

VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC

&

Affiliated to Bharathiar University, Coimbatore – 641 046)

Thindal, Erode-12.

An ISO 9001:2015 Certified Institution

UGC - PARAMARSH - MENTOR INSTITUTION

TRANSCEND



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VISION

Empowerment of Women through quality education.

MISSION

- ★ To nurture human values through value-based education
- ★ To provide educational opportunities to the rural backward and down trodden women
- ★ To make the first generation scholars globe-trotters and nation builders
- ★ To address the major concerns of our society through new teaching, learning methodologies
- ★ To transform the youth into excellent performers for national development



ABOUT THE INSTITUTION

The farsighted visionaries of Kongu agricultural region nurtured a dream of educating and empowering the first generation women scholars of the soil, especially from rural and underprivileged sections of the society to become effective leaders and contributors to every sector of the society and this vision led to the inception of the institution in the year 1970. The institution has achieved many groundbreaking milestones and established numerous benchmarking traditions in the course of 50 long years, eventually evolving into the eye of conscience of this region.

The cogent vision and mission of consummate scholastic service has empowered the Institution to achieve and evolve into College with Potential for Excellence in 2010 and currently accorded with the II phase of CPE funds which stands testimony to consistent academic excellence and continuous women empowerment. Conferred with the status of autonomy in 2007 and re-accredited by NAAC with 'A' Grade in 2015 in the third cycle with the CGPA of 3.43, the institution continues to equip the students with intellectual, moral, spiritual and physical credentials to lead a purposeful life. Subsequently, Autonomy Extension was granted in 2019, and the institution has become the proud recipient of ISO certification. These credentials led the institution being recognized under the UGC scheme for mentoring NAAC Accreditation Aspirant institutions to promote Quality Assurance in the Higher Education under PARAMARSH for two years 2019-2021.

The constant and successive academic achievements placed the institution in 87th rank at the national level by the NIRF 2020. UGC has approved the conduct of 6 B.Voc, 2 Advanced Diploma and 1 Diploma Programme from the Academic year 2020-2021 to impart skill based training under National Skills Qualifications Framework (NSQF) with a focus to provide and ensure employability to the beneficiaries. The onset of digital era has changed the academic flavor of the institution. Taking a lead in creating a whole new pedagogy, digital content as a substitute for large-format lectures is developed and delivered by the institution through its collaboration with Spoken Tutorials, IIT Bombay, an initiative of NMEICT, MHRD, GoI. This academic alliance has launched Vellalar College for Women, Erode, as the Nodal Resource Centre (NRC) of Spoken Tutorials, IIT Bombay, in Erode region. Research attitude and aptitude makes the individuals empowered to respond to the ever academic landscape of the institution which is furthered by the financial assistance sanctioned under FIST programme by the Ministry of Science and Technology, Department of Science and Technology, R & D Division, GoI to strengthen research and teaching facilities in all science departments of the college.

Furthermore, under Star College Scheme, the Ministry of Science and Technology, Department of Biotechnology, GoI, has accorded substantial funds to bolster and intensify the Life Science and Biotechnology education and teaching facilities in all science departments of the college. Three Peer-reviewed biannual multidisciplinary research journals (Both online and print versions with DOI, ISBN & ISSN) are released from the portals of the institution which can be accessed online in the digital repository www.i-scholar.in.

FROM THE EDITORIAL DESK

It gives me great pleasure to present the third issue of the Newsletter of Vellalar College for Women. It is directed to students, alumni, and faculty members of our college. The intent is to update readers with current academic and research activities, technical capabilities and other services provided by the Departments. The Newsletter provides a dynamic account of events and summarizes recent staff and student accomplishments.

SECRETARY'S MESSAGE

Fortifying and fostering the cause of women's education in the locale for half a century, Vellalar College for Women has made a tremendous mark in the sphere of academics. It has been an authentic portal for the student community to carve a promising self with self-reliance, grit and integrity. Reputed for its high standards in higher education, the college has realigned its teaching pedagogies with technological advancements to address the daunting challenge vis-a-vis COVID-19. In a digitization-driven world, the college adopts myriad means and methods to adapt to this new norm by curating adept tech-friendly teaching and assessments. My hearty appreciations to the vellalite fraternity for undertaking an extraordinary exploratory journey towards unraveling all possible ways and means to champion this unprecedented milieu with great vigour.



PRINCIPAL'S MESSAGE

Owing to the impact of COVID 19, there is a massive transformation happening across the world in teaching through the virtual mode. It's heartening to mention that the college is taking breakthrough initiatives in scheduling various webinars and assorted online programmes, which serves as vital platforms to acquaint the students with this new mode and also orient themselves on various domains.

With educational institutions shifting to online assessments, our students are familiarized with the know-how of taking online exams with confidence. In order to keep up the employability quotient, the institution implements a well-charted curriculum with a special focus on emerging academic concept and practices. Keen on channelizing their potential in the pursuit of academic excellence, VCW provides an ace ambience for the women children to transform themselves into GenNext women scholars stamping their imprints in the educational landscape.



Inside this Issue...

EVENTS FROM THE MONTH OF DECEMBER 2020 - FEBRUARY 2021

- ★ MoU Inked
- ★ College Union Activities
- ★ Department Activities
- ★ Club Activities
- ★ Activities of National Service Scheme
- ★ Activities of National Cadet Corps
- ★ Activities Entrepreneurship Development Cell
- ★ Activities of Physical Education

MOU INKED

13-03-2021 அன்று வேளாளர் மகளிர் கல்லூரியும், கோவை சர்வதேசத் தமிழ் ஆய்விதழும் இணைந்து தமிழ்மொழி மற்றும் இலக்கிய ஆய்வுகளை உலகத்தரத்திற்கு மேம்படுத்தும் நோக்கில் தேசிய மற்றும் பன்னாட்டுக் கருந்தரங்குகள், ஆய்வரங்குகள், மாநாடுகள், ஆய்வு மேம்பாட்டுப் பயிலரங்குகள் போன்றவற்றை நடத்த புரிந்துணர்வு ஒப்பந்தம் கையெழுத்திடப்பட்டது.

