

## ACADEMIC PROFILE

**Name** (in Block Letters) : Dr.C.INDIRANI  
**Designation** : Assistant Professor  
**Department** : Commerce (CA)  
**Domain id** : c.indirani@vcw.ac.in  
**Academic Qualification** : B.B.M, M.Com (CA)., M.Phil., MBA., Ph.D.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Management	Periyar University	2004
Post Graduate	Commerce	Periyar University	2006
M.Phil.,	Commerce	Periyar University	2007
MBA	Management	Bharathiar University	2013
Ph.D.,	Commerce	Periyar University	2016

### Teaching Experience

P.G.: 12 Years  
U.G.: 13 Years

**Date of Retirement:** 09.04.2043

**Research Experience:** 9 Years

### Field(s) of Specialization

- Financial Management
- Marketing Management

### Research Guidance

- Awarded M.Phil.: **04**

### Publications

- Journals
  - International : **04**
  - National : **03**

### Projects

Completed :**1**

- VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months - (A Study on Rural People Awareness of Digital Banking Services in Erode District)

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : **01**

#### National

- Presented : **15**

- Attended : 02
- State
- Attended : 03
- On Campus
- Attended : 13