# **ACADEMIC PROFILE**

| Name (in Block Letters) | : Dr.T.RENUGA DEVI              |
|-------------------------|---------------------------------|
| Designation             | : Assistant Professor           |
| Department              | : Commerce (CA)                 |
| Domain id               | : <u>t.renugadevi@vcw.ac.in</u> |
| Academic Qualification  | : M.Com., M.Phil., Ph.D.,       |

| Examination    | Subject(s) | University            | Year of<br>Passing |
|----------------|------------|-----------------------|--------------------|
| Under Graduate | Commerce   | Bharathiar University | 2004               |
| Post Graduate  | Commerce   | Bharathiar University | 2006               |
| M.Phil.,       | Commerce   | Bharathiar University | 2007               |
| Ph.D.,         | Commerce   | Bharathiar University | 2022               |

# **Teaching Experience**

P.G.: 6 Years 4 Months U.G.: 6 Years

# Date of Retirement: 08.10.2043

### Field(s) of Specialization

Marketing Management

## **Publications**

Journals

International : 05

## **Projects**

Completed :1

 VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): - 3 Months - (A Study on Rural People Awareness of Digital Banking Services in Erode District)

#### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

| •            | Presented  | : 03 |
|--------------|------------|------|
| •            | Attended   | :03  |
| <u>Natio</u> | <u>nal</u> |      |
|              | Presented  | : 09 |
| •            | Attended   | : 02 |
| <u>State</u> |            |      |
| •            | Attended   | :03  |
| On Ca        | ampus_     |      |
| •            | Attended   | :01  |
|              |            |      |

### **On Campus Committees / Clubs / Forums**

Library Advisory Committee