

ACADEMIC PROFILE

Name (in Block Letters) : Dr.M.LALITHA
Designation : Associate Professor
Department : Commerce (CA)
Domain id : lalitham@vcw.ac.in
Academic Qualification : B.Com., M.Com(CA), M.Phil., Ph.D.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	2002
Post Graduate	Commerce	Bharathiar University	2004
M.Phil.,	Commerce	Bharathiar University	2007
Ph.D.,	Commerce	Bharathiar University	2016

Teaching Experience

P.G.: 14 Years 6 Months

U.G.: 14 Years

Date of Retirement: 4.8.2040

Field(s) of Specialization

- Financial Management
- Marketing Management

Publications

- Journals
 - International : **09**
- Conference Proceedings
 - International : **03**

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : **04**
- Attended : **06**

National

- Presented : **04**
- Attended : **14**

State

- Presented : **01**
- Attended : **14**

On Campus

- Presented : **03**
- Attended : **17**
- Resource Person : **01**

Membership

Academic Bodies

- Board of Studies, Department of Commerce (CA)(2015 to Till Date), Vellalar College for Women(Autonomous), Erode.

On Campus Committees / Clubs / Forums

- Member in Fine Arts Committee