COLLEGE UNION ACTIVITIES



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1963-2013

தைப்பொங்கல் அழைப்பிதழ்

வேளாளர் மகனார் கல்லூரியில் 08.01.2021 வெளிக்கிழமையன்று காலை 09.30 மணியளவில் தைத்திருவிழா வேளாளர் மகனார் கல்லூரி நிறுவனங்களின் தலைவர் திரு. S. S. கந்தசாமி அவர்களின் தலைமையில் கொண்டாடப்பட்ட உன்னது அனைவரும் கலந்து கொண்டு இவ்விழாவினைச் சிறப்பிக்க அன்புடன் வேண்டுகிறோம்.





திரு.செ.து.சந்திரசேகர்
செயலாளர்

&

நிர்வாக குழு உறுப்பினர்கள்
வேளாளர் கல்வி அறக்கட்டளை

முனைவர்.செ.கு.ஜெயந்தி
முதல்வர், வேளாளர் மகனார் கல்லூரி

&

கல்லூரிப்பேரவை உறுப்பினர்கள்

உழவர்களுக்கும் சூரியனுக்கும் மாடுகளுக்கும் நன்றி தெரிவிக்கும் வகையில் புதுப்பானையில் பொங்கல் வைத்து படையலிட்டு தைத்திருநாள் கல்லூரி வளாகத்தில் சிறப்பாகக் கொண்டாடப்பட்டது.



**வேளாண் மணலி கட்டுமானத் திட்டம் (பிளான்-8)
வேளாண் மணலி மொட்டைச்சாலைகள் வேளாண்மையின்
விழைவு**

**வேளாண் மணலி உரிக்கப்பட்டதில்
அடங்க, விவரம் - 10**



69 ஆவது திரு விழா சிறப்பு விருந்தினர்

அன்புள்ளவர்,
 வேளாண், திருவிழா, விவசாயத் துறைகள் 13-ஆம் நாம் 26.01.2021
 வேளாண்மையின் மணலி 8.00 மணிக்கு 17-ஆம் திருவிழா துவங்கும் திரு
 விழா நம் கட்டுமானத் திட்டம் துவங்கும் உரிமை.

அன்புள்ளவர்,

திருவிழா, திரு விழா விருந்தினர்
 மணலி, திரு விழா திரு விழா
 கட்டுமானத் திட்டம் துவங்கும் உரிமை.

அன்புள்ளவர் வேளாண்மையின் திருவிழா துவங்கும் திருவிழா
 திட்டம் துவங்கும் திருவிழா துவங்கும் திருவிழா துவங்கும் திருவிழா
 திட்டம் துவங்கும் திருவிழா துவங்கும் திருவிழா துவங்கும் திருவிழா

வேளாளர் கல்வி நிறுவனங்களின் சார்பாக 72-வது குடியரசு தினவிழா கல்லூரி வளாகத்தில் நடைபெற்றது. ஈரோடு மாவட்ட சுகாதாரப் பணிகள் அலுவலகத்தின் தாய் சேய் நல அலுவலர் திருமதி.ஆர்.விஜயசித்ரா அவர்கள் கொடியேற்றி சிறப்புரை ஆற்றினார். தனது சிறப்புரையில் கடின உழைப்பும் நல்லொழுக்கமுமே வெற்றிக்கு வித்து என்ற கருத்தினை மாணவிகளுக்கு எடுத்துக் கூறினார்.

DEPARTMENT ACTIVITIES

**VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS) ERODE-12**

**PG & RESEARCH DEPARTMENT OF
COMMERCE (AIDED)
GUEST LECTURE PROGRAM**

**TOPIC : DIGITAL SYSTEM IN EVALUATION OF
CREDITWORTHINESS OF BORROWERS**

by
Mr. S.Balogowtham BE.,
*Deputy manager,
Kugalur,
Erode
State Bank of India*



**DATE : 04.12.2020
APP : GOOGLE MEET
ID : KNS-KVDZ-EPJ
TIME : 10 A.M. TO 11 A.M.**



*Programme Objective: To extrapolate the usage of
digital system in evaluating the creditworthiness
of borrowers*
*Programme Outcome: Able to draw the usage
of digital system in banking*
ALL ARE CORDIALLY INVITED, ONLINE

The PG and Research Department of Commerce (Aided) organized a guest lecture entitled “**Digital System in Evaluation of Credit Worthiness of Borrowers**” Mr. S. Balagowtham, Deputy Manager, State Bank of India, Kugalur, Erode expounded on digital system in banking, a new normal convention which has hit banking sector on 04.12.2020.

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Virtual Power Seminar on
A MOTIVATIONAL TALK
TO DO INNOVATIONS



Resource Person
Dr. Daniel Jacob
Head HR
EC Group Infosys (P) Ltd



Date: 12.12.2020
App : Google Meet
Meeting Link: <https://meet.google.com/mpg-jzoq-non>

Programme Objective : To motivate the students to do innovations by applying new processes, introducing new techniques.

Programme Outcome : To kindle the novel ideas of our students to create new value in the market to meet the global need.

All are cordially invited

A virtual power seminar on “**A Motivational Talk to do Innovations**” was conducted on 12.12.2020. Dr. Daniel Jacob, Head HR, EC Group Datasoft (P) Ltd, the principal speaker induced the audience to foster innovation, nurture novel ideas and provide substantial contribution in their area of expertise to meet global need.









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Webinar on
ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY
Resource person



Murati Ellappan
Proprietor: Cotton Comfort, Erode






Date : 19.12.2020 **Meeting Link:** ooa-foqi-fic **App :** Google Meet

Programme Objective: To provide the students a framework and tools for evaluating an entrepreneurial venture to pursue their career through innovation.

Programme Outcome: The participants will be able to plan, organize, and execute a new venture with the goal of bringing new products and are able to adapt to the changing circumstances that occurs during the entrepreneurial process.

All are Cordially Invited



A webinar on “**Entrepreneurship and innovation as career opportunity**” was addressed by Mr. Murali Ellappan, proprietor, Cotton Comfort, Erode on 19.12.2020 with an objective to postulate students on the entrepreneurial venture through innovation.



