

## **ACTIVITIES (2020-2021)**

### **Webinar**

Entrepreneurship Development Cell organized a webinar on “Innovation and Creativity – A backbone for an Entrepreneur” on 15th November, 2020. Mr.Jc.B.Saravana Kumar, Proprietor, Thulir Furniture Inc. Erode addressed the students on the importance of innovation and creativity for entrepreneur.

### **Webinar**

On 30th January, 2021 Entrepreneurship Development Cell organized a webinar on “Entrepreneurship and Innovation for Sustainable Business”. Mrs.M.Ayesha Rumana, Proprietress, The Crumbs, Erode, Partner KSK Investment Corporation, Erode, Director and Shareholder KSK Hill Plantation Estate Pvt. Ltd. was the resource person.