

ACADEMICPROFILE

Name(inBlockLetters) : Dr.V.RENUGADEVI
Designation : AssociateProfessor & Head
Department : Commerce
Domain id : renuga@vcw.ac.in
AcademicQualification : M.com.,M.Phil.,Ph.D.,B.Ed., PGDBA.,PGDCA

| Examination | Subject(s) | University | Year of Passing |
|--------------------|----------------------|------------------------------------|------------------------|
| Under Graduate | B.Com (Commerce) | Bharathiar University, Coimbatore | 1986 |
| Post Graduate | M.Com (Commerce) | Bharathiar University, Coimbatore | 1988 |
| M.Phil., | Commerce | Bharathiar University, Coimbatore | Dec. 1995 |
| Ph.D., | Commerce | Bharathiar University, Coimbatore | 29.08.2003 |
| B.Ed | | Annamalai University, Chidhambaram | 1990 |
| PGDBA | | Annamalai University, Chidhambaram | 1991 |
| PGDCA | Computer Application | Bharathiar University, Coimbatore | 2001 |

TeachingExperience

P.G.: 20Years
U.G.: 34Years

Date of Retirement:31.07.2026

ResearchExperience: 21Years

Field(s)of Specialization

- Marketing Management
- Financial Management

Research Guidance

- Awarded Ph.D.: 7 M.Phil.:22
- Guiding Ph.D. : 2

Publications

- Journals
 - International :10
 - National :9

- Book Chapters
 - National : 4

Projects

- Completed : 1
 - UGC– Minor Research Project : 2 Years (Green Initiatives in Higher Educational Institutions with special reference to Erode District in Tamilnadu)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented :11
- Attended :7

National

- Presented : 9
- Attended : 12

State

- Presented : 4
- Attended : 1
- Resource Person :

On Campus

- Attended : 16
- Resource Person : 16

Membership Academic Bodies

- Member in Board of Studies – 1.Periyar University, salem
 - 2. NGP Arts and Science College, Coimbatore
 - 3. PSGR Krishnammal College for Women, Coimbatore
- Academic Expert member-Krishna Arts and Science College, Coimbatore
- Academic Audit Member- PSGR Krishnammal College for Women, Coimbatore
- Core team member – IQAC, VCW (2015 – 2016 to 2020-2023)