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PG DEPARTMENT OF MATHEMATICS

7TH MATH ASSOCIATION
Organizes
VIRTUAL MATH EXPO 2020
National Mathematics Day
Celebration



Guest Speaker : **Dr.S.Karthikeyan**
Associate Professor & Head
Department of Mathematics
Erode Arts and Science College (Autonomous)
Erode

Date: 22.12.2020
Google meet id: qcv-amy-qfr
Time: 10.30 a.m.

All are cordially invited

National Mathematics Day was commemorated by π -Math Association of PG Department of Mathematics through a “Virtual Math Expo 2020” on 22.12.2020. The guest speaker of the occasion was Dr. S. Karthikeyan, Associate Professor and Head, Department of Mathematics, Erode Arts and Science College, Erode.

The Department of Mathematics (CA) in association with Department of Mathematics, VET Institute of Arts and Science held diverse events to mark National Mathematics Day. Individual events like Pencil Sketching, Math Rangoli and Group events like Math Quiz, paper presentation and ideas with your video put to test the proficiency of the participants.

Honouring Netaji's indomitable spirit and selfless service to the nation, the Days and Dates committee organized a virtual online event on “Growing Relevance for Youth in Nation Building” on 23.12.2020. Dr. R. Malathi, Assistant Professor of History, V.V.Vanniaperumal College for Women, Virudhunagar reiterated Netaji's principles for the young in constructing a strong India.

Dr. S. Jacob Annamalai, Former head, ICAR, Central Institute of Agricultural Engineering and Former Dean Agriculture and Biosciences, Karunya Institute of Technology and Sciences, Coimbatore was the resource person of the IIC Driven Activity, “Women Empowerment through Entrepreneurship” conducted on 29.12.2020. Apart from motivating women preneurs he underscored the elemental skills and the requisite potentials for aspiring women preneurs.

Envisaging the future trends in soil management practices for soil health and fertility was the objective of the state level webinar arranged by the BRIGID Association of Biochemistry on 12.01.2021. Dr. P. Raja, Assistant Professor (Ag. Micro), Horticulture Research Station, Tamilnadu Agricultural University, Ooty, enunciated on the topic “Soil Fertility and Management.”

An engaging online event “Get Set Go –Fresher Induction Programme” was organized by Vellalar Group of Institutions in association with ICT Academy for the first year students of Vellalar Group of Institutions. A plethora of presenters, Mr. Rajan Sethuraman, Chief Executive Officer, Latent View Analytics, Mr.S.Karaladiselman, Managing Director, CADD Centre, Dr. Kumar Visvanathan, Head, People Shared Services, Mindtree, Ms. S. Vijayalakshmi, Associate President, HR Payoda Technologies, Dr. B. Anbuthambi, President, ICT Academy and Thiru.S.D.Chandrasekar, Secretary and Correspondent, Vellalar Group of Institutions graced the occasion and inspired students with words of encouragement and fortitude.


Fostering mental well-being through socio – emotional skills for positive youth development was the core of the deliberation by Mrs. M. Vijayadurgadevi, Administrator, B2K Medical Transcription Company, Erode organized by Tycoon (Business Administration) Association under the title “Enhancing Life Skills” to benefit II BBA (CA) students on 02.02.2021.



A collaborative venture by PG and Research Department of Botany and the Department of Zoology on “Plant Tissue Culture – Techniques and Applications” was held on 05.02.2021 with an aspiration to inculcate fundamental knowledge and techniques of tissue culture. The resource person of the session Dr. K.S. Tamilselvi, Assistant Professor, PSGR Krishnammal College for Women, Peelamedu, Coimbatore provided the rudiments to the participants.

Department of Physics organized DBT Star College Scheme funded Invited Lecture Programme on “Entrepreneurship Development Programme for Women” with Dr.J.Daniel Chellappa, Eminent Nuclear Scientist, Chennai as resource person on 05-02-2021.

The Department of Physics and the Department of Zoology jointly organized a DBT- Star College Scheme funded online lecture on “E- waste management” on 06.02.2021. Dr. R. Robert, Assistant Professor of Physics, Government Arts College, Krishnagiri particularized on novel E- waste management methodologies as an awareness- raising enterprise.

The department of Commerce (Banking & Insurance) had organised a one-day webinar on “Tax Benefit Under Insurance Policies” on 10.02.2021. Dr.R.Revathi Assistant Professor and Head, Department of Commerce (B&I), Dr. N.G.P Arts and Science College, Coimbatore was the resource person. The webinar enabled the students to make wise investment decisions in insurance sector. Totally 30 students were benefited out of this programme.



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DEPARTMENT OF PHYSICS
 DBT-Star College Scheme
 Funded

Awareness Programme
 On
"HEALTH EDUCATION- VIRAL INFECTIONS"
 Resource person

Dr. Mrs. K.S.ANANDHI BHMS., MD.(Hom.)
 Bharkavi Narayani Homeo Clinic, Thindal
 Erode

Date : 13.02.2021
Time : 10.30 A.M
Venue : Conference Hall

Objective: To ensure good health and acquainting knowledge about the risk of communal being exposed to viral infections
Outcome: The participants will gain awareness in present and post pandemic global concerns.

All are Cordially Invited

The Department of Physics organized DBT Star College Scheme funded Awareness Programme on "Health Education – Viral Infections" with Dr. K.S.Anandhi, Bharkavi Narayani Homeo Clinic, Thindal, Erode as the resource person on 13-02-2021.






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Department of Zoology
 under DBT-Star College Scheme
 organizes
Workshop
 on
"PEST IDENTIFICATION AND THEIR MANAGEMENT"
 Date : 13.02.2021

INAUGURAL SESSION : 10.00 am - 10.30 am
TECHNICAL SESSION - I : 10.30 am - 01.00 pm
Dr. N. NATARAJAN
 Professor of Agricultural Entomology (Rtd.)
 Tamilnadu Agricultural University,
 Coimbatore.

