.2019 and 13.02.2020. The students feedback on curriculum was collected based on the needs of the beneficiaries.

The meetings of the UG and PG Boards of Studies of the college were conducted between 23.06.2020 and 30.06.2020 through online. The boards discussed and

approved the restructured curriculum, modified syllabi, question paper pattern, panel of question paper setters and panel of examiners for theory, practical and viva voce examination and the course content of UGC approved Add-on courses and other value added courses.

### STANDING COMMITTEE

The Standing Committee Meeting on Academic affairs was held on 06.08.2020 virtually and ratified the resolutions passed in Board of Studies meetings.

### ACADEMIC COUNCIL

Academic Council Meeting held on 17.08.2020 through online has approved the curriculum designed under OBE pattern and the course content of all the UG, PG Programmes and UGC approved Add-on Courses and other value added courses.

### GOVERNING BODY

The Governing Body Meeting was held on 26.08.2020 at Vellalar College for Women and the members of the Governing Body attended the meeting. UGC Nominee: Dr. Dolly Sunny, Professor, Dept.of Economics, University of Mumbai, Mumbai.



### FINANCE COMMITTEE

The Finance Committee meeting was conducted on 07.08.2020 to approve the accounts of Autonomous Grant for the Financial Year 2019-2020 and Autonomous Grant Budget for the Financial Year 2020-2021.

### HIGHLIGHTS

Proposals sent and awaiting for approval due to COVID-19:

- Ph.D Physics (Full time and Part Time)
- Ph.D English (Full time)

New Academic Programmes introduced in the year 2020-2021

- B.Sc Computer Science with Data Analytics
- M.A Tamil



## SUMMER RESEARCH FELLOWSHIP FACULTY

\* **Dr. P. Shakila Banu, Assistant Professor of Mathematics** was selected for CSIR Summer Research Training Programme 2020 through online at North East Institute of Science and Technology (NEIST), Jorhat, Assam from June 2020 to August 2020 on the title “Data Assimilation in Numerical Weather Prediction” under the guidance of Dr. Prashant Kumar, Scientist, SAC, ISRO, Ahmedabad, Gujarat.

\* **Dr. J. Indira, Assistant Professor of Chemistry** was selected for CSIR Summer Research Training Programme (CSIR-SRTP) 2020 through online from June 2020 to August 2020, on the title “Synthesis and Characterization of Porous Bioceramic Scaffold and Bioceramic /Polyphenol Nano composite for Biomedical Applications”, under the guidance of Dr. V. Ravi Babu, Scientist, ECPS Division, CSIR Central Electrochemical Research, Institute, Karaikudi – 630006.

## STUDENTS

\* **Ms. S.Anushya and T.Kaviya of II B.Sc Physics** were selected for the Summer Training Programme in Physics (STPIP-2020) organized by The Academy of Sciences, Chennai and Bharathiar University, Coimbatore respectively through online mode from 15.07.2020 to 30.07.2020.

## EVENTS FROM THE MONTH OF JUNE 2020 - AUGUST 2020

Due to the pandemic situation of COVID-19, the scenario of education has seen a tremendous change. The digitalized mode has gained significance and becomes the way of teaching and learning. The string of academic and extension activities carried out by the College Union, various departments, clubs and committees have been tied together and presented below:

## ACTIVITIES OF COLLEGE UNION

A Meeting was conducted to celebrate “World Yoga Day” on 21.06.2020 by the College Union on the topics-

- “வாழ்வியலே யோகம்: நந்திவரம், பா.சம்பத் குமார், மனவளக்கலை மன்றம், கூடுவாஞ்சேரி.
- “யோகா ஒரு வாழ்க்கைப் பாதை”: முனைவர் பா.அன்பழகன், முதல்வர் (பொ), பாரதியார் பல்கலைக்கழகக் கலை மற்றும் அறிவியல் கல்லூரி (உறுப்பு), தொண்டாமுத்தூர்.



A Meeting was held on “Kamarajar Birth Anniversary” on the topic ‘அரசியல் அதிசயம் காமராசர்’ with கவிஞர் க.இராமலிங்க ஜோதி, நிறுவனத் தலைவர், கவியரசர் கண்ணதாசர் பாசறை, சென்னை as the Resource Person on 15.07.2020.



A Meeting on “நினைவில் நின்ற கலாம்” was organized on 27.07.2020 on the topics - “காலத்தை வென்ற கனவு: திரு.கோ.பா.ரவிக்குமார், பட்டிமன்ற நகைச்சுவைப் பேச்சாளர், “அப்துல் கலாமும் அவர் வழிகளும்”: குடந்தை ராஜலட்சுமி, ராஜகிரி தாலுத் பாட்சா கலை மற்றும் அறிவியல் கல்லூரி, பாபநாசம்.



விடுதலை வேள்வியில் தீரன் சின்னமலை இணைய வழிக் கருத்தரங்கம் was held on 03.08.2020

- தலைமை: கவிஞர்.சென்னிமலை தண்டபாணி.
- காற்றானவன்: திரு.ஐ.செல்வம், இணைப்பேராசிரியர், நவரசம் கலை அறிவியல் கல்லூரி, அறச்சலூர்.
- நெருப்பானவன்: முனைவர் சு.தாமரைப்பாண்டியன் உதவிப் பேராசிரியர், உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை.
- வெடியானவன்: கவிஞர் கருநல் பன்னீர் செல்வம், உதவிப் பேராசிரியர், ஈரோடு கலை அறிவியல் கல்லூரி, ஈரோடு.
- உறவானவன்: கவிஞர் வெற்றிவேந்தன், கண்காணிப்புப் பொறியாளர், பொதுச்சேவை நிறுவனம், அணுசக்தித் துறை, கல்பாக்கம்.
- திரியானவன்: முனைவர். கு.கருமுகானந்தராஜன், ஊடகவியலாளர், சிவகாசி.
- மருந்தானவன்: ச.நந்தகுமார், ஆங்கில ஆசிரியர், டேலேண்ட் மெட்ரிகுலேஷன் பள்ளி, அம்மாப்பேட்டை.





College Union and Student Induction Programme was conducted from 21.08.2020 to 28.08.2020 on the following topics:

### 21.08.2020-Induction and Ice-Breaking session

**Topic- “தமிழ் மொழித்திறன் பயிற்சிப்பட்டறை”**  
24.08.2020 - “புதுக் கவிதையும் புதுமையும்” : Dr.S.Sundarmani, Associate Professor & Head i/c, Department of Tamil SF, PSGR Krishnammal College for Women, Coimbatore.  
”விழுமிய நோக்கில் சிறுகதை”: Dr.R.Parimalam, Associate Professor of Tamil, PSG College of Arts & Science, Coimbatore.

25.08.2020- “மொழி பெயர்ப்பின் இன்றியமையாமை” : Mrs.K.V.Jayasri, Writer, Sathya Academy Awardee, Thiruvannamalai.  
“இனிக்கும் இலக்கணம்”: Dr.P.V.Balasubramaniam, Former Principal, A.J.K College of Arts and Science, Coimbatore.

**Topic- “Immersion of English Enthusiasts”**  
26.08.2020- “Going Beyond Academics- A Mantra for Successful College Life” : Dr.D.Edward Sudhakar, Academic Dean, Loyola College (Autonomous), Chennai.

**Topic- “Motivational Speech”**  
27.08.2020- “Dream Your Destiny” : Dr.Jayanthasri Balakrishnan, Former Professor of English, PSG College of Arts and Science, Coimbatore.

28.08.2020- “வென்றே தீருவோம்” : Kalaimamani Dr. Thiruppur Krishnan, Editor of Amudasurabhi Monthly Journal, Tirupur.



Valedictory Function was celebrated by College Union on the topic “UGC-Student Induction Programme (SIP)” on 31.08.2020



### DEPARTMENT ACTIVITIES

International Workshop Sessions were conducted by உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை, தமிழ் இலக்கியம் மற்றும் சுவடியியல் புலம், Vellalar College for Women - Internal Quality Assurance Cell and Department of Tamil on the following topics:

01.06.2020 - “சுவடி உருவாக்கத்தில் எழுத்தர்களின் பங்கு” - முனைவர் தி.உமாதேவி, மொழிகள் (ம) இலக்கியத்துறை, தில்லிப் பல்கலைக்கழகம், தில்லி.  
”உ.வே.சா. நூலகச்சுவடிகள்”, முனைவர். கோ.உத்திராடம் காப்பாட்சியர், உ.வே.சா நூல் நிலையம், சென்னை.

