

ACADEMIC PROFILE

Name (in Block Letters) : **Dr. A. BAMA**
Designation : **Assistant Professor**
Department : **PG & Research Department of
Commerce**
Domain id : **a.bama@vcw.ac.in**
Mobile Number : **9791219209**
Academic Qualification : **M.Com., M.Phil., Ph.D., PGDCA.,**

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com	Periyar E.V.R College (Autonomous), Trichy Affiliated to Bharathidasan University	April 2007
Post Graduate	M.Com	Periyar E.V.R College (Autonomous), Trichy Affiliated to Bharathidasan University	April 2009
M.Phil.,	Commerce	Sri Vasavi College, Erode Affiliated to Bharathiar University	July 2011
Ph.D.,	Commerce	Sri Vasavi College, Erode Affiliated to Bharathiar University	November 2017
Others, if any	PGDCA	Bharathiar University	May 2011

Teaching Experience

P.G. : 6 Years & 8 Months
U.G. : 6 Years & 8 Months
Date of Retirement : 28.02.2047

Field(s) of Specialization

- Marketing, E-Commerce
- ICT

Research Guidance

- Guiding Ph.D. : **01**

Publications

Journals

- International : **4**
- National : **1**

Conference Proceedings

- International : **2**
- National :

Book Chapters

- National : **1**

Books

- International : **1**

Papers Presented/Attended/Resource Person in Conferences / Seminars /Symposia / FDPs / Workshops

International

- Presented : **3**
- Attended : **1**

National

- Presented : **4**
- Attended : **18**

State

- Presented : **1**
- Attended : **1**

Membership

Academic Bodies

- **Member in UG & PG Board of Commerce from 2020**

On Campus Committees / Clubs / Forums

- Member in Student Counseling Cell
- Member in Discipline Committee
- Member in Sports Committee from 2021 – 2022 onwards
- Member in Electoral Literacy Club
- NSS Programe Officer 2023 – 2024 onwards

Any other

Online Certificate Course Completed:

1. NPTEL Courses Completed – 1

E- Content Link

<https://youtu.be/yKOooWM34m4>