Topic "Identification of Insect Pest and their Damages"
LUNCH BREAK
TECHNICAL SESSION - II : 2.00 pm - 4.00 pm
Dr. P. SAKTHIVEL
 Assistant Scientific Officer
 National Institute of Plant Health Management
 Hyderabad, Telangana.

Topic "Vertebrate Pest Management"
Programme Objective: To develop the skills required for pest identification and management
Programme Outcome: The students will be able to classify pests and describe the pest control strategies
Platform : Google Meet **Link:** <https://meet.google.com/usi-exox-qdm>

All are Cordially invited, Online

The Department of Zoology under DBT Star College Scheme organized a Workshop titled Pest Identification and their Management on 13-02-2021.

Topic: Identification of Insect Pest and their Damages

Resource Person: Dr.N.Natarajan, Professor of Agricultural Etomology(Rtd.), Tamilnadu Agricultural University, Coimbatore.

Topic: Vertebrate Pest Management

Resource Person: Dr.P.Sakthivel, Assistant Scientific Officer, National Institute of Plant Health Management, Hyderabad, Telangana.






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Department of E-Commerce
 Organizes Webinar
 on
EMERGING TRENDS IN TECH AND TOUCH
 Resource Person

Mrs. S. Rajeswari
 Senior Sourcing Specialist- BFSI
 Randstad India
 Chennai.

Programme Objective: To Synthesize the role of state-of-the-art digital technology on changing society
Programme Outcome: Able to recognize the potential benefits and importance of ethical practice with new technology

Date: 15.02.2021
Time: 2:00pm
G-Meet: meet.google.com/ffz-mqhm-zzv

All are Cordially Invited, Online

The Department of E-Commerce organised a Webinar titled "Emerging Trends in Tech and Touch" on 15-02-2021 with Mrs. S. Rajeswari, Senior Sourcing Specialist-BFSI, Randstad India, Chennai as the resource person.






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Department of Zoology
 organizes
 DBT-Star College Scheme
 funded
 Interactive lecture on
"PROFESSIONAL INTERVIEW PREPARATION"
Date : 15th February, 2021 **Time : 2.00 pm - 4.00 pm**

RESOURCE PERSON
Dr. P. Janardhana Kumar Reddy
 Associate Professor
 Department of Education
 Bharathiar University
 Coimbatore.

Objective: To impart essential interview skills in students for employment.
Outcome: The programme would build a self confidence in students to handle life challenges in an effective manner.

Platform : Google Meet
Link : <https://meet.google.com/rzx-zscs-njv>
All are Cordially Invited, Online

The Department of Zoology organized a DBT Star College Scheme funded Interactive Lecture titled Professional Interview Preparation with Dr.P.Janardhana Kumar Reddy, Associate Professor, Department of Education, Bharathiar University, Coimbatore as the resource person on 15-02-2021.



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PG DEPARTMENT OF MATHEMATICS
 &
MATHEMATICAL SPACE, DELHI
 Organize
Webinar on
"CAREER IN MATHEMATICS"

Resource Person: Ms.Neha Upadhyay
 Founder,
 Mathematical Space
 Delhi

Date
Time
 : 16.02.2021
 : 10.00 a.m

Google-Meet : <https://meet.google.com/sbf-vxsp-zus>

❖ To motivate the students to plan their career in the field of Mathematics.
 ❖ Participants will be able to apply their innovative ideas in various sectors in an efficient manner.

All are Cordially Invited

A Webinar titled Career in Mathematics was organized by PG Department of Mathematics and Mathematical Space, Delhi on 16-02-2021. Ms. Neha Upadhyay, Founder, Mathematical Space, Delhi acted as the resource person and delineated on constructing innovatory careers through Mathematics.






VELLALAR COLLEGE FOR WOMEN (Autonomous)
 Erode-12
 College with Potential for Excellence
 (Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore)

Department of Zoology
 organizes
 DBT-Star College Scheme
 funded
 Seminar on
"EMERGING ISSUES IN ADOLESCENCE"
Date : 16th February, 2021

OBJECTIVE : To inform and empower youth to take responsibility for their physical and mental health
OUTCOME : The Students will be able to understand the key challenges and barriers in adolescent health at different levels.

INAUGURAL SESSION : 10.00 am - 10.15 am
TECHNICAL SESSION-I : 10.15 am - 11.45 am
Resource Person : Dr.S.Priya,
 Assistant Professor,
 PGD Institute of Medical Sciences,
 Coimbatore.

Topic : "Awareness in Breast Cancer"

TECHNICAL SESSION-II : 12.00 noon - 01.30 pm
Resource Person : Mrs.M.Vijayadurgadevi,
 Administrator,
 B2K Medical Transcription Company,
 Erode.

Topic : "Adolescent Mental Health - Challenges and Solutions"

TECHNICAL SESSION-III : 02.00 pm - 04.00 pm
Resource Person : Ms. Dhwethi Jayaramali,
 University Research Fellow,
 Dr. ALM PG Institute of Basic
 Medical Sciences,
 University of Madras, Taramani,
 Chennai.

Topic : "A Walk through the New pages of PCOS"
VALEDICTORY SESSION: 4.00 pm - 4.30 pm

ALL ARE CORDIALLY INVITED

The Department of Zoology organized a DBT Star College Scheme funded Seminar titled **“Emerging issues in Adolescence”** on 16-02-2021.

Topic: Awareness in Breast Cancer

Resource Person: Dr.S.Priya, Assistant Professor, PSG Institute of Medical Sciences, Coimbatore.

Topic: Adolescent Mental Health- Challenges and Solutions

Resource Person: Mrs.M.Vijayadurgadevi, Administrator, B2K Medical Transcription Company, Erode

Topic: A Walk through the New pages of PCOS

Resource Person: Ms.Dheepthi Jayamurali, University Research Fellow, Dr. ALM PG Institute of Basic Medical Sciences, University of Madras, Taramani, Chennai.