02.06.2020 - “ஆவணச்சுவடிகளும் அரிய சொற்களும்” - முனைவர் மணிமாறன், தமிழ்ப் பண்டிதர், சரஸ்வதி மகால் நூலகம், தஞ்சை.  
”மன்மதன் கதைப்பாடல் சுவடி பதிப்பில் களஆய்வு”, செ.கனிமொழி, அரசுப்பள்ளி ஆசிரியர், நாட்டார் வழக்காற்றியல் ஆய்வாளர், திருச்சி.

03.06.2020 - “சுவடிகள் திரட்டலும் பாதுகாப்பும்” - முனைவர் சு.தாமரைப்பாண்டியன், உதவிப் பேராசிரியர், தமிழிலக்கியம் மற்றும் “சுவடியியல் புலம்”, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை.  
”சுவடிகள் பாதுகாப்பு நூலகங்கள்” - ஜெ.லலிதா, நூலகர், குப்புசுவாமி சாஸ்திரி ஆராய்ச்சி நிறுவனம், சென்னை.

04.06.2020 - “உ.வே.சா.வின் சீவகசிந்தாமணி பதிப்பும் சிக்கல்களும்”-முனைவர்.செ.ரவிசங்கர், உதவிப் பேராசிரியர், ஒப்பிலக்கியத்துறை தமிழியற்புலம், மதுரை காமராசர் பல்கலைக் கழகம், மதுரை.

05.06.2020 - “தமிழகத்தில் மோடி ஆவணங்கள்”- முனைவர்.ஆதித்தன், இணைப்பேராசிரியர், அரிய கையெழுத்துச் சுவடித்துறை, தமிழ்ப் பல்கலைக்கழகம், தஞ்சை.

06.06.2020 - “கல்வெட்டு, ஓலைச்சுவடிகளில் குறியீடுகள்”- முனைவர்.சு.சிவா, உதவிப் பேராசிரியர், தமிழ்த்துறை, மனோன்மணியம் சுந்தரனார் பல்கலைக்கழகக் கல்லூரி, பணகுடி, திருநெல்வேலி.

07.06.2020 - “சி.வை.தா.வின் வாழ்வும் பதிப்புப் பணியும்”- முனைவர்.கி.மணிகண்டன், தமிழ்ப் பிரிவு, சீ வானொலி, பெய்ஜிங், சீனா.





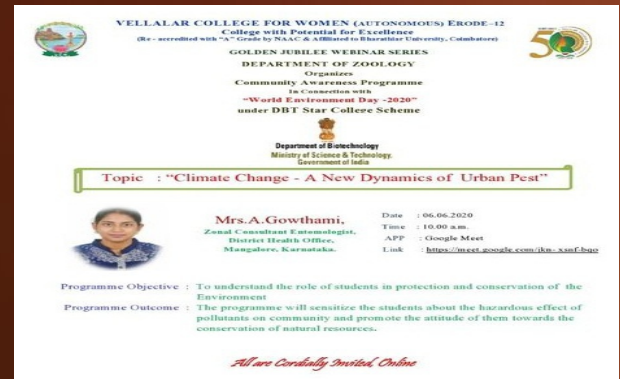
A debate Programme was organised by the Internal Quality Assurance Cell on the topic “வாழ்க்கை வண்டிச் சக்கரம் உருண்டோட வேண்டியது பழைய பாதையிலா? புதிய பாதையிலா?” : Mr.I.Selvam, Department of Tamil, Navarasam Arts and Science College for Women, Arachalur on 05.06.2020.



Quiz Programme was conducted by the Department of Zoology on the topic “Bio Diversity Conservation” on 05.06.2020.



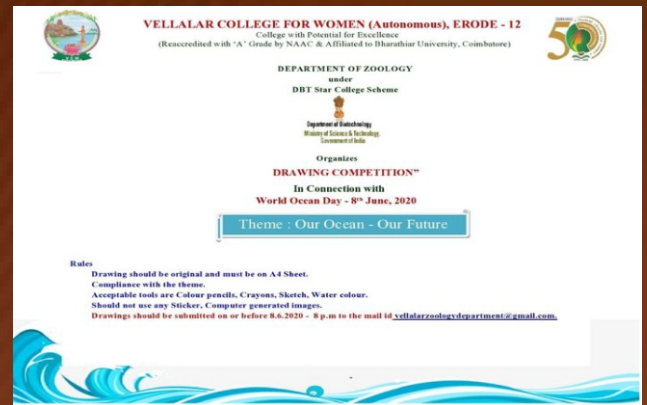
Community Awareness Programme was conducted by the Department of Zoology under DBT Star College Scheme on the topic “Climate Change: A New Dynamics of Urban Pest” by Ms.A.Gowthami, Zonal Consultant Entomologist, District Health Office, Mangalore, Karnataka on 06.06.2020.



Community Awareness Programme was conducted by the Department of e-Commerce and RJS Event Management on the topic “Future Environment” by Dr.Sultan Ismail and Dr.R.Sivakumar IPS on 07.06.2020.



Drawing Competition was conducted by the Department of Zoology under DBT Star College Scheme on the topic - “World Ocean Day” on 08.06.2020.



Student Development Programme was conducted by the Department of Zoology under DBT Star College Scheme from 08.06.2020 to 12.06.2020. Mrs.R.Vidhyalakshmi, Freelance Environmental Research Consultant, Singapore spoke on the topic “Research Opportunities in Environmental Management”, Mrs.K.Vidhya, Clinical Coding Administrator, Optum XLHealthcare, Bangalore spoke on the topic “Career Opportunity in Medical Coding”, Mrs.A.Gowthami, Zonal Consultant Entomologist, District Health Office, Mangalore spoke on the topic “Research Perspectives in Medical Entomology”, Ms.M.Mubeena Parveen, Advocate, Perundurai spoke on the topic “Know Your Rights” and Mrs.T.Gayathri, Manual and Automation Software Tester, Cubic Interactive Limited, University of Leeds, United Kingdom spoke on the topic “Survival of The Fittest”.



Community Development Programme was conducted by the Department of Physics under DBT Star College Scheme on the topic “NEET Physics-I” by M.Adhithi, III B.Sc Physics, A.S.Haritha, III B.Sc Physics, S.Gokila Priya, III B.Sc Physics, M.Shambavi, III B.Sc Physics, B.Anusha, II B.Sc Physics, B.Brindha, II B.Sc Physics, E.Madhubala, II B.Sc Physics, D.Govarthini, I B.Sc Physics, R.Keerthana, I B.Sc Physics and R.Monika, I B.Sc Physics from 08.06.2020 to 12.06.2020.



**Vellalar College for Women (Autonomous), Erode - 12**

**GOLDEN JUBILEE WEBINAR SERIES**  
DEPARTMENT OF PHYSICS  
Community Development Programme - XII

On  
NEET PHYSICS - 2020 - I  
Under  
DBT-STAR COLLEGE SCHEME

8 - 12 June 2020  
4.00 - 5.00 pm  
@ Google Meet

Study materials will be provided for the registered participants

Resource Persons:

M. Adithi III B.Sc., Physics	A. S. Haritha III B.Sc., Physics	S. Gokila Priya III B.Sc., Physics	M. Shambavi III B.Sc., Physics	B. Anusha II B.Sc., Physics
B. Vinodha II B.Sc., Physics	E. Madhubala II B.Sc., Physics	D. Govarhini I B.Sc., Physics	R. Keerthana I B.Sc., Physics	R. Monika I B.Sc., Physics

Link to Register: <https://tinyurl.com/Neetphysics-2020>

Objective: To elevate the participants level of comprehension of physics to make their learning an easy-go process and enable them to come up to the level necessary to achieve their ambition.

Outcome: The program will expand and enrich the knowledge and problem solving skills among the school students who are challenged to meet the NEET exam.

All are cordially invited, online

A Webinar on “How to Write Effective Project Proposals” was conducted by PG & Research Department of Botany with Dr. P.Ponmurugan, Associate Professor, Department of Botany, Bharathiar University, Coimbatore as the Resource person on 10.06.2020.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12**  
GOLDEN JUBILEE WEBINAR SERIES  
PG & RESEARCH DEPARTMENT OF BOTANY  
Organizes

Webinar on “How to Write Successful Project Proposals?”

