

ACADEMICPROFILE

Name(inBlockLetters) : DR.C.SANGEETHA
Designation : Assistant Professor
Department : PG & Research Dept of Commerce
Domain id : sangeetha.c@vcw.ac.in
AcademicQualification : M.Com.,M.Phil.,Ph.D.,P.G.D.C.A.,P.G.D.T.M

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	1999
Post Graduate	Commerce	Bharathiar	2001
M.Phil.,	Commerce	Madurai Kamaraj	2004
Ph.D.,	Commerce	Bharathiar	2017
PGDCA	Computer Application	Bharathiar	2002
PGDTM	Tourism Management	Annamalai	2003

TeachingExperience

P.G.: 16 Years

U.G.: 22 Years

Date of Retirement: 30.12.2038

ResearchExperience: 16 Years

Field(s)ofSpecialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded M.Phil.: **9**
- Guiding Ph.D. : **2**

Publications

- Journals
 - International : **11**
 - National : **1**
- Book Chapters
 - National : **3**

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : **4**
- Attended : **4**

National

- Presented : **11**
- Attended : **25**

State

- Attended : **2**

On Campus

- Presented : 10
- Attended : 20

Membership

Academic Bodies

- Member in UG & PG Board of commerce from 2018.

On Campus Committees / Clubs / Forums

- Member in placement and center for Agri Business Training & Consultancy Cell in 2018-19& 2019-20.
- Member in Alumni from 2018-2019
- Member in Students Grievance and Redressal Committee from 2021 – 2022
- Member in Library Advisory Committee from 2022-2023
- Member in College Magazine 'Krithiga' from 2023-2024.

Courses Completed

- NPTEL – 'Integrated Marketing Communication' – 2022-2023
- NPTEL - 'Developing soft skills and personality' – 2023-2024

Short Term Courses

- UGC sponsored 'Gender sensitization'- HRDC, University of Mysore, 2023 – 2024
- NEP orientation & sensitization – MMTTC., University of Rajasthan, Jaipur, 2024 - 2025

Off Campus Committees

- External member in Garima Committee (Sexual Harassment of Women at work), State Bank of India, RBO III, Erode – from 2022 – 2023.