

ACADEMIC PROFILE

Name (in Block Letters) : Dr.P.KARTHIKA
Designation : Assistant Professor
Department : Commerce (CA)
Domain id : selvipkarthiga@vcw.ac.in
Mobile Number (optional) : 8675521326
Academic Qualification : B.Com., M.Com., M.Phil., PGDCA.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	2010
Post Graduate	Commerce	Bharathiar University	2012
M.Phil.,	Commerce	Bharathiar University	2014
Ph.D.,	Commerce	Bharathiar University	2024
Others	Post Graduate Diploma in Computer Applications	Bharathiar University	2015

Teaching Experience

P.G.: 11 Years

U.G.: 11 Years

Date of Retirement: 1.5.2050

Field(s) of Specialization

- Financial Management
- Marketing Management

Publications

- Journals
 - International : **10**
 - National : **02**
- Book Chapters
 - National : **01**

Projects

- Completed : **2**
 - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months - (An Empirical Study on Emotional Intelligence of Female School Teachers in Erode City)
 - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months – (A Study on Psychological Effects of Working Women’s Life in Erode District)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : **10**
- Attended : **14**

National

- Presented : **08**

- Attended : 15
- State
- Attended : 08
- On Campus
- Presented : 01
 - Attended : 11
 - Resource Person : 01

Membership

Academic Bodies

- Board of Studies, Department of Commerce (CA)(2018 to Till Date), Vellalar College for Women(Autonomous), Erode.

On Campus Committees / Clubs / Forums

- Co-ordinator in Red Ribbon Club
- Member in India Today Ranking