

ACTIVITIES (2019-2020)

Special Meeting

Entrepreneurship Development Cell jointly with Yi Erode YUVA Vertical has organized a special meeting on 12/09/2019 for the EDC students. Mr. P. Naveen Kumar, National and State Youth Awardee, Sociopreneur and Founder of ARCHAYAM Trust, Namakkal has led the meeting on the topic "Opportunities and Challenges of Social Entrepreneurship".

Students' Participation in Training Programme

Two of our members have actively participated in training programme on "Business Model and Business Plan" organized by Entrepreneurship Development and Innovation Institute, Chennai and EEDISSIA, Erode from 16.12.2019 to 27.12.2019.

Students' Participation in Awareness Programme

Three of our members have participated in the awareness programme on "Digital Marketing" organized by Entrepreneurial Development and Innovation Institute, Chennai and EEDISSIA on 05.02.2020.

Workshop on Clay Mural Art

The cell has organized a workshop on "Clay Mural Art" on 12.02.2020 for EDC students in SCS Hall. Mrs. S. Gokila Senthil, B.Sc. (CDF), Proprietress, Rhythm colors and Arts, Tirupur taught the students about the Art and brought out their artistic talents. The students also gave feedback stating that this workshop of learning Clay Mural art would surely benefit them in future.

A Talk Show – Chat with an Entrepreneur

Entrepreneurship Development Cell and TYCOON (Business Administration) Association jointly organized the Talk Show - "A Chat with an Entrepreneur" on 14th February, 2020. Ms. Anjali Khanwani, Owner, Sweet Retreat, Cakes and Chocolates, Erode shared her experiences and motivated the students to be passionate towards starting a business venture and also discussed about the available business opportunities for women. Around 50 EDC members actively participated.

Students' Participation in Interdisciplinary Symposium

Twenty-four of our members have participated in DBT- STAR College sponsored one day Interdisciplinary Symposium on "Entrepreneurship Strategies in Sericulture and Apiculture" organised by Department of Zoology on 26.02.2020.