

## ACADEMICPROFILE

**Name(inBlockLetters)** : **Dr.C.BRUNDHA**  
**Designation** : **Assistant Professor**  
**Department** : **PG & Research Department of Commerce**  
**Domain id** : **brundha@vcw.ac.in**  
**AcademicQualification** :

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	1998
Post Graduate	Commerce	Bharathiar University	2000
M.Phil.,	Commerce	Alagappa University	2006
Ph.D.,	Commerce	Bharathiar University	2017
NET/SET	Commerce	Mother Teresa Women's University	2017
PGDCA	Computer Applications	Bharathiar University	2003

### TeachingExperience

P.G.: 16 Years

U.G.: 19 Years

**Date of Retirement:** 31.12.2037

**ResearchExperience:** 5 Years

### Field(s)ofSpecialization

- Financial Management
- Marketing Management

### Research Guidance

- Awarded M.Phil.: 1
- Guiding Ph.D : 2

### Publications

- Journals
  - International : 5
  - National : 1

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : 10
- Attended : 8

#### National

- Presented : 12
- Attended : 8

#### State

- Attended : 5

#### On Campus

- Attended : 15

**Membership****Academic Bodies**

- Acting as a member in Board of Studies from 2017-2018 onwards.

**Editorial Board**

- Acting as a member of HuSS Journal from 2018-2019 onwards.

**On Campus Committees / Clubs / Forums**

- Acted as a member in Students Grievance Redressal Committee from 2012-2014.
- Acted as a member in Games Committee from 2014-2017.
- Acted as a member in Bravura (Fine Arts) Club from 2018-2019 to 2021-2022
- Acting as a member in Research committee and IPR from 2022-2023 onwards.
- Acting as a member in Internal compliant committee from 2022-2023 onwards.
- Acting as a member in NDLI CLUB from 2022-2023 onwards.
- Acting as a member in Staff Welfare Committee from 2023-2024 onwards.

**Any other****Online Certificate Course Completed**

- NPTEL Courses Completed : 03