

ACADEMICPROFILE

Name (in BlockLetters) :Dr.S.KALAISELVI
Designation :ASSISTANT PROFESSOR
Department :PG AND RESEARCH DEPARTMENT OF COMMERCE
Domain id :kalaiselvi@vcw.ac.in
Mobile Number (optional) 9976271199
Academic Qualification :M.Com.,MBA.,M.Phil., Ph.D., PGDCA., SET(Commerce), SET (Management)

| Examination | Subject(s) | University | Year of Passing |
|----------------|---|--|-----------------|
| Under Graduate | B.Com (Commerce) | Bharathiar University, Coimbatore. | 1995 |
| Post Graduate | M.Com (Commerce) | Bharathiar University, Coimbatore. | 1997 |
| M.Phil., | M.Phil (Commerce) | Madurai Kamaraj University, Madurai. | 2002 |
| Ph.D., | Ph.D (Commerce) | Bharathiar University, Coimbatore. | 2008 |
| NET/SET | SET (Management) SET(Commerce) | Bharathiar University, Coimbatore. | 2011 2012 |
| Others | Diploma in Accounting Maintenance (DAM) | Titaanic Computers, Erode | 1998 |
| | PGDCA(Computer Applications) | Alagappa University, Kaaraikudi. | 2003 |
| | CGA(Gold Appraiser) | Directorate of Technical Education, Chennai. | 2009 |
| | MBA(Financial Management) | Bharathiar University, Coimbatore. | 2010 |

Teaching Experience

P.G.:26Years 7 months

U.G.:26Years 7 months

Date of Retirement: 30-04-2035

Research Experience: 21Years

Field(s)of Specialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded Ph.D.:09 M.Phil.:15
- Guiding Ph.D. :03 M.Phil.:-

Publications

- Journals
 - International 54
 - National 17
- Conference Proceedings
 - National 01
- Book Chapters
 - International 01
 - National 05
- Books
 - International 02
 - National 01
- Others
- Journals published 02
- Articles Reviewed(No.of Journals) :16

Projects

- Completed :01
- UGC – Minor Research :02 years (A Study on Government initiatives for continuing Education of School Drop outs with special reference to Erode District(Project submitted during April 2016))

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented 19
- Attended 22
- Resource Person 03

National

- Presented :22
- Attended :129
- Resource Person :05

State

- Attended :02

On Campus

- Attended :24
- Resource Person :06

Membership

Academic Bodies

- Doctoral committee, Sri Vasavi College, Erode & PSG College of Arts and Science, Coimbatore.
- Inspection Commission, RVS College, Coimbatore
- Board of Studies, Erode Arts College, Erode
- Board of Studies, Gobi Arts and Science College, Gobi
- Board of Studies, Ayya Nadar Janaki Ammal College, Sivakasi
- Board of Studies, Periyar University, Salem
- Board of Studies, Vellalar College for Women, Erode
- External Examiner, Ph.D Viva-Voce Examination, Periyar University College of Arts and Science, Papiretipatti
- Question Paper Setter in Pondicherry University, Madurai kamaraj University, Bharathidasan University and various Autonomous Colleges.
- Scrutiny Board, Department of Commerce, Erode Arts and Science College, Erode.

Editorial Board

- Journal of Management and Science, Non Olympic times, Coimbatore, ISSN 22491260, 2012
- International Journal of Agricultural and Rural Development, Non Olympic times, Coimbatore, ISSN 2319331x, 2013, 2014 & 2015(Bi-annual issue)
- The Journal of Management and Science, Eleyon Publishers, Salem, Tamilnadu, 2023, Print -ISSN: 2249-1260, E-ISSN: 2250-1819

On Campus Committees / Clubs / Forums

- Member, Internal Quality Assurance Cell
- Member, College Magazine, Krithiga
- Member, College News Letter, Transcend
- Member, ARIIA 2022
- Member, Startup TN
- Member, Center for Competitive Examination.

Awards/ Recognitions

- Shri P K Das Memorial, **Best faculty Award**(Commerce – Senior Category), Nehru Group of Institutions, Coimbatore, 2016
- Peraasiriyar Kalaimani Award (National Level), Kaviarasar Kalai Tamil Sangam, Paramathi Velur, 2019
- AAivu Semmal Award-2020: (National Level), Kaviarasar Kalai Tamil Sangam, Paramathi Velur, 2020
- I2OR National Eminent Educator Award, International Institute of organized Research (I2OR), Registered MSME with the Ministry of Micro, Small and Medium Enterprises, Government of India (Professional Life Membership Id: I2OR/2020/A-0428), 2020

Any other

- **Patents Received:**
- A Customer Segment Analysis Tool for Cosmetic Products, No: 202041017339, 5th June, 2020
- Consumer expectations in the distribution of products via B2C e-commerce, No: 202141057191, 17th December, 2021
- An automated and Smart IOT based Inventory Monitoring and Planning techniques for technical interventions of Supply Chain Management, No: 202211028682, 27th May, 2022
- **Membership in Professional Bodies:**
- Life Time Member, Integrated Chambers of Commerce and Industry (ICCI) Membership No: PM099, 2019
- Member, International Association of Commerce and Management, under the common seal of Governing Board and Executive Council of BEIL, 2021.(C.No.IACM/ISO/21/078), 2020
- Recognised as Prestigious Member, Global Directory of Educators and Researchers, Registered MSME with the Ministry of Micro, Small and Medium Enterprises, Government of India., 2021
- Life Member, Society for Environment & Sustainable Development(Certificate id:SESD21_1216), 2021
- Life Member, Academic & Research Conclave, MSME Registration No: UDYAM-TN-03-01015425, Coimbatore, TamilNadu, India, Membership id: ARC10538, 2023