Resource Person  
**Dr. P. Ponmurugan**  
Associate Professor  
Department of Botany  
Bharathiar University  
Coimbatore - 641 046

Date: 10<sup>th</sup> June, 2020  
Time: 11.00 am - 12.30 pm  
App: Google Meet  
Meeting Link: <https://meet.google.com/tqx-rrog-wed>

Programme Objective: To enhance the skills on project drafting pertaining to research  
Programme Outcome: Researcher will attain high precision in writing research proposal

Registration Link: <https://tinyurl.com/adkjiuqee>

All are Cordially Invited, Online

Community Development Programme was organised by the Department of Chemistry on the topics “Importance of Communication” and “Media In Our Daily Life” on 12.06.2020 with S.Yasmitha, I B.Sc Chemistry and T.Gokilavani, III B.Sc Chemistry. On 13.06.2020, S. Dheepika, I B.Sc Chemistry and K.Parameshwari, I B.Sc Chemistry spoke on the topics “APICULTURE” and “Women Safety and Impact of Social Media” respectively.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12**  
GOLDEN JUBILEE WEBINAR SERIES  
DEPARTMENT OF CHEMISTRY  
organizes

Community Development Programme

Day 1: 12.06.2020  
Yasmitha S  
I B.Sc., Chemistry  
Topic: Importance of Communication

Day 2: 13.06.2020  
Dheepika S  
I B.Sc., Chemistry  
Topic: Apiculture

Gokilavani T  
III B.Sc., Chemistry  
Topic: Media in our Every Day Life

Parameshwari K  
I B.Sc., Chemistry  
Topic: Women Safety and Impacts of Social Media

Date: 12 & 13 June 2020  
Time: 12.00 noon - 1.00 p.m.  
App: Google Meet  
Meeting Link: <https://meet.google.com/mkg-wuag-fud>

Programme Objectives: To picture the importance of communication in par with awareness of social media, women safety and the role of honey bees in the ecosystem.

Programme Outcome: The programme will reinforce effective communication, women self protection, adverse effect of social media and aesthetic life circle of honey bees.

All are cordially invited, Online

A National Level Webinar on “Economic Downturn: Impact of COVID-19” was conducted by the Department of Commerce (PA) with Dr.K.Vinodha Devi, Coordinator, Department of Economics, Kristu Jayanti College, Bengaluru, Karnataka as the Resource Person on 14.06.2020.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE**  
College with Potential for Excellence  
AN ISO 9001:2015 CERTIFIED INSTITUTION  
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UGC-PARAKH ACHIEVEMENT INSTITUTE

**GOLDEN JUBILEE WEBINAR SERIES**  
DEPARTMENT OF COMMERCE (PA)  
COMMERCIO WHIZZES ASSOCIATION  
Organizes

**NATIONAL WEBINAR**  
ON  
ECONOMIC DOWNTURN : IMPACT OF COVID-19

Resource Person:  
**Dr.K.Vinodha Devi**  
Coordinator  
Department of Economics  
Kristu Jayanti College  
Bengaluru, Karnataka.

Topic: Post Covid 19: Unemployment Crisis: Issues and Challenges  
Date: 14-06-2020  
Time: 11 a.m.  
Programme Objective: To update the knowledge on the changes in economic scenario during the Post Covid period.  
Programme Outcome: Gain knowledge on the impact of covid 19 towards Indian Economy.

Registration Link: <https://tinyurl.com/commerce>

Google Meet Platform

All are cordially invited online

Department of Physics organized International Webinar Sessions on 15.06.2020 and 16.06.2020.

**Session 1-“Why Physics is Beautiful?”** by Dr.Titus Samuel Sudandarraj, Assistant Professor, Department of Physics, Sri Sairam Engineering College, Chennai.

**Session 2-“Advantages of Nanosized Electrocatalyst Materials for Unitized Regenerative Fuel Cell System”** by Dr.Thangarasu Sadhasivam, Post Doctoral Researcher, Chonnam National University, Republic of Korea.

**Session 3 -“Future Development of Thin Materials”** by Dr.V.Anbarasu, Associate Professor, Department of Physics, PSG College of Arts and Science, Coimbatore.

**Session 4 -“Dividing into The Ocean of 2D Materials”** by Dr.Joice Sophia Ponraj, Research Fellow, Department of Micro and Nano Fabrication, International Iberian Nano Technology Lab, Portugal.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12**  
GOLDEN JUBILEE WEBINAR SERIES  
DEPARTMENT OF PHYSICS  
Organizes an  
INTERNATIONAL WEBINAR ON FASCINATING PHYSICS  
15 & 16 - June 2020

Date: June 15  
Time: 11 AM

Dr. Titus Samuel Sudandarraj  
Assistant professor  
Department of Physics  
Sri Sairam Engineering College  
Chennai  
Topic: Why Physics is Beautiful?

Date: June 16  
Time: 11 AM

Dr. V. Anbarasu  
Associate professor  
Department of Physics  
PSG College of Arts and Science  
Coimbatore  
Topic: Future Development of Thin film Materials

Dr. Thangarasu Sadhasivam  
Postdoctoral Researcher  
Department of Physics  
Chonnam National University  
Republic of Korea  
Topic: Advantages of Nanosized Electrocatalyst Materials for unitized regenerative fuel cell system.

Dr. Joice Sophia Ponraj  
Research Fellow  
Department of Micro and Nano Fabrication  
International Iberian Nanotechnology Lab, Portugal  
Topic: Dividing into the Ocean of 2D Materials

Objectives: To emphasize the role of Physics in various fields, of Science and Technology and to empower the future generation to understand certain scientific facts and to make them think creatively and critically.  
Outcome: The participants will be able to demonstrate the conceptual understanding of certain fundamental Physics principles.

Chief Patron: Thiru S.D.Chandrasekar  
Patron: Dr.S.K.Jayanthi  
Convenor: Ms.F. Shahida Shireen  
Organizing Secretaries: Dr.P.Aritha, Dr.M.Yogeswari, Dr.C.Deepa, Ms.R.Bhuvaneshwari, Dr.A.P.Sudha, Ms.T.Subha

Free Registration  
E-Certificates will be provided

Registration Link: <https://tinyurl.com/vcty5t6>

Online Quiz Programme was conducted by the Department of Commerce (CS) on the topic “UGC-NET PAPER - I” from 15.06.2020 to 17.06.2020.

**Vellalar College for Women (Autonomous), Erode-12**  
PG & Research Department of Corporate Secretaryship  
Organizes

**Online Mock Quiz on UGC-NET PAPER - I**

Quiz begins on 15.06.2020 and ends on 16.06.2020  
No Registration Fee  
Score 60% and more to achieve E-Certificate

**ALL ARE CORDIALLY INVITED ONLINE**

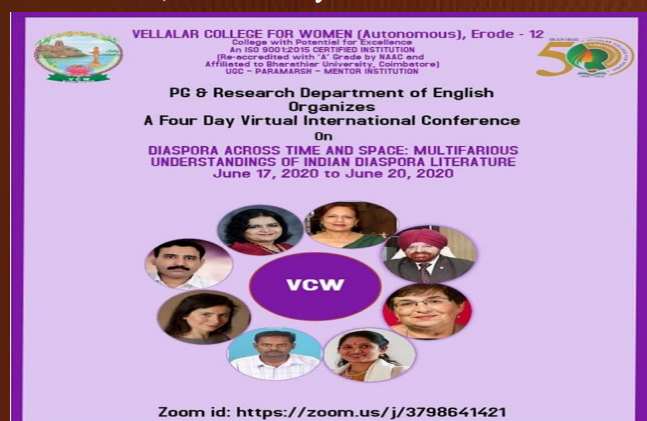
Principal, HOD and Faculty Members



“**Launching of Hand Sanitizer**” was done by Department of Chemistry at Vellalar College for Women on 15.06.2020



An Online International Conference on “**Diaspora Across Time and Space: Multifarious Understandings of Indian Diaspora Literature**” was organized by the Department of English from 17.06.2020 to 20.06.2020. The conference was inaugurated by Prof. Dr.Kiran Arora, Principal, PCM SD College for Women, Jalandhar and Prof. Gurmeet Singh, Vice-Chancellor, Pondicherry on 17.06.2020.