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DEPARTMENT OF PHYSICS

DBT-Star College Scheme
Funded

Two-Day Entrepreneurial Training Workshop
On
"SOLAR CELL ASSEMBLY AND INSTALLATION"
Resource person
G.K. SHANMUGASUNDARAM A.I.Cham.E., M.Sc., D.I.P.C.,
Managing Partner, GEMCO RENEWABLE ENERGY TRAINING INSTITUTE
& THE GEMINI SCIENTIFIC COMPANY CHENNAI

Date : 16.02.2021 & 17.02.2021 Time : 10.00 A.M Venue : Physics Laboratory

Objective: To inculcate the entrepreneurial skills to the women participants by constructing affordable and sustainable solar cells.
Outcome: The participants will construct and install their own solar cells for sustainable energy generation.

The Department of Physics organized a DBT Star College Scheme funded Two-day Entrepreneurial Training Workshop on **“Solar Cell Assembly and Installation”** on 16th and 17th February 2021. Mr.G.K.Shanmugasundaram, Managing Partner, Gemco Renewable Energy Training Institute and The Gemini Scientific Company, Chennai was the Resource Person.

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UGC - PARAMARSH - MENTOR INSTITUTION

Department of Zoology & Department of Computer Science jointly organizes
DBT Funded Two Days Workshop on Bioinformatics

Resource Person
Dr. A.Thangaraja M.Sc, M.Phil, M.Tech, Ph.D
Associate Professor in Plant Biology and Plant Biotechnology
Dr. Ambedkar Govt Arts College
Chennai.

Date : 17.02.2021 & 18.02.2021
Time : 10.00 am to 3.45 pm
Venue: Day 1-III B.Sc Computer Science Classroom
Day 2-III Zoology Classroom

All are cordially invited

The Department of Zoology and the Department of Computer Science jointly organised a DBT funded Two days Workshop on Bioinformatics with Dr. A. Thangaraja, Associate Professor in plant Biology and Plant Biotechnology, Dr. Ambedkar Government Arts College, Chennai as the resource person on 17-02-2021.

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UGC PARAMARSH-MENTOR INSTITUTION

Department of Commerce with Accounting and Finance
Organizes Webinar
on
Accounting Practices in Corporate Sector

Resource Person
Dr.P.Jayasubramaniyan,
Associate Professor,
Department of Commerce (CA),
Dr.N.G.P. Arts and Science College, Coimbatore.

Programme Objective : To instil knowledge on the accounting policies and practices of companies in India
Programme Outcome : Able to gain knowledge in the field of Corporate Accounting

Date : 17.02.2021
Time : 11.00 am
G.Meet : <https://meet.google.com/rva-tjsn-xan>

All are Cordially Invited , Online

The Department of Commerce with Accounting and Finance organized a Webinar on Accounting Practices in Corporate Sector with Dr.P.Jayasubramaniyam, Associate Professor, Department of Commerce(CA), Dr.N.G.P. Arts and Science College, Coimbatore as the resource person on 17-02-2021.

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UGC-PARAMARSH-MENTOR INSTITUTION
NIRF - 100 BAND

FOUNDER'S DAY CELEBRATION
In Memory of
(Late) Thiru. V.M. KAILASA GOUNDER, FOUNDER PRESIDENT
&
(Late) Thiru. S.C. SENGOTTUVELAPPAN, FOUNDER SECRETARY
VELLALAR EDUCATIONAL TRUST, ERODE-12

NATIONAL SERVICE SCHEME
YOUTH RED CROSS SOCIETY
&
DEPARTMENT OF BIOCHEMISTRY
In association with
VASAN EYE CARE HOSPITAL, Erode & HIT 2 FIT TRANSFORMATION, ERODE.

Organize
HEALTH CAMP-BMI Checkup & Eye Camp

DATE : 18.02.2021 & 19.02.2021
VENUE : Non-Residential Hall
TIME : 10.00 am.

ALL ARE CORDIALLY INVITED

Founders day was celebrated in memory of (Late) Thiru. V. M. Kailasa Gounder, Founder President and (Late) Thiru. S. C. Sengottuvelappan, Founder Secretary, Vellalar Educational Trust, Erode on 18-02-2021 and 19-02-2021. National Service Scheme, Youth Red Cross Society and Department of Biochemistry in association with Vasan Eye Care Hospital, Erode and Hit 2 Fit Transformation, Erode organised, Health Camp - BMI Checkup and Eye Camp.

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DEPARTMENT OF PHYSICS & STUDENT WELFARE COMMITTEE
JOINTLY ORGANIZE
DBT-Star College Scheme
Funded
AWARENESS PROGRAMME
On
GENDER SENSITIZATION

Resource person
Kamalaveni M.A., M.Sc., M.Phil., Ph.D
Assistant Professor,
Department of Women's Studies,
Bharathiar University,
Coimbatore-641 046

Date : 18.02.2021
Time : 2.00 pm
Platform : Google meet
Meeting id : <https://meet.google.com/zsx-hcav-fuu>

Objective: To nurture the importance about the gender sensitivity among the students community and to instill positive values that supports the women and their rights.
Outcome: The students will able to know the essential of gender sensitisation and the pragmatic rights that supports the gender equality.

All are Cordially Invited

The Department of Physics and Student Welfare Committee jointly organised DBT star college scheme funded Awareness programme on Gender Sensitization on 18-02-2021.



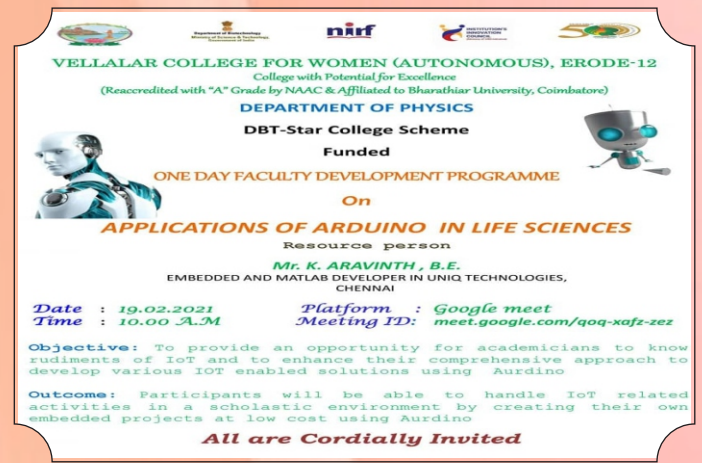
PG and Research Department of Botany and Enviro Club inaugurated Vellalar Navagraha Vatika on 19-02-2021.



