

ACTIVITIES (2023-2024)

An Awareness Programme on Empowerment of Women through Entrepreneurship

On 27th July 2023, the Entrepreneurship Development Cell organized an awareness program on “Empowerment of Women through Entrepreneurship”. Dr. L. Prabha, Assistant Professor at PSGR Krishnammal College for Women, Coimbatore, was the resource person. She discussed key strategies for empowering women to succeed as entrepreneurs and make a positive impact on the world.

An Awareness Programme on Entrepreneurial Opportunities

On 1st August 2023, the EDC Cell conducted an awareness program on “Entrepreneurial Opportunities” for EDC student members. Mrs. Prema, Founder of Yatra Traders, Erode, acted as the resource person. She provided an in-depth exploration of the scope of entrepreneurial opportunities and discussed strategies regarding turning entrepreneurial visions into reality.

A Skill Development Programme on Cake Making for Beginners

On 22.08.2023 the EDC Cell organized a skill development programme on “Cake Making for Beginners” for EDC student members. Ms.S.Suseela, Erode Academy, Professional/Fashion Designing Institute, Erode addressed the students about the foundational skills for starting a career in cake making. It emphasized how to transform this skill into a successful entrepreneurial opportunity.

A Skill Development Programme on Natural Cosmetics

On 24.08.2023 the EDC organized a skill development programme on “Natural Cosmetics” for EDC student members. Ms. K.Dharani, Founder, The Eila Naturals, Erode was the guest speaker. She provided a detailed live demonstration on how to create cosmetic products using natural and eco-friendly methods.

Field Visit to Incubation center and Startups

On 25th August 2023, Dr. S. Maheswari, EDC Coordinator, along with ten students from the Aided stream, visited the Technology Business Incubation Center at Kongu Engineering College, Perundurai. The visit to the Technology Business Incubation Center greatly expanded the students' understanding of the startup ecosystem. This experience has significantly boosted their knowledge and motivation, positively influencing their educational and career goals.

An Awareness Programme on Angel Investment and Venture Capital Funding

On 28th August 2023, the Institution's Innovation Council and Entrepreneurship Development Cell jointly hosted an awareness program titled "Angel Investment and Venture Capital Funding". Mr. T. Gobinath, a Project Associate at Start-up TN, Erode Regional Hub, was the resource person. He discussed about the possibilities of angel investment, shared real-life examples, and outlined the different financial support options for venture capital funding.

One day Workshop on Fabric Painting and Bottle Art

On 14th February 2024, the EDC Cell organized a one-day workshop on "Fabric Painting and Bottle Art" for EDC student members. Ms. Babitha Begum and Ms. H.P. Umprabu, both certified Fevicryl professionals from Erode, acted as the resource persons. They conducted an interactive session on fabric painting and bottle art, with students actively involved in exploring creative ideas.

EDC Competition

On 15th February 2024, the EDC organized competitions for its members. Drafting Business Plan and Wealth from Waste were the two competitions conducted. In Business Plan competition S. Juhaina Fathima, I BBA (CA), A.Meena, II B.Com 'A' and M.Pratika I B.Com 'B' won the first, second and third place respectively. In Wealth from Waste competition B.K.Akshaya, I BSc (CS), A.Devadharshini, I BSc (Maths) and S.Mercy, II BBA (CA) won the first, second and third place respectively.