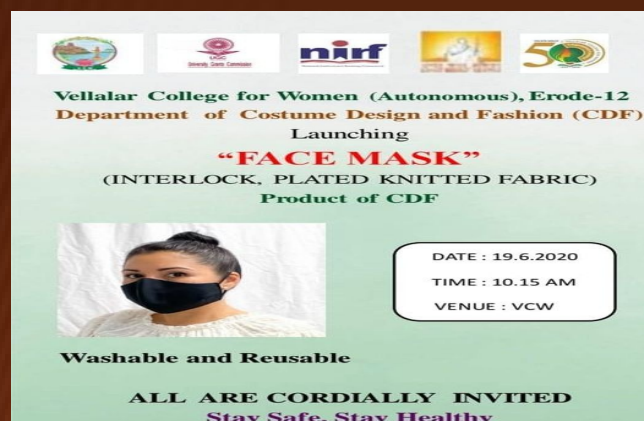
Nalini Iyer, Professor of English, Affiliated with Asian Studies and Women, Gender and Sexuality Studies, Seattle University, USA spoke on the topic “**Remembering the Resistance of the Pioneer South Asian Americans**” on 18.06.2020.

The deliberations on “**The Construction and Deconstruction and Reconstruction of Identities- overview of Indian Diasporic Cinema**” by Mr.P.Sitharthan, Assistant Professor, PG and Research Department of English, Presidency College, Chennai, “**Thinking Transnationally or How I Learned about Joy Deep Roj Bhattacharaya**” by Prof. Jasmina Luki, Department of Gender Studies, CE University, Budapest and “**The World (Novel) and The Home (Novel): A Gendered Reading of Diasporic Literature from New India**” by Prof.Claire Chambers, Senior Lecturer, University of New York were held on 19.06.2020.

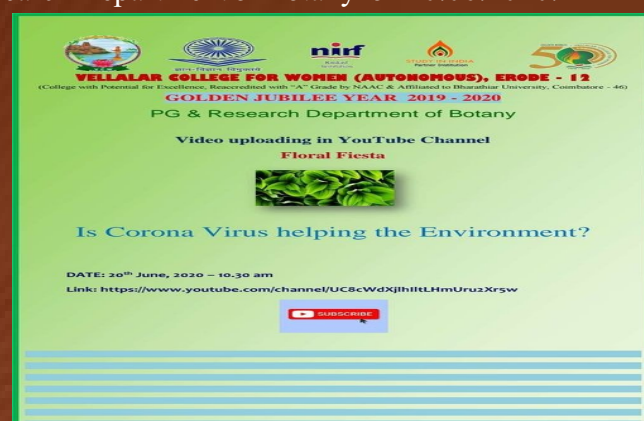
The discussion by Mr.Ravinder Gill, PhD Candidate, Course Lecturer, Department of Integrated Studies in Education, Mc Gill University, Montreal Quebec, Canada, Ms.S.Chitra, Assistant Professor of English, Youphula Centenary College, Royal University of Bhutan and Mr.Khum Prasad Sharma, Padmakanya Multiple Campus, (Tribhuvan University), Nepal were held on 20.06.2020. The Valedictory address was given by Dr. Jai Singh, Assistant Professor, Department of Indian and World

Literatures, The Indian and Foreign Languages University, Hyderabad.

An Extension activity on “**Launching of Face Mask**” was organized by the Department of Costume Design and Fashion at Vellalar College for Women on 19.06.2020.



Video Uploading in YouTube Channel - “**Is Corona Virus Helping the Environment?**” was done by the PG and Research Department of Botany on 20.06.2020.



Community Development Programme was conducted by Unnath Bharath Abhiyan on the topic “**Preventive Measures towards COVID-19**” on 23.06.2020 wherein the hand sanitizers and masks were distributed to the people of adopted villages namely Gunduchettipalayam, Chinnapuliyur, Siraimettaanpalayam, Sanaarpalayam and Karapalai.



The Departments of Commerce and Commerce (CA) organized Webinar on “**Impact of COVID 19 on Gold Investment**” with Dr.K.Prabhakaran, SEBI and EDII, Former Faculty- Muscat College, Sultanate of Oman on 24.06.2020.







30.06.2020- “ICT, Higher Education and the Pandemic” by Prof. Umarani Pappuswamy, Prof cum Deputy Director, Central Institute of Indian Languages, Mysuru.

30.06.2020- “Anthropocene, COVID-19 and Learned Helplessness: The Time to Reconfigure” by V.Christopher Ramesh, Asst. Prof. of English, Government Arts College, Melur, Madurai District.

01.07.2020- “Teacher's Mental Health and Well Being in Promoting Quality Education” by D.Edward Sudhakar, Dean of Arts, Asst. Prof. Department of Social Work, Loyola College, Chennai.

02.07.2020- “The Need of Language Skills to Enhance the Quality of Education” by V.Renuga Devi, Emeritus Professor, Former Chairperson, School of Linguistics and Communication, Madurai Kamaraj University, Madurai

Student Self Development Programme on “Food and Habits and Fitness” was conducted by PG and Research Department of Commerce (CS) on 03.07.2020 on the topics, “Food Habits” by S.Kavya, II M.Com (CS), “Sports and Health” by V.Preethika, II M.Com (CS) and “Martial Arts” by M.Dhivya, II M.Com (CS).

Workshop “இணையவழி பன்னாட்டுப் பயிலரங்கம் வாய்மொழி வழக்காறுகளும் மக்கள் வரலாறும்”: உலக தமிழாராய்ச்சி நிறுவனம், சென்னை, தமிழ்த்துறை வேளாளர் மகளிர் கல்லூரி, ஈரோடு மற்றும் கவியரசர் கலைத் தமிழ்ச் சங்கம் ப.வேலூர் was held on the following topics:

01.07.2020- “வாய்மொழி வழக்காறுகள் கட்டமைக்கும் சமூக பண்பாட்டு வரலாறு”: முனைவர்.தி.உமாதேவி, உதவி பேராசிரியர், நவீன இந்திய மொழிகள் (ம) இலக்கியத்துறை, தில்லி பல்கலைக்கழகம், புதுதில்லி.

02.07.2020- “தேசிங்குராஜன் வரலாறும் வாய்மொழி இலக்கியங்களும்”: பேராசிரியர் முனைவர். ஆறு இராமநாதன், மேனாள் தலைவர், நாட்டுப்புறவியல் துறை, தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர்.

03.07.2020- “நாட்டார் மரபுகளில் பெண் தெய்வங்கள்”: முனைவர். து. விஜயலட்சுமி, இணைப்பேராசிரியர், தமிழ்த்துறை, கேரளப் பல்கலைக்கழகம், திருவனந்தபுரம்.

04.07.2020- “வாய்மொழி வழக்காறுகளும் நாட்டார் வரலாறும்”: முனைவர். ஆ. தனஞ்செயன், இணைப்பேராசிரியர் (ம), துறைத்தலைவர் (ஓய்வு), நாட்டார் வழக்காற்றியல் துறை, துய சவேரியார் கல்லூரி, பானையங்கோட்டை.

05.07.2020- “இராவுத்தர் சாமி வழிபாட்டு மரபுகள்”: செ.கனிமொழி, அரசுப்பள்ளி ஆசிரியர், நாட்டார் வழக்காற்றியல் ஆய்வாளர், திருச்சி.

06.07.2020- “வரலாற்று எழுதியலுக்குச் சமூகக் கதைப் பாடல்கள் பயன்பாடு”: முனைவர் நா.இராமச்சந்திரன், இணைப்பேராசிரியர் (ஓய்வு) இயக்குநர், நாட்டார் வழக்காற்றியல் துறை, துய சவேரியார் கல்லூரி, பானையங்கோட்டை.

07.07.2020- “பட்டவரசாமி வழிபாட்டுச் சடங்கு மரபுகள்”: முனைவர். செ.ரவிசங்கர், உதவிப்பேராசிரியர், ஒப்பிலக்கியத்துறை, தமிழியற்புலம், மதுரை காமராசர் பல்கலைக்கழகம், மதுரை.

08.07.2020- “தாயகம் கடந்தும் தழைத்தோங்கும் வழக்காறுகள்”: முனைவர். சு. பிரபாகரன், உதவி பேராசிரியர், திருத்தங்கல் நாடார் கல்லூரி, சென்னை.



09.07.2020- "தாயகம் கடந்தும் தழைத்தோங்கும் வழக்காறுகள்": திருமதி. இளவரசி ஸ்ஃபன், புலம் பெயர்ந்த பணியாளர் வழக்கு அதிகாரி, வாய்மொழி வழக்காற்றியல் ஆய்வாளர், சிங்கப்பூர்.

10.07.2020- "வாய்மொழிக் கதைகளில் பெண் மறுப்பு": முனைவர் சு. தாமரைப்பாண்டியன் தமிழ் இலக்கியம் சுவடியியல் புலம் உலகத் தமிழாராச்சி நிறுவனம், சென்னை.