Departments of Zoology and Physics jointly organised DBT star college scheme funded Guest Lecture titled "Stress - Trash of Modern Life", on 19-02-2021. Dr.G.Sathya Narayanan, Assistant professor in Physiology, Dr. ALM PG Institute of Basic Medical Sciences, University of Madras, Chennai acted as the resource person.



DBT Star College Scheme funded Invited Lecture was organised by the Department of Physics titled Energy Storage Devices: Aorta of Electric Hybrid Vehicles on 20-02-2021. Dr. N. Priyadharshini, Assistant Professor of Physics, PSGR Krishnammal College for Women, Coimbatore was the resource person.



One day Faculty Development Programme on Applications of Arduino in Life Sciences was organised by the Department of Physics under DBT star college scheme on 19-02-2021. Mr. K. Aravinth, Embedded and Matlab Developer in UNIQUE Technologies, Chennai was the resource person.



உலகத்தாய்மொழி தினத்தினை முன்னிட்டு மக்கள் அதிக கவனம் செலுத்துவது தாய்மொழிக்கா? அந்நிய மொழிக்கா? என்ற தலைப்பில் சிறப்பு பட்டிமன்றம் நடைபெற்றது. சிங்கப்பூர் தமிழ்வேள் நற்பணி மன்றத்தின் செயலவை உறுப்பினர் தோழர் கலைவாணி இளங்கோ நடுவராகப் பங்கேற்றார்.



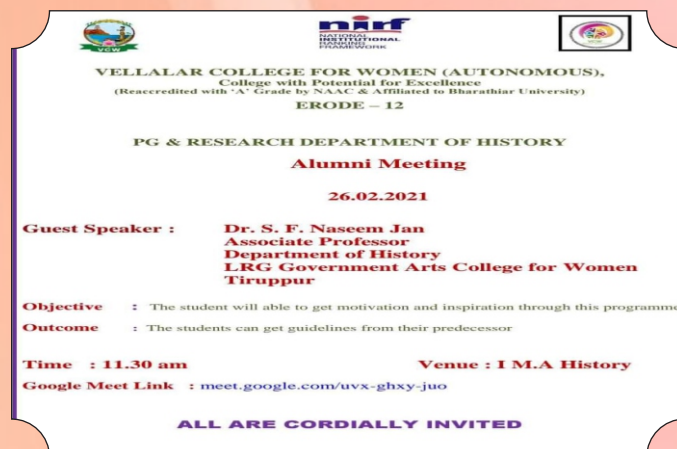
A workshop on Academic Skill Development under DBT Star college scheme was organised by the Department of Zoology on 23-02-2021. The Resource persons : Dr.K.T.Tamilmani, Associate Professor & Head, PG and Research Department of English, Dean, Academic Affairs, Nehru Memorial College (Autonomous), Puthanampatti, Tiruchirappalli presented the topic “Skill set for the 21st Century Learning and Learners” and Mr. A. Susai Devanesan, Research Associate, PG and Research Department of English, Nehru Memorial College (Autonomous), Puthanampatti, Tiruchirappalli elaborated on the topic: “Ways to Improve Presentation Skills”.



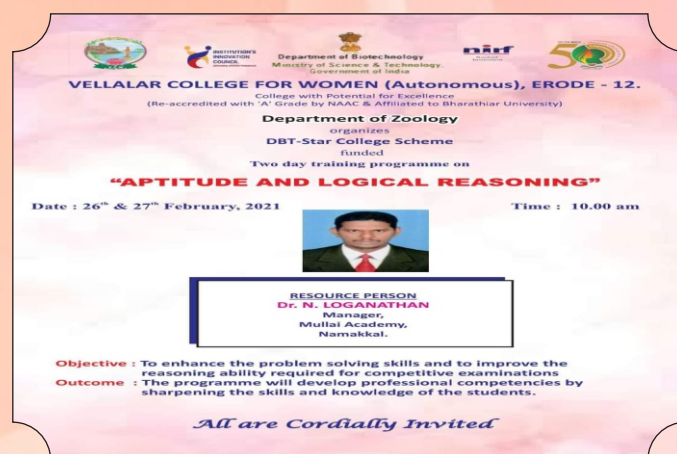
The Department of Zoology organised a DBT star college scheme funded Guest Lecture programme on Future perspectives of Insect Pests Management on 23-02-2021. Guest speaker on the occasion was Dr. K. Shankarganesh, Senior Scientist (Agricultural Entomology), ICAR - Central Institute of Cotton Research, Coimbatore.



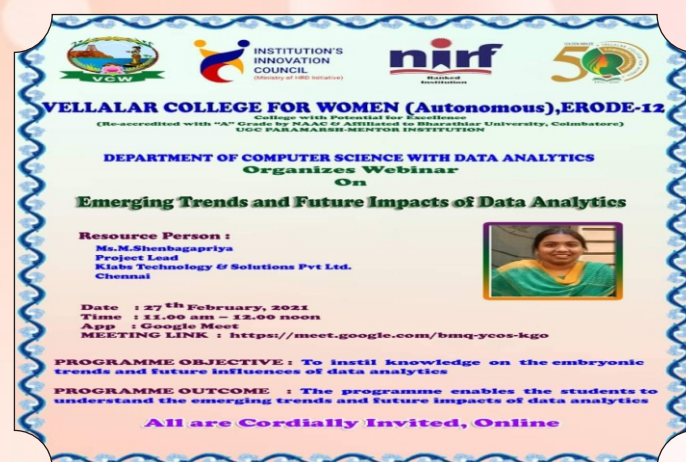
Hands on Training on Assembly Language -8085 Microprocessor was organised under DBT -Star College Scheme by the Department of Physics. The Resource person of the programme was Mr. R. Vigneshwaran, Technical Engineer, VI Microsystems Pvt Ltd.



