

## ACADEMIC PROFILE

**Name** (in Block Letters) : Dr.S.POONGODI  
**Designation** : Associate Professor and Head  
**Department** : Commerce with Computer Applications  
**Domain id** : poongodi@vcw.ac.in  
**Academic Qualification** : M.Com., M.F.C., M.Phil., P.G.D.C.A., Ph.D.,

Examination	Subject(s)	University	Year of Passing
B.Com	Commerce	Bharathidasan	1994
M.Com	Commerce	Bharathidasan	1996
M.Phil.,	Commerce	Madurai Kamaraj	1999
Ph.D.,	Commerce	Bharathiar	2010
PGDCA	Computer Applications	Bharathiar	2008
MFC	Commerce	Alagappa	2000

### Teaching Experience

P.G.: 23 Years

U.G.: 26 Years

**Date of Retirement:** 22.05.2036

**Research Experience:** 21 Years

### Field(s) of Specialization

- Marketing Management
- Financial Management

### Research Guidance

- Awarded Ph.D.: 4 M.Phil.: 10
- Guiding Ph.D. : 3

### Publications

- Journals
  - International : 22
  - National : 2
- Conference Proceedings
  - International : 4
  - National : 2
- Book Chapters
  - International : 2
  - National : 3

### Projects

- Completed :2
  - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months - (A Study on Awareness of Organic Farming in Modakurichi Taluk of Erode District)
  - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months – (A Study on Psychological Effects of Working Women’s Life in Erode District)

## **Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops**

### International

- Presented : 8
- Attended : 13

### National

- Presented : 11
- Attended : 18

### State

- Presented :18
- Attended : 10

### On Campus

- Attended : 18

## **Membership**

### **Academic Bodies**

- Dr.NGP Arts and Science College, Coimbatore
- JKK College, Komarapalyam
- Karupannan Mariappan College, Muthur.
- Gobi Arts and Science College. Gobi.

### **On Campus Committees / Clubs / Forums**

- Enviro Club
- Curriculum Development Committee