Student Self Development Programme was conducted by PG and Research Department of English on the topic "பழமொழிகளும் உண்மை விளக்கங்களும்" by Ms.G.Kowsika on 04.07.2020.

The Department of Cooperation celebrated International Day of Cooperatives by organizing National Webinar on "Cooperative Finance for Sustainable Development" with Dr.K.Ravichandran, Professor, Department of Cooperation, Regional Coordinator, UBA, Gandhigram Rural Institute (Deemed to be University), Gandhigram as the Resource Person on 04.07.2020.

International Webinar was conducted by the Department of Commerce (e-Commerce) on the topic "Stay Healthy Stay Happy" on 04.07.2020. Dr.Senthil Senniappan, Consultant Pediatric Endocrinologist & Senior Lecturer, Liverpool, UK was the Resource person.

Student Self Development Programme was conducted by PG and Research Department of English on the topic "thq;f Ngryhk;" by Ms.E.Priyanga, II M.A., English Literature, Vellalar College Women, Erode on 05.07.2020.

A Webinar was conducted by PG Department of Mathematics on the topic "Career Challenges and Progress" by Ms.Mounica Rajagopal, Quality Analyst, Wipro Technologies, Bangalore on 10.07.2020.

Department of Business Administration (CA) organized a Webinar on "Perseverance- The Secret of Success" with Dr.V.Rajeswari, Assistant Professor, Department of Business Administration, Arignar Anna Government Arts College, Namakkal as Resource Person on 11.07.2020.



National Level Online Quiz Contest under DBT Star College Scheme was conducted by the Department of Physics on “General Physics” from 13.07.2020 to 16.07.2020.

**Vellalar College for Women (Autonomous), Erode - 12**  
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**DEPARTMENT OF PHYSICS**  
Under  
**DBT-STAR COLLEGE SCHEME**  
Organizes  
**National Level Online Quiz Contest on General Physics**  
13-16 July, 2020

Quiz Link: <https://tinyurl.com/Quiz-on-General-Physics>

Note:  
All UG students can participate.  
Link will be open between 13.7.2020 to 16.7.2020.  
Only 100 participants can attend per day.  
E-Certificate will be provided to the participants who scores 50% and above.

A National Webinar on “Impact of COVID-19 and Career Development (Lock and Unlock)” was conducted by Department of Commerce (Accounting & Finance) with Dr.K.Balanaga Gurunathan, Professor, Amity Business School, Amity University, Gurgaon, Haryana as the Resource Person on 14.07.2020.

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UGC PARAMARSH - MENTOR INSTITUTION

**DEPARTMENT OF COMMERCE WITH ACCOUNTING AND FINANCE**  
Organizes  
National Webinar on  
**IMPACT OF COVID -19 AND CAREER DEVELOPMENT (LOCK AND UNLOCK)**

Resource Person :  
**Dr. K. BALANAGA GURUNATHAN**  
M.Com., M.B.A., M.Phil., Ph.D.,  
Professor,  
Amity Business School,  
Amity University, Gurgaon,  
Haryana.

Date : 14.07.2020  
Time : 3.00 PM

Programme Objective : To learn about the facets of career development in this pandemic situation  
Programme Outcome : Become familiar with resources for obtaining occupational information  
Registration Link : <https://tinyurl.com/bcomaf>  
Google Meet Link : <https://meet.google.com/vvi-jwii-eko>  
All are cordially invited Online

An Online Faculty Development Programme on “Algebra and Analysis” was conducted by the Department of Mathematics (CA) on 16.07.2020 and 17.07.2020. Dr.K.Karuppaiyah, Assistant Professor of Mathematics, Government College of Engineering, Bodinayakkanur spoke on “Complex Analysis” and Dr.K.Vaithiyalingam, Assistant Professor of Mathematics, Sri Vasavi College, Erode spoke on “LINEAR ALGEBRA”.

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UGC PARAMARSH-MENTOR INSTITUTION

**DEPARTMENT OF MATHEMATICS CA**  
organizes  
Two Day Online Faculty Development Programme on  
**Algebra and Analysis**  
Dates: 16th and 17th July, 2020  
Time: 11.00 a.m to 01.00 p.m  
Google meet id: <https://meet.google.com/fsh-ftm-pcj>

**RESOURCE PERSONS**  
**Dr. K. Karuppaiyah**  
Assistant Professor of Mathematics  
Government College of Engineering  
Bodinayakkanur 625 382.  
Topic: Complex Analysis  
**DAY I**  
**Dr. K. Vaithiyalingam**  
Assistant Professor of Mathematics  
Sri Vasavi College, Erode.  
Topic: Linear Algebra  
**DAY II**

Registration is compulsory  
<https://forms.gle/cd3p6tM5XVrCtmd>  
Feedback form will be shared at the end of each session.  
e-Certificate will be issued only to the participants who attend both the sessions.

Objective: To explore the educators towards increasing the effectiveness of their teaching, especially in Algebra and Analysis  
Outcome : Equip the knowledge of users by familiarizing the concepts of Algebra and Analysis

Video Uploading in You tube Channel - “Hydroponics” was done by PG and Research Department of Botany on 22.07.2020.

**VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12**  
College with Potential for Excellence  
(Re-accredited with 'A' Grade by NAAC and Affiliated to Bharathiar University, Coimbatore)

**PG & Research Department of Botany**  
Video uploading in YouTube Channel  
**Floral Fiesta**  
**Hydroponics**  
Cultivation of Plants in water

DATE: July, 22, 2020 - 10.00 A.M.  
Link : <https://www.youtube.com/channel/UC8cWdXjhlitLHmUru2Xrsw>

The Department of Business Administration (CA) organized a Webinar on “COVID-19 Coax Savings and Spending Habits” on 22.07.2020. R.Chellamuthu Kuppusamy, Senior Delivery Manager, Wipro Technologies, Investment Author and Personal Finance Trainer, London, United Kingdom was the Resource Person.

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UGC PARAMARSH - MENTOR INSTITUTION

**TYCOON (Business Administration) ASSOCIATION**  
Webinar on  
**COVID - 19 Coax Savings and Spending Habits**

Resource Person : **Ms. Chellamuthu Kuppusamy**,  
Senior Delivery Manager, Wipro Technologies,  
Investment Author & Personal Finance Trainer,  
London, United Kingdom.

Date & Time : 22nd July, 2020 & 11.30 a.m  
Meeting Link : <https://meet.google.com/rvg-zivt-yzq>

Programme Objective : To identify the areas of savings and the means to minimize spendings during COVID - 19  
Programme Outcome : Enhance one's personal financial management habits during COVID - 19  
ALL ARE CORDIALLY INVITED - ONLINE

The Department of Mathematics conducted a Webinar on “Advanced Learners Course: An Introduction” on 23.07.2020 with Ms.Madhumitha, Research Scholar, Department of Mathematics, National Institute of Technology, Trichy as the Resource Person.

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**Department of Mathematics**  
Organizes Webinar on  
**ADVANCED LEARNERS COURSE: AN INTRODUCTION**

Resource Person **S. Madhumitha**  
Research scholar  
Department of Mathematics  
National Institute of Technology  
Tiruchirappalli-15

Date: 23.07.2020  
Time: 3pm - 4.30pm

**OBJECTIVE**  
1. To create awareness on IIT JAM and NBHM Examinations.  
2. To enhance problem solving skills in multiple-choice and multiple-select questions.

**OUTCOME**  
To prepare students for IIT JAM and NBHM Examinations.

Google meet Link  
[meet.google.com/sbr-jnrx-yek](https://meet.google.com/sbr-jnrx-yek)  
All are cordially invited

A Webinar on “Film Theory: An Approach to Appreciate in the Art of Film Making” was conducted by PG Department of English on 24.07.2020. Mr.P.Sitharthan, Assistant Professor, PG and Research Department of English, Presidency College, Chennai enlightened the students on the theme.



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**Golden Jubilee Webinar Series**  
**PG Department of English**

**Organizes Webinar on**  
**FILM THEORY - AN APPROACH TO APPRECIATE**  
**THE ART OF FILMMAKING**

**RESOURCE PERSON :** Mr. P. Sitharthan  
Assistant Professor  
PG & Research Department of English  
Presidency College  
Chennai

**Date :** 24.07.2020  
**Time :** 11:00 a.m. - 12:00 noon.

**Programme Objective:** To edify various concepts and methodologies in the film theories for generating aesthetic skills in filmmaking

**Programme Outcome :** Inculcating student's artistic vision, critical thinking and creative ability to tackle the challenges in the film industry

**Registration Link :** <https://tinyurl.com/EC-ENG>  
**Google Meet Link :** <https://meet.google.com/quc-ubts-rea>

**ALL ARE CORDIALLY INVITED, ONLINE**

Dr.Nithya Ramachandran, Faculty, Accounting and Finance Section, Department of Business Studies, Ibra College of Technology, Sultanate of Oman deliberated on “**Post Pandemic Academic Landscape**” in an International Webinar organized by the Department of Commerce (Banking & Insurance) on 31.07.2020.