An alumni meeting was organized by the PG and Research Department of History on 26.02.2021. Guest speaker on the occasion was Dr. S. F. Naseem Jan, Associate Professor, Department of History, LRG Government Arts College for Women, Tiruppur.



A DBT - Star College Scheme funded Two day training programme on “Aptitude and Logical Reasoning” was organised by the Department of Zoology during 26th and 27th February 2021. Dr. N. Loganathan, Manager, Mullai Academy, Namakkal was the resource person.



Ms. M. Shenbagapriya, Project Lead, Kiabs Technology and Solutions Pvt Ltd, Chennai acted as a resource person for a Webinar titled **“Emerging Trends and Future Impacts of Data Analytics”** organised by the Department of Computer Science with Data Analytics on 27-02-2021.

A webinar titled **“Socialisation-An Art”** was conducted by the Department of E-Commerce on 27-2-2021. Mrs. J. Brindha Kausuki, Assistant Manager, Shell Business Operations, Bangalore was the resource person.

The PG and Research Department of English organised a Webinar titled **“Literary Theories: A Slice”**. Dr. Anjum Khan, Assistant Professor, Department of English, Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore was the resource person of the occasion held on 27-02-2021.

The Department of Commerce and Commerce (CA) organised a webinar titled **“Impact of Corporate Social Responsibility (CSR) Initiatives”** on 27-02-2021. Dr. S. Sujatha, ACS, Ph.D, SNJ Group of Companies, Chennai acted as the resource person.

The Department of Zoology organised an Alumni Meet on 27-02-2021 to provide a forum for interaction between Alumni and the current batch of students.

CLUB ACTIVITIES

ACTIVITIES OF YOUTH RED CROSS SOCIETY

Mrs. S. Sonia, Assistant Professor, Department of Medical Surgical Nursing and Mrs. N. Kiruthiga, Lecturer, Department of Child Health Nursing, Vellalar College of Nursing, Thindal, Erode familiarized the participants with hands-on training on first aid to get them apprised with health and safety measures in work place in the **“First -Aid Training Programme”** organized by Youth Red Cross Society on 20.01.2021 and 21.01.2021.

INSTITUTIONS INNOVATION COUNCIL

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12
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Institute's Innovation Council Organize

Orientation Programme ON National Innovation and Startup Policy (NISIP)

Resource Person : **Dr. N. Priyadharsini**
Assistant professor
Department of Physics
PSGR Krishnammal College for Women
Coimbatore

Date & Time : 19.01.2021
App : google meet
Meeting Link : meet.google.com/phr-yofit-ppc

Programme Objective: To create awareness on national innovation and startup policy.

Programme Outcome: The participants can understand the importance national innovation and startup policy.

All are Cordially Invited

Institute's Innovation Council's online event “**Orientation Programme on National Innovation and Startup Policy (NISIP)**” held on 19.01.2021 cognized on national innovation and start up policy. Dr. N. Priyadharsini, Assistant Professor, Department of Physics, PSGR Krishnammal College for Women, Coimbatore deliberated on the topic.

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DEPARTMENT of PHYSICS & INSTITUTION'S INNOVATION COUNCIL

Jointly Invites to Participate in IDEA COMPETITION

29.01.2021

miicvcw@gmail.com

The Department of Physics and Institution's Innovation Council conjointly organized Idea Competition on 29.01.2021

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Institute's Innovation Council Organize

Orientation Programme on Importance of Innovation

Dr. S. K. Kavitha
(Innovation Ambassador)
Assistant professor
Department of Chemistry
Vellalar College for Women
Erode.

Date : 04.02.2021
App : google meet
Meeting Link : meet.google.com/mus-sgqo-yss

Programme Objective: To create awareness about technology transfer through innovative ideas.

Programme Outcome: The program helps the participants to apply their innovative ideas for technology transfer upto industrial level.

All are Cordially Invited

Innovation Ambassador Dr. S. K. Kavitha, Assistant Professor, Department of Chemistry, Vellalar College for Women predicated on how technology transfer to industries through innovative ideas would be rewarding. The session was arranged by Institute's Innovation Council on 04.02.2021 entitled “**Orientation Programme on Importance of Innovation**”

ACTIVITIES OF NATIONAL SERVICE SCHEME

AIDS AWARENESS PROGRAMME

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UGC-PARAMARSH - MENTOR INSTITUTION

National Service Scheme Organizes Webinar on Ending the AIDS epidemic together

Resource Person: **Mr. E.M.Ashok**
Managing trustee of Vellalar Community Health Counseling Trust
Erode.

Date: 01.12.2020
Time: 04.00 pm
Meeting id: <https://meet.google.com/qur-tvhc-qog>

Programme Objective: To create a high level of awareness of the AIDS message among the youth.

Programme Outcome: To acquire necessary knowledge and skills about AIDS and to make decisions about the personal and social behaviour.

Dr. N.M. Kavitha, Dr. M. Ayyasami, Dr. R.S. Vasanthak, Ms. D. Suganya
NSS Programme Officers

All are cordially invited

The National Service Scheme organized a webinar on 01.12.2020, centered on the theme observed for World Aids Day 2020 “**Ending the AIDS epidemic together,**” calling for global solidarity against the epidemic. Mr. E. M. Ashok, Managing Trustee of V. Sukua Community health Counseling Trust, Erode raised awareness on the devastating disease and its colossal impact on the society.

COVID-19 TEST PROGRAMME



On 07.12.2020, NSS UNITS of Vellalar College for Women conducted COVID -19 TEST programme. One Hundred and Four NSS volunteers participated in the programme.

NOT-ZERO NET-ZERO PLEDGE



On 14.12.2020, NSS UNITS of Vellalar College for Women took a pledge on NOT-ZERO NET-ZERO in regards with GREEN CAMPUS. Ninety Three NSS volunteers participated in the event.

COVID -19 TEST PROGRAMME



On 09.01.2021, NSS UNITS of Vellalar College for Women conducted a Covid -19 test. Twenty One NSS volunteers participated in the programme.

