

## ACADEMICPROFILE

**Name(inBlockLetters)** : DR.S.MAHESWARI  
**Designation** : Assistant Professor  
**Department** : PG & Research Department of Commerce  
**Domain id** : maheswari@vcw.ac.in  
**AcademicQualification** : M.Com., M.Phil., Ph.D., PGDCA

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com (Commerce)	Bharathiar University	1993
Post Graduate	M.Com (Commerce)	Bharathiar University	1995
M.Phil.,	Commerce	Madurai Kamaraj University	1998
Ph.D.,	Commerce	Bharathiar University	2010
PGDCA	Computer Application	Bharathiar University	2002

### TeachingExperience

P.G.: 17 Years 6 months  
U.G.: 27 Years 6 months

**Date of Retirement:** 31.07.2033

**ResearchExperience:** 18 Years

### Field(s)ofSpecialization

- Financial Management
- Marketing Management

### Research Guidance

- Awarded M.Phil.: 17  
Ph.D.:1
- Guiding Ph.D. : 1

### Publications

- Journals
  - International : 11
  - National : 2
- Book Chapter
  - National : 5

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : 7
- Attended : 7

#### National

- Presented : 10
- Attended : 10

#### State

- Attended : 18

#### On Campus

- Attended : 7
- Resource Person : 2

## **Membership**

### **Academic Bodies**

- Member in Board of Studies
- E- Learning Resource Centre (ICT & e-LRC)
- Parent-Teacher Association
- Examination committee
- Institution's Innovation Council

### **Editorial Board**

- Associate Editor – HuSS: International Journal of Research in Humanities and Social Sciences

### **On Campus Committees / Clubs / Forums**

#### **Member:**

- Self- Employment Training & Start-Ups Centre
- Women Empowerment cell

#### **Co-ordinator:**

- EDC
- RED Cell