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**DEPARTMENT OF COMMERCE**  
**(BANKING AND INSURANCE)**

**Organizes**  
**International Webinar**  
**on**  
**POST PANDEMIC ACADEMIC LANDSCAPE**

**Resource person:**  
Dr.Nithya Ramachandran, M.Com., M.Phil., Ph.D.,  
Faculty/Accounting and Finance Section,  
Department of Business Studies,  
Ibra College of Technology, Sultanate of Oman.

**Date:** 31.07.2020 **Time:** 10:00 AM

**Programme Objective:** To acquire knowledge on the educational landscape after covid-19  
**Programme Outcome:** Able to formulate the strategies for imparting quality education in post pandemic period

**Google Meet Link:** <https://meet.google.com/jyc-tbgh-hnc>

**ALL ARE CORDIALLY INVITED, ONLINE**

Community Development Programme was conducted by the Department of Physics on the topic “**Awareness on Novel Corona Virus-A Global Pandemic**” on 31.07.2020. Dr.Senthilvelavan, Assistant Professor, Government Medical College and Hospital, Erode created awareness on the causes, effects and precautionary measures for Corona virus.

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**DEPARTMENT OF PHYSICS**  
**DET- Star College Scheme**  
**Community Development Programme**  
**On**  
**AWARENESS ON NOVEL CORONA VIRUS - A GLOBAL**  
**PANDEMIC**

**Dr.Senthilvelavan MS (General Surgery)**  
Assistant Professor  
Government Medical College and Hospital  
Erode.

**31<sup>st</sup> JULY 2020** | **11 AM** | **On Online**  
Link: [meet.google.com/mk-dzbp-cdd](https://meet.google.com/mk-dzbp-cdd)

**Objective:** To create awareness on COVID-19  
**Outcome:** Participants will be able to know more about Do's and Don'ts in this pandemic situation and the ways to improve the immunity of the body system.

The Department of Mathematics organized a National Webinar on “**Introduction to Matlab with Image Processing and Fuzzy Logic Tool Boxes**” with Mr.D.Rajkumar, Design Tech, Chennai on 31.07.2020.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12**  
College with Potential for Excellence  
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UGC PARAMARSH - MENTOR INSTITUTION

**Introduction to MATLAB with Image Processing and Fuzzy Logic Toolboxes**

**Date:** 31.07.2020 **Time:** 10:00 a.m. to 12:00 p.m.

**Event Type:** Live Webinar Session (Google Meet - [meet.google.com/jyc-tbgh-hnc](https://meet.google.com/jyc-tbgh-hnc))

**Resource Person:** Mr. D. Rajkumar, Design Tech, Chennai

**Programme Objective:** To introduce the participants to the world of MATLAB and its applications in image processing and fuzzy logic.

**Programme Outcome:** To enable the participants to understand the basic concepts of MATLAB and its applications in image processing and fuzzy logic.

**Google Meet Link:** <https://meet.google.com/jyc-tbgh-hnc>

**ALL ARE CORDIALLY INVITED, ONLINE**

“**World Breast Feeding Week**” was celebrated by the Department of Foods and Nutrition on the following topics from 01.08.2020 to 07.08.2020. The sessions included speech on “**Physiology of Lactation**” by Ms.R.Shri Sarumathi, II M.Sc Foods & Nutrition, “**Nutrition During Lactation**” by Ms.G.Bhavatharani, II M.Sc Foods & Nutrition, “**Immunological Factors in Breast Feeding**” by Ms.K.Akshaya & Ms.B.Illakkiya, II M.Sc Foods & Nutrition, “**Psychological Factors Affecting Lactation**” by Ms.D.Gowsalya, II M.Sc Foods & Nutrition, “**Components of Breast Milk Compared with Other Milks**” by Ms.R.Shanmuga Jaya Priya, II M.Sc Foods & Nutrition, “**Factors affecting Milk Production**” by Ms.T.Ranjani, II M.Sc Foods & Nutrition, “**Problems Encountered in Artificial Feeding**” by Ms.S.Monika, II M.Sc Foods & Nutrition, “**Benefits of Breast Feeding to Infants**” by Ms.R.Rajeswari, II M.Sc Foods & Nutrition and “**Position and Techniques of Breast Feeding**” by Ms.G.Vaishnavi, II M.Sc Foods & Nutrition.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12**  
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UGC - PARAMARSH - MENTOR INSTITUTION

**DEPARTMENT OF FOODS AND NUTRITION**  
**WORLD BREASTFEEDING WEEK CELEBRATION - AUG 2020**  
**01.08.2020 - 07.08.2020**

**Resource Persons from 01.08.2020 to 06.08.2020**

**Time:** 10:00 am to 11:00 am

**Guest speaker:** **MS. KAVITHA ARIVAZHAGAN**  
CONSULTANT DIETITIAN  
FOUNDER, MA FOODS  
SALEM.

**Topic:** “**Glorifying Breastfeeding**”

**Date:** 07.08.2020  
**Time:** 10:00 am to 11:00 am

**Programme Objective:** To create awareness on importance of breastfeeding and factors associated with breastfeeding.

**Programme Outcome:** Ensured Breastfeeding and healthy infancy.

**Google meet id:** <https://meet.google.com/mmc-nanh-jfg>

**ALL ARE CORDIALLY INVITED, ONLINE**

International Webinar Series was organized to celebrate “**World Breast Feeding Week**” by the Department of Nutrition and Dietetics from 01.08.2020 to 07.08.2020. The sessions included the topics: “**Breast Feeding: Window of Opportunity**” by Ms.P.Shanthi, Child Development Project Officer, Erode Rural Project, Erode, “**Nutrition In Lactation**” by Dr.Ramasamy Kalavathy, Head of the Department, Clinical Nutrition and Food Services Department, Ibrahim Bin Hamad Obaid Allah Hospital, Obaidallah Geriatric Hospital, Ministry of Health & Prevention, Ras Al Khaimah, United Arab Emirates, “**10 Words you should not Utter to a Breast Feeding Mother**” by Dr.R.Selvan, Consultant Paediatrician, Lotus Hospital, Poondurai Road, Erode, “**Techniques to Promote Exclusive Breast Feeding During The Global Pandemic**”

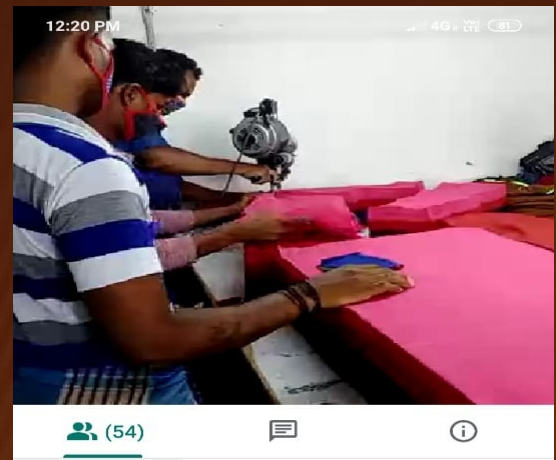


by Dr.A. Ananthalakshmi, Associate Professor in Home Science and Controller of Examinations, Queen Mary's College, Chennai, “**An Interactive Session on Breast Feeding**” by Dr.Soumya Sarin, Consultant Neonatologist, Avitist Super Speciality Hospital, Palakkad, Kerala, “**Physical and Psychological Well being of Lactating Mother during Breast Feeding**” by Dr.J.Glory Darling Margaret, Assistant professor, YMCA College of Physical Education, Chennai and “**Health Education of Breast Feeding**” by Dr.Yamunadevi Puraikalan, Assistant Professor, Department of Nutrition Science, Borra College of Health Sciences, Dominican University, Illinois, USA.

E-competitions namely e-poster preparation, e-slogan writing and e-quiz were also conducted.

