ACADEMIC PROFILE

Name (in Block Letters): Dr.V.THILAGAVATHIDesignation: Associate ProfessorDepartment: Commerce (CA)

Domain id : thilagavathi.v@vcw.ac.in

Academic Qualification : B.Com.,M.Com.,M.Phil.,PGDCA.,Ph.D.,

| Examination | Subject(s) | University | Year of Passing |
|----------------|--|-----------------------|--------------------|
| Under Graduate | Commerce | Bharathiar University | 2002 |
| Post Graduate | Commerce | Bharathiar University | 2004 |
| M.Phil., | Commerce | Bharathiar University | 2006 |
| Ph.D., | Commerce | Bharathiar University | 2017 |
| Others | Post Graduate Diploma in Computer Applications | Alagappa University | 2010 |

Teaching Experience

P.G.: 15 Years U.G.: 15 Years

Date of Retirement: 30.05.2042

Field(s) of Specialization

- Financial Management
- Marketing Management

Publications

- Journals
 - International : 09
- Conference Proceedings
 - International :03

Projects

■ Completed: 2

VET FUNDED COMMUNITY RESEARCH PROJECT (VET-CRP): – 3 Months Feb 2020 (A Study on Awareness of Organic Farming in Modakurichi Taluk of Erode District)

■ VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months March 2023 (A Study on Consumer Awareness and Preference towards Green Products in Erode District)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

Presented : 03
Attended : 06

National

Presented : 05Attended : 13

State

Presented : 02Attended : 15

On Campus

■ Attended : **16**

Membership

Academic Bodies

 Board of Studies, Department of Commerce (CA) (2015 to Till Date), Vellalar College for Women(Autonomous), Erode.

On Campus Committees / Clubs / Forums

- Member in Staff Welfare Committee
- Member in Red Cell Committee