

## **ACTIVITIES (2022-2023)**

### **World Entrepreneurs Day**

On 23rd August, 2022 “World Entrepreneurs Day” was jointly celebrated by Institution’s Innovation Council and Entrepreneurship Development Cell. A special programme on Startup Culture in Entrepreneurial Development was organized. Ms.R.Sanjithaa, Founder, Spellbound Artistry, Erode was the resource person. She elaborated the scope of professional makeup and also presented a demo for self - grooming through a model. She also shared her personal experiences with the students and motivated them to transform as entrepreneurs.

### **An Awareness Programme on Entrepreneurship - Owing Your Future**

On 10th October, 2022 Entrepreneurship Development Cell organized an awareness programme on Entrepreneurship “Owing your Future” for first year EDC student members. Mr. R.Muruganandam, Programme Co-ordinator, EEDISSIA, Erode was the resource person. He highlighted the scope of entrepreneurship, various schemes offered by Government to encourage entrepreneurs and start up avenues. He also shared his personal experiences with the students and clarified their doubts during interaction session.

### **Workshop on Crafting Your Curiosity**

On 2nd November, 2022 Entrepreneurship Development Cell organized one day workshop on “Crafting your Curiosity” for II year EDC student members. Mrs. Rama Rajesh, Fecicryl Certified Professional, Specialist, Tirupur offered training on “Liquid Embroidery” during the forenoon session. In the afternoon session Mrs. Hemambika, Fecicryl Certified Professional, Expert, Erode illustrated “Lampshade Decoration” to the participants. The resource persons had provided various tips to improve the students crafting skills and also furnished real time experience by creating a sense of empowerment.

### **Workshop on Hand Embroidery**

On 28th January, 2023 Entrepreneurship Development Cell organized one day workshop on “Hand Embroidery” for II and III year UG students of both Aided and Unaided Streams. Mrs. Sangeetha, Trainer, Meenakshi School of Fine Arts had provided training on various types of hand embroidery stitches to the students.

### **EDC Competition**

On 17th February, 2023 EDC organized its early competition for its members. Essay Writing and Just a Minute were the two competitions conducted. In Essay Writing competition 110 students were participated and in Just a Minute competition 7 students were participated.

In Essay Writing competition S. Sobika, I BBA (CA), P. Harini (30.03.2003), II BCOM ‘A’ and D. Kavi Sree, I BCOM (B&I) won the first, second and third place respectively. In Just a Minute competition D. Pranika, II BBA (CA), S. J. Prabha, II BBA (CA) and P. Harini (01.12.2003), II BCOM ‘A’ won the first, second and third place respectively.