Online Workshop on “**Techniques in Animal Identification**” was conducted by Department of Zoology on 03.08.2020 and 04.08.2020. Dr.A.R.Rajavel, Scientist (Retd.), Vector Control Research Centre, Indian Council of Medical Research, Pondicherry Spoke on “**Classification of Insect and their Identification**” and Dr.K.Marimuthu, Professor, Department of Biotechnology, Faculty of Applied Sciences, AIMST University, Malaysia spoke on “**Approaches and Keys used in Fish Species Identification**”.

The Students of III B.Com were taken on an online Industrial Visit to B.R.TEX, Tiruppur on 09-08-2020.



A Webinar was conducted by the Department of Mathematics on “**Application of Mathematics in Cryptography**” on 13.08.2020. Ms.Lourdh Jannet Vinoli X, Assistant Professor, Department of Mathematics, Indian Academy Degree College- Autonomous, Bangalore enlightened the students on the theme.

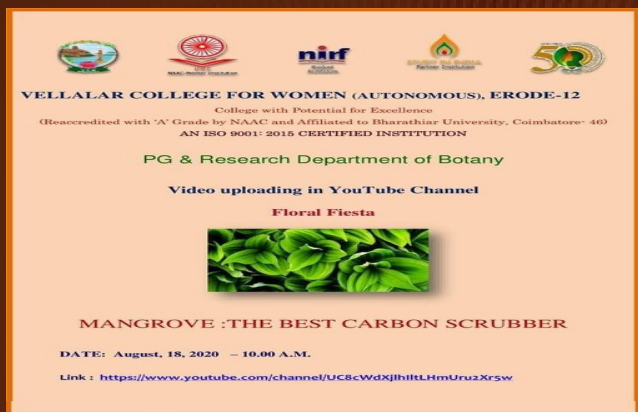
74<sup>th</sup> Independence Day was celebrated by NSS. Mr.K.Pughalanthi, Assistant Professor, Bharathiar University Arts and Science College, Elumathur, Modakurichi gave a speech on “**பாரத வளர்ச்சியில் நாட்டு நலப்பணித் திட்டம்**” in the presence of Munaivar. R.Annadurai, Associate Professor, Bharathiar University, Coimbatore on 15.08.2020.

சுதந்திர தின விழா பன்னாட்டு தமிழிசை அரங்கு: “விடுதலை வேள் வியின் வித்து இசை”: முனைவர் இரா.மாதவி, இசைத்துறைப் பேராசிரியர், தமிழ்ப் பல்கலைக்கழகம், தஞ்சை, திரு.ந.சஞ்சீவன், விரிவுரையாளர், யாழ்ப்பாணப் பல்கலைக்கழகம், இலங்கை, கலாநிதி தெ.பிரதீபன், இசைத்துறைத் தலைவர், கிழக்குப் பல்கலைக்கழகம், இலங்கை, முனைவர் ப.கலைவாணி, இசை கலைஞர், தஞ்சை, சோ.சிவகௌரி, இசை கலைஞர், சிதம்பரம்.





Video Uploading in You tube Channel - “**Mangrove: The Best Carbon Scrubber**” was done by PG and Research Department of Botany on 18.08.2020.



Faculty Development Programme was conducted by the Department of Physics under DBT- Star College Scheme on the topic “**ICT Tools and Technique for Education**” by Dr.V.Mahendra Gowda, Principal, Mahendra Engineering College, Namakkal, Tamilnadu on 21.08.2020.



A Webinar was conducted by the Department of Business Administration (CA) on “**Women Power in Health Care and Pharmaceuticals**” with Mr.Shankar Padmanabhan, General Manager (Marketing), Corona Remedies Private Limited, Ahmedabad as the Resource Person on 22.08.2020.



On 24.08.2020, a Faculty Development Programme was organized by the Department of Physics under DBT- Star College Scheme on the topic “**Steps to Organize Manuscript for Publication in Peer-reviewed Journals**”. Dr.O.L.Shanmugasundaram, Department of Textile Technology, K.S.Rangasamy college of Technology, Namakkal explained the steps involved in preparing a manuscript for publication in reputed journals.



Dr.A.Theeba, Associate Professor, Department of History, Rani Anna College for Women, Tirunelveli gave a speech on “**Modernity to Modesty**” in a Webinar organized by the Department of History on 26.08.2020.



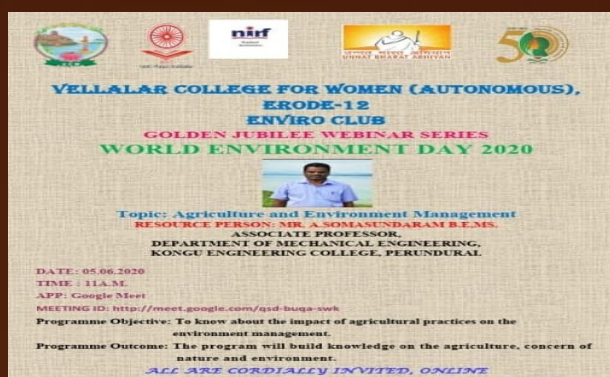
## ACTIVITIES OF CLUBS & COMMITTEES

Workshop on “**Tree Plantation**” was conducted by PG & Research Department of Botany and Enviro Club honoured by our Secretary Thiru. S.D.Chandrasekar and Principal Dr.S.K.Jayanthi on 05.06.2020 at Vellalar College for Women.



World Environment Day was celebrated by Enviro Club -SF on 05.06.2020. Mr.A.Somasundaram, Assistant Professor, Department of Mechanical Engineering, Kongu Engineering College, Erode spoke on the topic “**Agriculture and Environment Management**”.





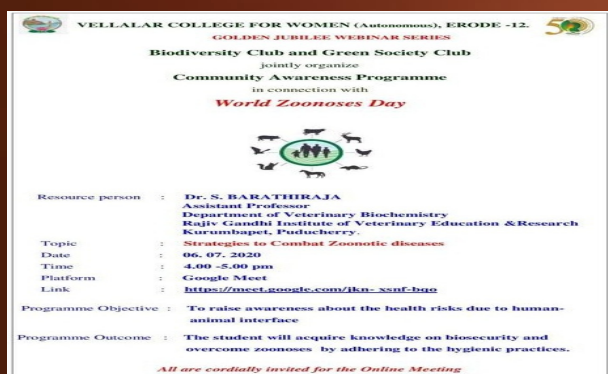
World Environment Day was celebrated on 05.06.2020 by PG & Research Department of Botany and Enviro Club on the topic “**Biodiversity and Conversation towards Climate Change**” Dr.V.Balakrishnan, Assistant Professor, PG and Research Department of Botany, Arignar Anna Government Arts College, Namakkal, was the Resource Person.



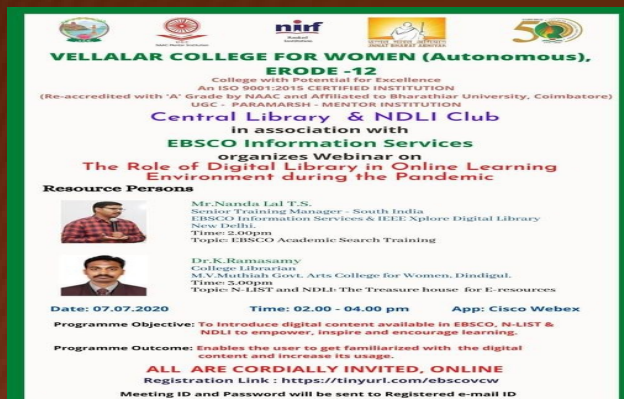
A Program was conducted by the PG & Research Department of Botany and Enviro Club on the topic “**World Environment Day 2020**” from 05.06.2020 to 06.06.2020



A Community Awareness Programme was conducted on the topic “**World Zoonoses Day- Strategies to Combat Zoonotic Diseases**” by Biodiversity Club and Green Society. Dr.S.Barathiraja, Assistant Professor, Department of Veterinary Biochemistry, Rajiv Gandhi Institute of Veterinary Education and Research, Puducherry shared his views.



Webinar on “**The Role of Digital Library in Online Learning Environment during the Pandemic**” was conducted by “Central Library and NDLI Club in Association with EBSCO Information Services” on 07.07.2020. The session included speech on “**EBSCO Academic Search Training**” by Mr.T.S.Nanda Lal, Senior Training Manager- South India, EBSCO Information Services and IEEE Xplore Digital Library, New Delhi and “**N-List and NDLI: The Treasure House for e-Resource**” by Dr.K.Ramasamy, College Librarian, M.V.Muthiah Government Arts College for Women, Dindigul.