PLEDGE ON UNTOUCHABILITY



On 30.01.2021, NSS UNITS of Vellalar College for Women taken a pledge on UNTOUCHABILITY. Eighty NSS volunteers participated on the occasion.

BANARI TEMPLE COIN COUNTING



On 18.02.2021, 100 NSS volunteers of Vellalar College for Women has taken part in Coin Counting at Bannari Temple, Sathyamangalam.

EYE CAMP



On 18.02.2021 and 19.03.2021 NSS UNITS and Department of Bio Chemistry of Vellalar College for Women jointly conducted an Eye Camp programme. Two Hundred and Fifty NSS volunteers participated in the Camp.

BLOOD DONATION CAMP



On 19.02.2021, NSS AND YRC UNITS of Vellalar College for Women conducted a Blood Donation Camp in accordance to Founders Day.

NSS POND CLEANING



On 06.03.2021, NSS UNITS of Vellalar College for Women involved in NSS Pond Cleaning Work. Twenty NSS volunteers participated in the service programme.

VOTERS AWARENESS PROGRAMME



On 10.03.2021, NSS UNITS of Vellalar College for Women conducted a Voters Awareness Programme for the public.

THINDAL TEMPLE COIN COUNTING



On 11.03.2021, 30 NSS volunteers of Vellalar College for Women took part in Thindal Murugan Temple Coin Counting, Thindal.



To honour Shri. C. Rajagopalachari, former Governor-General of India and Indian statesman, the Secretary, Thiru. S.D. Chandrasekar and the Principal, Dr. S. K. Jayanthi along with the staff members and students paid homage to the erstwhile leader on his 142nd birth anniversary on 10.12.2020.

ACTIVITIES OF NATIONAL CADET CORPS



SVO S.Pooja Sri Devi – SW
(Overall Camp Senior)



CPL M.Haripriya
1st Prize in Drill Competition



CQMS S.Rujutha
3rd Prize in Drill Competition



SGT S.Dhivya
2nd Prize in Weapon Training



CPL T.Nithya
3rd Prize in Weapon Training



On 23. 01. 2021, to mark the iconic Nethaji Subash Chandra Bose's 125th birth anniversary the Principal, Staff, and students along with the NCC unit of our college paid floral tributes to the leader. To reminisce his influence as a leader of Youth an online webinar was conducted on the title **“Growing relevance for Youth in Nation Building”**, the resource person was Dr. Malathi, Assistant Professor of History, V. V. V. College for Women, Virudhunagar.



Annual Training Camp from 03 February 2021 to 05 February 2021 at Kongu Engineering College, Perundurai.



Annual Training Camp from 21 February 2021 to 25 February 2021 at Kongu Arts and Science College, Erode.

OTHER ACTIVITIES CONDUCTED

- ★ 05-01-2021, YEP SELECTION held at 15(TN) BN NCC, ERODE - 5 Cadets were selected.
- ★ 20-01-2021, YEP SELECTION held at 15(TN) BN NCC, COVAI - 2 Cadets were selected.
- ★ 25-01-2021 to 30-01-2021, EBSB Camp Phase - V - 2 Cadets were selected.
- ★ 02-12-2020, Constitution day Activity (Slogan / Essay Writing Competition) - "Unity is Our Identity" - 22 Cadets participated.
- ★ 04-12-2020 to 06-12-2020, Navy Virtual Run / Ride - 2020 - 101 Cadets participated.
- ★ 06-12-2020, SWACHHTA PAKHWADA Personal hygiene (Online Awareness) - 91 Cadets participated.
- ★ 07-12-2020, Armed Force Flag Day - Pledge - 102 Cadets participated.
- ★ 10-12-2020, SWACHHTA PAKHWADA - Cleaning of Public Parks and Places - 48 Cadets participated.
- ★ 11-12-2020, SWACHHTA PAKHWADA - Plogging Activity - 39 Cadets participated.
- ★ 11-12-2020, Constitution Day Activity - Quiz on Constitution of India - 83 Cadets participated.

- ★ 14-12-2020, SWACHHTA PAKHWADA - Drawing Competition - 32 Cadets participated.
- ★ 11-01-2021 to 12-01-2021, Youth Parliament Webcast - Live Web Cast - 76 Cadets participated.
- ★ 11-02-2021, Gallantry Award - Pledge - 89 Cadets participated.
- ★ 24-02-2021, Jel Jeevan Samvod Story Writing Event - 32 Cadets participated.

ACTIVITIES ENTREPRENEURSHIP DEVELOPMENT CELL



Mrs. M. Ayesha Rumana, Proprietress, The Crumbs, Erode was the guest speaker of the web based seminar based on "Entrepreneurship and innovation for sustainable Business" which focused on nurturing entrepreneurial skills and the significance of entrepreneurship and innovation for business efficacy. The programme was held on 30.01.2021 by Entrepreneurship and Development Cell for EDC members.

ACTIVITIES OF PHYSICAL EDUCATION



N.KEERTHANA-III B.A English Literature, won the Silver Medal in Shooting Skeet Event in the III Khelo India National Level Shooting Championship held at Guwahati, Assam, from 10.01.2021 to 22.01.2021.

VELLALAR GROUP OF INSTITUTIONS

Vellalar College for Women (Autonomous)

Vellalar Matriculation Higher Secondary School for Girls

Velalar College of Engineering and Technology

Vellalar College of Education for Women

Vellalar High School for Girls (State Board)

Vellalar Teacher Training Institute (Co-Education)

Vellalar College of Nursing

Velalar Vidyalayaa Senior Secondary School (CBSE)

Vellalar College of Pharmacy (B.Pharm. & D.Pharm.)

VET Institute of Arts and Science (Co-Education)

KG Charity Hospital (Run by Vellalar Educational Trust)



VELLALAR COLLEGE FOR WOMEN (Autonomous)

Thindal (P.O), Erode-12.

Tel: 0424 - 2244101; Fax: 0424 - 2244102

Email: principalvcw@gmail.com; principal@vcw.ac.in

web: vcw.ac.in

www.facebook.com/vellalarcollegeforwomen/