

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12
CITIZEN CONSUMER CLUB

REPORT 2023-2024

Citizen & Consumer Club extended its services to the community with different programmes during the year 2023-2024. On behalf of the **National Consumer Rights Day (December 24th 2023)**, Drawing and Quotes competitions were conducted on **15.12.2023** to disseminate knowledge on consumer rights among younger generation and the various students won prizes.

Pamphlets were distributed at Villarasampatti to make the people aware of **“Food Adulteration”** on **05.2.2024**. **Dr. K.K. Saradha, CCC – Coordinator, Assistant Professor & Head, Department of Economics, Vellalar College for Women, Erode**, inaugurated the session by distributing the pamphlets. Our students actively participated and issued pamphlets.

Unnat Bharat Abhiyan, Citizen Consumer Club of Vellalar College for Women(Autonomous) and Yi, Erode have jointly organized an awareness speech on **“Road Safety”**, in the college premises on **07/02/2024**. **Mr. Haribaskar, Yuva Co-Chair, Yi, Erode** was the guest of Honor. He empowered the young minds regarding road safety measures and enumerate about good Samaritan law. Around 150 students have participated and got benefitted.

On **13.02.2024** an awareness programme was organized for the **Government Primary School students, Sembampalayam** by **Dr. K. K. Saradha, CCC – Coordinator, Assistant Professor & Head, Department of Economics, Vellalar College for Women, Erode**, created awareness on **“Avoiding Junk Food”** with the Citizen Consumer Club members. Students have enacted a skit on the same topic. With a keen motive of giving practical exposure in ascertaining the quality of the products, the consumer club organized an **Industrial visit to Milka Wonder Drops, Kulur, Modakurichi** on **20.02.2024**.

On **March 15th 2024**, **World Consumer Rights Day** was celebrated by the Citizen Consumer Club. **Dr. S. Kalaiselvi, Assistant Professor, PG & Research Department of Commerce, Vellalar College for Women, Erode** on **15.03.2024** delivered a speech about **“Know Your Rights and Responsibilities**. Our students enthusiastically participated and ensured their co-operation.