FINE ARTS

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE -12

BRAVURA (Heritage 'n' Nouvelle)

COORDINATORS:

Aided

- 1. Ms. S. Faritha Banu, Assistant Professor, PG & Research Department of English
- 2. Dr. G. Surya, Assistant Professor, PG & Research Department of English

Unaided

- 1. Ms. R. Shanmugapriya, Assistant Professor, B. Voc (Fashion and Boutique Management)
- 2. Dr. K. R. Sakthidevi, Associate Professor, Commerce (Business Analytics)

With the objective of promoting a vibrant campus experience through organising innumerable activities pertaining to the performing arts and cultural activities, **Bravura** (*Heritage 'n' Nouvelle*) organised a Talent Show for all the I Year UG Students of both Aided and Unaided Stream on 02.08.2023. A tidal wave of Budding Talents put their heart and soul in preparing themselves for this event. The Talent Show had a massive array of events like Solo and Group Dances, Solo and Group Singing, Mime, Tamil and English Drama and Instrumental Music too. The Talent Show indeed proved to be a wonderful platform for the students to identify their hidden talents. Students were enthusiastically participated and exhibited superb flair and abilities to excel in whatever they did. The vivacious dance performances of the participants thoroughly enthralled the audience. Music cheers the spirit and lightens the hearts. They came, they sang and they conquered... There is no description of the unleashing of students' talents but of a triumph of a different kind. *Lots of Talents under One Roof...*!

To preserve the communal spirit among students, a special Onam Fest 2023, accompanied by Cultural events was organised by **Bravura** (*Heritage 'n' Nouvelle*) on 28. 08. 2023. With joy and festivity, the Onam Celebration was inaugurated by Dr. S. K. Jayanthi, the Principal, by lighting the lamp. Pookalams adorned the College lobby, and it was a real treat! The Program began with welcoming of Mahabali Chakravarthy with Chenda-melam

processed by dance performance students. The festival's dawn witnessed the signature Chenda Melam, Mohiniyattam, Thiruvathirakali and a medley of performances was a visual spectacle that painted a vibrant picture of Kerala's artistic heritage. Students and Teachers embraced the spirit of Onam with fervour and enthusiasm and were dressed in Kerala's traditional *Pamundu* added zing to the festivity. Students dressed as Maveli and Vamana was the centre of attraction. A well planned assembly that had a blend of culture, tradition and history had all mesmerized. Amidst cheers of happiness and excitement, students learnt the importance of these very special days and imbibed in them pride, cultural oneness and a sense of belonging that we are one big family. *A Blend of Creed, Culture and Tradition Altogether...!*

Founder's Day is not just a celebration; it's a reaffirmation of the institution's commitment to its mission and values. **Bravura** (*Heritage 'n' Nouvelle*) organized the Founders' Day with meticulous planning and enthusiasm left an indelible mark in the Vellalar History. The Cultural programmes commenced with an array of traditional performances that reverberated with elegance, excitement and vibrant memories! The Celebration was graced with Super Singer Priyanka's mesmerizing Musical Feast! The talented musicians and vocalists took the stage, leaving the audience mesmerized with their melodious renditions. The dedication of the members of Bravura Club, who mentored and guided the students, was evident in every performance. Their commitment to nurturing talent and fostering creativity was palpable throughout the day. The Club not only values academic excellence but also cherishes and promotes the arts. The Foundation Day celebration was a triumph of talent, teamwork, and the collective spirit that defines our students' community. It served as a poignant reminder of the cultural kaleidoscope that is our institution, where every student's unique contribution is not only recognized but celebrated. *Bravo to the Founders...! A Touch of Artistic Flair...!*

Pongal, the harvest festival of Tamilnadu, was celebrated at Vellalar College for Women from 10.01.2024 – 12.01.2024 to thank God for all His Goodness and Mercies and to look forward to a prosperous year. **Bravura** (*Heritage 'n' Nouvelle*) organised Pongal Celebrations every year and it is marked with great gusto and enthusiasm. The festivities begin with 'Bhogi' and the first day is considered to be a prelude to the celebrations that follow. The entrance was decorated with colourful Rangoli. The festival featured the setting up of various Stalls, Giant

Wheel Ride, Pendulum Ride and Disk'O Flat Ride in the campus. Students adorned themselves in festive dress and exhibited joy and pride as they filled the campus with the land's cultural aura. As a part of celebration, Students Union of our College with Bravura Club prepared Pongal in the traditional culture and the chants of *Pongal-o-Pongal* rent the air as the rice boiled over, symbolising the gushing of prosperity. Sweet Pongal and Sugarcane was served to all the students and faculty of all the departments to share the joy and happiness. Teaching and Nonteaching Faculty and Students of all the departments participated in the inter-departmental competitions with great passion and interest. The Pongal celebrations involved a variety of cultural performances such as Valli Kummi, Soambu – Sulagu Nadanam, Pulliattam, Parambariya Nadanam, Paraiattam and Flash Mob which trumpeted Tamilan's Folklore and cultural authenticity. Various Games like Uri Adi, Baloon Breaking, Slowcycle Race, Bridal Make up, Artificial Flower Making, Fireless Cooking, Sack Race, Lemon & Spoon, Bottle Filling and Musical Chair were conducted showcasing our culture and tradition. All the winners were awarded with trophies and prizes. The celebrations ended with great delight to the students, as a tribute to the Tamil heritage and historical relevance of the Pongal festival. It was an ambience filled revelry, music, dance and the joyful faces reverberated with big smiles. Traditions touch us. They connect us and they expand us...! Rich Culture and Tradition at its

Vibrant Best...!