## ACTIVITIES OF YOUTH RED CROSS SOCIETY

Essay Writing and Drawing Competitions to celebrate “**International Youth Day**” were conducted by Youth Red Cross Society on the topic “**Youth Engagement for Global Action**” on 12.08.2020.



## ACTIVITIES OF NATIONAL SERVICE SCHEME

NSS organised a webinar session on the topic “**Jai Sakthi and Swachh Campus**” by Dr.N.M.Kavitha, Assistant Professor, Department of Tamil, Dr.M.Ayyammal, Assistant Professor, Department of Tamil, Dr.B.S.Vaneetha, Assistant Professor, Department of Cooperation, Ms.D.Suganya, Assistant Professor, Department of English, Vellalar College for Women, Erode on 19.06.2020.





## ACTIVITIES OF UNNATH BHARATH ABIYAN

### COMMUNITY AWARENESS PROGRAMME

#### PREPARATION OF HAND SANITIZER

UBA team has prepared Hand sanitizer by joining hands with Department of Chemistry, Vellalar College for Women (Autonomous) on 19.06.2020.



#### EMPOWERING WOMEN

UBA team has Empowered Women in UBA adopted villages by giving earning opportunity through stitching of mask by joining hands with Department of Costume Design and Fashion, Vellalar College for Women (Autonomous) on 19.06.2020.



#### DISTRIBUTION OF MASK AND HAND SANITIZER

UBA team of Vellalar College for Women (Autonomous), distributed mask and hand sanitizer for free of cost to the needy people in UBA adopted villages on 23.06.2020.



#### SURVEY ON IMPACT OF COVID-19

UBA team has conducted a survey on 23.06.2020 and the same has been submitted to UGC on the title "A Study on the Impact of COVID-19 and Its Preventive Measures at UBA Adopted Villages".



## KASTHURBA GANDHI KALAIARANGAM



### FITNESS CENTRE





## *Marching towards Excellence...*

**1969** Vellalar Educational Trust was established for the cause of women's education in Erode District

**1970** Pre-University Course was initiated with the affiliation to the University of Madras  
Rukmani Ammal Hostel constructed in the college premises

**1971** The institution was upgraded as Degree College with two courses

**1975** Rolling Trophy was awarded for the highest pass percentage by the Government of Tamil Nadu

**1976** National Service Scheme unit was initiated

**1977** Conception of Cooperative Stores for the staff and students

**1978** Post Graduate College was started

**1979** National Cadet Corps unit was established

**1980** Research Courses - M.Phil. and Ph.D. were launched

**1982** The college got affiliated to Bharathiar University, Coimbatore

**1983** Self-financed stream had been commenced

**1993** MCA Programme was initiated with AICTE approval

**1994** The college celebrated the Silver Jubilee as a mark of its accomplishments

**1997** Inauguration of 'Kasturba Kalaiarangam' by His Excellency Shri K.R. Narayanan, Vice President of India

**1998** Academic performance of Aided Colleges in Tamil Nadu – Evaluation by the Office of the Commissioner of Collegiate Education, Chennai, ranked 28<sup>th</sup> for UG Courses among 141 colleges and ranked 17<sup>th</sup> for PG Courses among 117 colleges

**2000** Received Second Best College Award from Bharathiar University, Coimbatore, for securing 34 University Ranks

**2001** Received Third Best College Award from Bharathiar University, Coimbatore, for securing 26 University Ranks  
Formation of Alumni Association

**2002** NAAC with 3 Star Status

**2004** History Museum was established with rare & rich collection of Artefacts  
The Best Staff and Students Co-operative Stores Award at state level

**2005** Internal Quality Assurance Cell (IQAC) has been instituted  
Best NSS Unit award from Bharathiar University, Coimbatore  
Marankalin Kavalan Award from Sakthi Masala, Erode  
Best College Magazine Award by Bharathiar University  
The Best Staff and Students Co-operative Stores Award at district level

**2006** Establishment of Career and Counselling Cell  
Inauguration of English Language and Career Lab  
Best College Award by Bharathiar University  
The Best Staff and Students Co-operative Stores Award at district level

**2007** Conferment of Autonomous Status  
Maha Vidhya Peetam Award  
Setting up of Medicinal Garden

**2008** Reaccredited with 'A' Grade by NAAC in Cycle II (CGPA 3.31 out of 4)  
Execution of Choice Based Credit System  
The Best Staff and Students Co-operative Stores Award at district level

**2009** The Best Staff and Students Co-operative Stores Award at district level

**2010** Psychological Counselling Centre was established

**2011** 'College with Potential for Excellence' Status conferred by UGC  
Alumni Association was registered under Societies Registration Act  
Received 'Tamilnadu Best College Magazine Award' by Divyo dhaya Inter Religious Centre, Coimbatore

**2012** e-Learning Resource Centre and Digital Library was launched  
Food Processing and Presentation Centre was launched

**2014** Release of Three Peer-reviewed International & National Research Journals  
Launching of Central Research Lab  
Extension of Autonomy (Phase 1)  
The Best Staff and Students Co-operative Stores Award at district level  
The Department of History has signed an MoU with Tamil University, Tanjavur.

**2015** Reaccredited with 'A' Grade by NAAC in Cycle III (CGPA 3.43 out of 4)  
DBT approved five Science departments under Star College Scheme  
Sanctioning of DST – FIST for all the Science Departments  
Received 'Tamilnadu Best College Magazine' Award by Divyo dhaya Inter Religious Centre, Coimbatore  
The Best Staff and Students Co-operative Stores Award at district level

**2016** Best Staff and Students Co-operative Stores Award at district level

**2017** Conferment of CPE Status (Phase II) by UGC  
Spoken Tutorial IIT Bombay's Nodal Centre for Erode Region  
Gold Medal in All India Shooting Championship and qualified for International Shooting Trials through NCC  
The Best Staff and Students Co-operative Stores Award at district level  
Participation in Swatchta Ranking

**2018** Implementation of Outcome Based Education (OBE)  
57<sup>th</sup> Rank at National Level in the NIRF  
NCC Cadets represented International Shooting Trials  
Opening of Vellalar Printing Press  
UGC identified Potential Mentor Institution under Paramarsh Scheme for 5 Non – NAAC accredited colleges  
Adoption of five villages under MHRD – Unnat Bharat Abhiyan 2.0  
Extension activities under Samagra Shiksha Abhiyan, Poshan Abhiyaan, Swachh Bharat Abhiyan and ODF++ were programmed  
MHRD's Institution Innovation Council, Moral Education Centre, Students Herbal Nursery, Self - Employment Training Centre, Agri Business Training & Consultancy Services were initiated  
Participation in Swatchta Ranking  
MoUs Inked  
Indian Horticulture & Food Processing Consultancy, Hosur  
Dhempe College of Arts & Science, Goa  
Rural Women Techno park, PSGR Krishnammal College for Women, Coimbatore  
Texvalley, Erode  
Department of Biotechnology, Mizoram University, Mizoram  
The Best Staff and Students Co-operative Stores Award at district level

**2019** 72nd Rank at National Level in the NIRF  
DBT approved two more Science Departments for funding under the Star College Scheme  
Participation of NCC Cadets in Republic Day Camp at New Delhi  
Gold Medal in All India GV Mavalankar Shooting Championship through NCC  
Participation in Atal Ranking and India Today Ranking in Commerce Stream



# **VELLALAR GROUP OF INSTITUTIONS**

**Vellalar College for Women (Autonomous)**

**Vellalar Matriculation Higher Secondary School for Girls**

**Vellalar College of Engineering and Technology**

**Vellalar College of Education for Women**

**Vellalar High School for Girls (State Board)**

**Vellalar Teacher Training Institute (Co-Education)**

**Vellalar College of Nursing**

**Vellalar Vidyalayaa Senior Secondary School (CBSE)**

**Vellalar College of Pharmacy (B.Pharm. & D.Pharm.)**

**VET Institute of Arts and Science (Co-Education)**

**KG Charity Hospital (Run by Vellalar Educational Trust)**



**VELLALAR COLLEGE FOR WOMEN (Autonomous)**

**Thindal (P.O), Erode-12.**

**Tel: 0424 - 2244101; Fax: 0424 - 2244102**

**Email: [principalvcw@gmail.com](mailto:principalvcw@gmail.com); [principal@vcw.ac.in](mailto:principal@vcw.ac.in)**

**web: [vcw.ac.in](http://vcw.ac.in)**

**[www.facebook.com/vellalarcollegeforwomen/](http://www.facebook.com/vellalarcollegeforwomen/)**